

# Call for projects: Luminale 2012 – The Lighting Culture Biennale

During Light+Building from 15 to 20 April 2012

## **Pre-register for Luminale 2012 by 30 September 2011**

Luminale has been held parallel to the Light+Building trade fair every two years for the last ten years. With 140,000 visitors at the last Luminale in 2010, it now holds an established international place as the Lighting Culture Biennale. Luminale is the evening programme for many of the 183,000 trade visitors to Light+Building. The combination of trade fair and city event transforms Frankfurt and the Rhine-Main region into an unmatched meeting place revolving around the subject of lighting and brings together everyone from manufacturers to designers and artists. The result is an opportunity to see and be seen – an opportunity that only occurs in this compact form every two years during Light+Building und Luminale. A shuttle bus service links the fair and the city. Luminale is the platform for ideas and innovations focusing on lighting, energy efficiency, applications for new technologies and materials and on the quality of life in our cities. Taking part in Luminale is a proven tool for attracting the attention of the specialist world.

## How to take part

### **Pre-registration / project submission**

Designers, lighting planners, artists, manufacturers and cultural institutes are invited to register their projects with the Luminale Project Office, Westermann Kommunikation.

Potential projects include, for example, installations and design objects in public areas, architectural lighting, illuminations, performances, exhibitions, guided tours, symposiums, lectures, receptions / vernissages, parties, etc.

The deadline for **pre-registration is 30 September 2011.**

The project must take place in the Frankfurt or Rhine-Main region during Light+Building from 15 to 20 April 2012, be open to the public and constitute a contribution to the development of lighting culture.

The persons or organisations entering the project are responsible for the content and all organisational and financial aspects.

There is no legal right to inclusion in the Luminale programme and advertising. The projects to be included shall be decided by the Project Office.

Please complete this form to pre-register your project for Luminale and send it by post to Westermann Kommunikation.

Please also include supplementary information describing the proposed project. We will make contact with you and discuss further steps. Please note that this material will not be returned to the sender.

We will send you the documents for final registration after this initial exchange of information.

### **Please send the pre-registration by post only to:**

Westermann Kommunikation  
Luminale Project Office  
Stiegelgasse 39  
D-55218 Ingelheim

Further information:

[www.luminale.de](http://www.luminale.de)

+49 6132 780087

[luminale@westermann-kommunikation.de](mailto:luminale@westermann-kommunikation.de)

**Bitte bis zum 30.09.2011 ausdrucken und zurücksenden / Please print and send back:**

## Pre-Registration Luminale 2012 (15. – 20. April 2012)

Firma/Company/Institution: \_\_\_\_\_

Ansprechpartner/Contact: \_\_\_\_\_

Straße/Street: \_\_\_\_\_

PLZ/Postcode: \_\_\_\_\_

Ort/City: \_\_\_\_\_

Telefon/Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Mail: \_\_\_\_\_

Website: \_\_\_\_\_

Bitte beantworten Sie folgende Fragen zu den von Ihnen im Rahmen der Luminale geplanten Projekten/Veranstaltungen:

*Please answer the following questions about your planned Luminale project/event:*

Titel der Veranstaltung/Title of event:

\_\_\_\_\_

Veranstalter/Organizer:

\_\_\_\_\_

Art der Veranstaltung/Type of event:

\_\_\_\_\_

Bitte kurze Beschreibung/Please a short description:

\_\_\_\_\_

Veranstaltungsort/Venue: \_\_\_\_\_

Beteiligte Partner (Künstler/Firmen)/Involved partners (artist/companies):

\_\_\_\_\_

Der Anmeldung beigefügt sind folgende Unterlagen/The following documents are enclosed to the registration:

- Bildmaterial/Photos
- CD/DVD
- Prospekt/Flyer
- Sonstiges/Others

Bitte bis zum 30.09.2011 ausdrucken und zurücksenden an/Please print and send back to:  
Westermann Kommunikation • Stiegelgasse 39 • D-55218 Ingelheim • Fon: +49 06132-78 00 87  
• Fax: +49 06132-78 00 89 • [luminale@westermann-kommunikation.de](mailto:luminale@westermann-kommunikation.de) • [www.luminale.de](http://www.luminale.de)