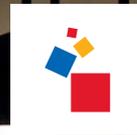


Saving energy at your stand



Exhibitor
Services

Small things, big sustainable impact!

Help protect our environment

Follow these simple tips to save energy during the trade fair and do your part to protect the environment. And we offer **100% renewable energy** at no extra cost to you. In fact, since 2019 all of the energy used on the Frankfurt exhibition grounds has been renewable. **Because renewable is simply better.**



Turn everything off at the end of the day

Be sure to turn off all unnecessary appliances at the end of each event day. Because ten event hours are followed by a 14-hour break! This simple step has the potential to deliver **savings of over 60%**.



Do not keep your stand too cool

Do not cool air conditioned stands (stand booths) below 22 °C and make sure to always keep doors to these areas closed. This prevents warm air from entering the room.



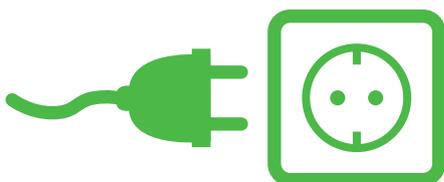
Use LED lighting

Replace all of your old lighting with new energy-saving LED bulbs. Using LEDs instead of conventional bulbs **can reduce energy consumption by as much as 90%**.



Avoid standby mode

Devices that are always in standby mode continue to consume a lot of energy. Make sure to disconnect these devices from the power supply – one easy way to do this is to use a power strip with an on-off switch.



Whenever possible, pull the plug!

It sounds so simple, so logical, yet we almost never do it. As soon as your smartphones, tablets and other devices are fully charged, don't just remove the charging cable from the device – pull the plug out of the socket.



Naturally there are exceptions

Emergency lighting, safety and security systems, and servers required for stand facilities that cannot be restarted without a great deal of additional work, are all examples of systems that should remain in operation.