

18 – 23. 3. 2018

Frankfurt am Main

light+building

The world's leading trade fair for
lighting and building services technology

2016

Facts and figures



messe frankfurt

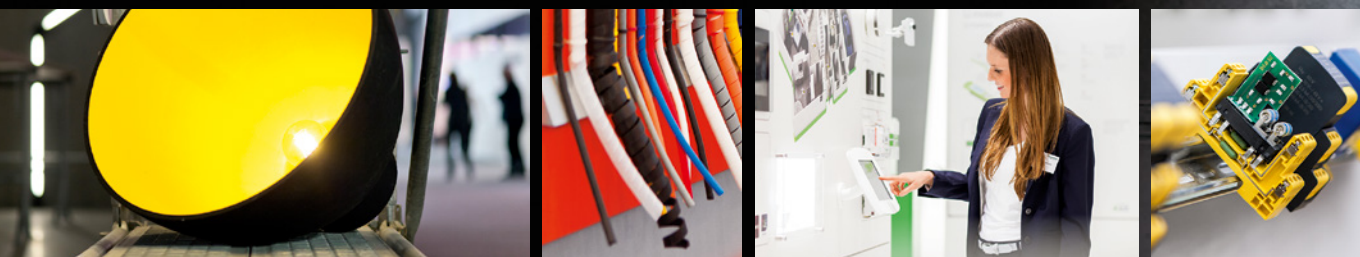
Light + Building 2016: Presenting trends, setting records, getting ahead.

“Where modern spaces come to life: digital – individual – networked”. That was the slogan of Light+Building 2016, which placed the theme of digitisation clearly at the centre of its activities. Over the six days of the fair, more than 216,000 international trade visitors (+ 3%) were inspired by intelligent solutions, future-oriented technologies and networking as well as the latest design trends.

The focus of the more than 2,600 exhibitors (up 5% on the previous event) was on trends in the lighting market, the influence of light on the human body, networked security technology, intelligent building technology and efficient energy management.

With its broad offer and the strong growth in visitor and exhibitor numbers, Light+Building once again confirmed its position as a leading world trade fair. And that’s by no means all. Decision makers from across the globe meet up in Frankfurt am Main to discover innovations in lighting, electrical engineering and home and building automation.

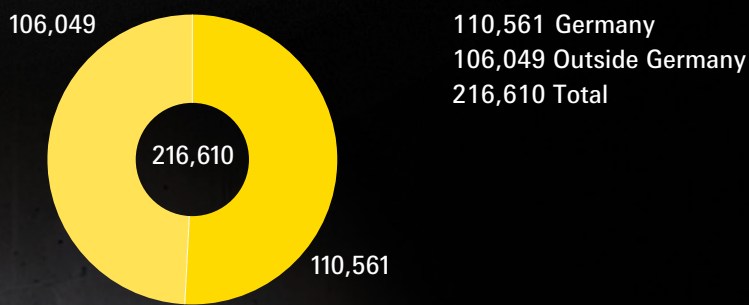
As an exhibitor, you benefit from an international platform on which to present your latest product ideas and strengthen your market presence.
At Light + Building 2018!



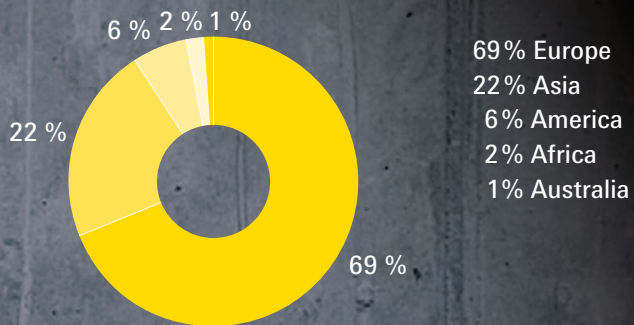
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Light + Building speaks all languages – especially yours

Visitor numbers



Origin of visitors from outside Germany

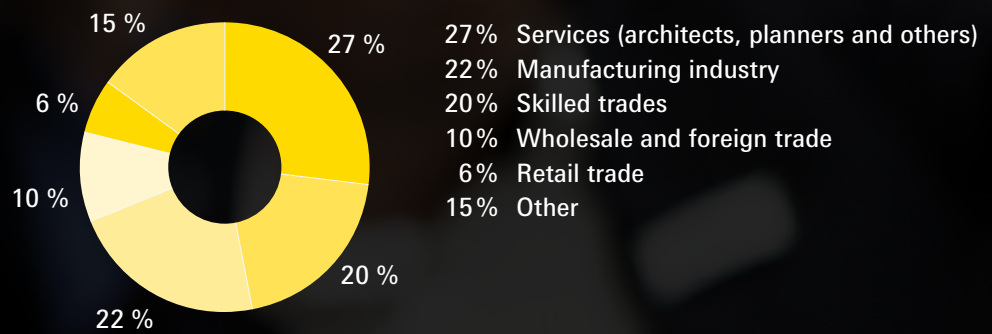


Top ten visitor nations (outside Germany)

