

## **Techtextil News / Texprocess News**

The official show newspaper for Techtextil / Texprocess 2017

#### Published in association with

# techtextil texprocess immesse frankfurt

Techtextil/Texprocess News has become a central part of Techtextil/Texprocess. It provides an effective communication tool for exhibitors, helps to create a sense of community with visitors – and adds to the 'buzz' at the show.

### Two Newspapers in One!

Messe Frankfurt has once again chosen WTiN – the publisher of Future Textiles magazine – to produce Techtextil/Texprocess News. As in 2015, Techtextil News will be produced in a single issue twister format with Texprocess News, both newspapers having their own front page.

Single Issue: a single booking will guarantee your advertisement is seen every day of the two shows.

## **Overview**

- Techtextil is the leading international trade fair for technical textiles and nonwovens showing the full range of potential uses of textile technologies.
- Techtextil is held in parallel with Texprocess, the leading international trade fair for processing textile and flexible materials.
- Techtextil & Texprocess 2015 attracted more than 34,000 visitors from 102 countries.
- An advertising campaign in the show paper is a key element in ensuring success at the show.
- Advertisers are able to communicate daily with visitors, securing every opportunity to invite and encourage potential customers to visit their booth.
- The newspaper is published in German/English and will be distributed free-of-charge to visitors and exhibitors.
- The newspaper will be distributed each morning at the main entry points to both Techtextil and Texprocess, and further copies will be made available from the WTIN booth.
- A total of 18,000 copies of the newspaper will be distributed during the show.
- The newspaper will deliver proven value to visitors, allowing them to quickly and easily digest the key elements of the show and to select their 'must visit' booths.

**Note:** The newspaper is only able to accept advertising bookings from exhibitors at Techtextil/Texprocess 2017

### To book your advertising, please contact:

James Wilson Tel: +44 (0)113 360 9877 Email: jwilson@wtin.com

Advertising Rates	
9	1X
Double Page Spread	€ 6,550
Full Page	€ 3,490
Half Page	€ 2,560
Quarter Page	€ 1,530
Eigth Page - Showcase section	€ 960
Editorial Deadline: March 27	

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Advertising Deadline: March 30

The General terms & conditions for advertising orders in magazines and newspapers apply (Status July 2015)

For more information visit: www.frankfurt-daily.com/en/general-terms-conditions

### Invoicing:

Order confirmation and invoicing in EURO only + value added tax, is carried out by Messe Frankfurt Medien und Service GmbH, Ludwig-Erhard-Anlage 1, 60327 Frankfurt, Germany.

Entry in the commercial register of Germany: HRB 24 768 at the local court of Frankfurt am Main.

Managing Directors: Klaus Reinke, Dr. Andreas Winckler.