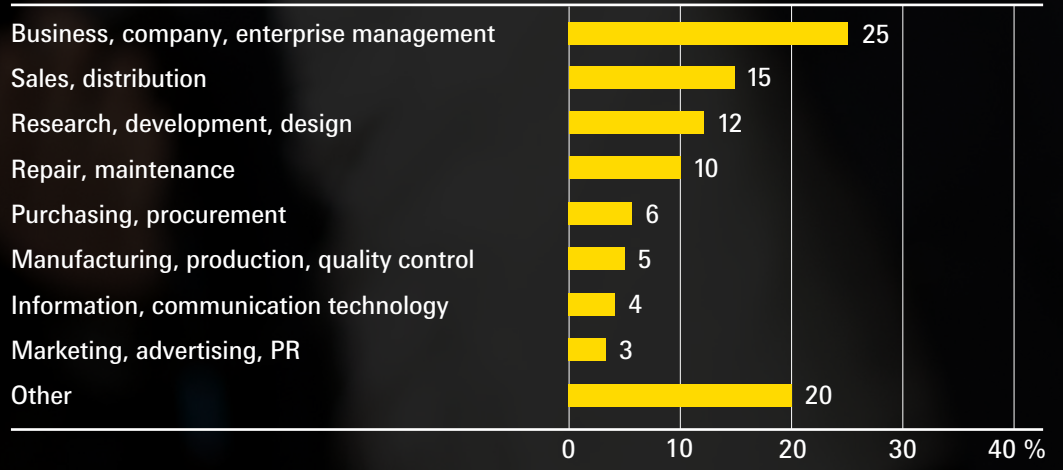
- China
- Italy
- France
- United Kingdom
- Switzerland
- Austria
- Belgium
- Spain
- Sweden
- Poland

2 Experts from the entire sector – at the world's leading trade fair

Trade visitors by economic sector



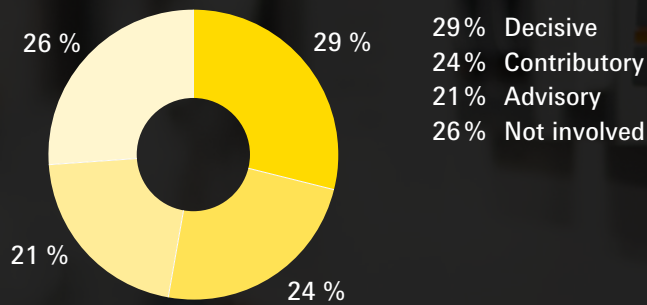
Areas of responsibility of trade visitors



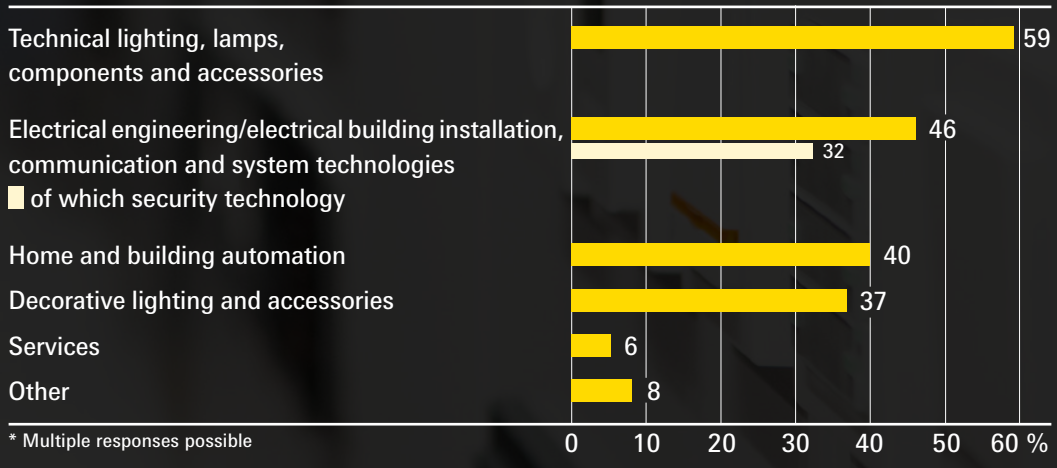
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Always the right decision for your latest product ideas

Influence on buying and procurement decisions



Interest of trade visitors in the Light + Building product range *

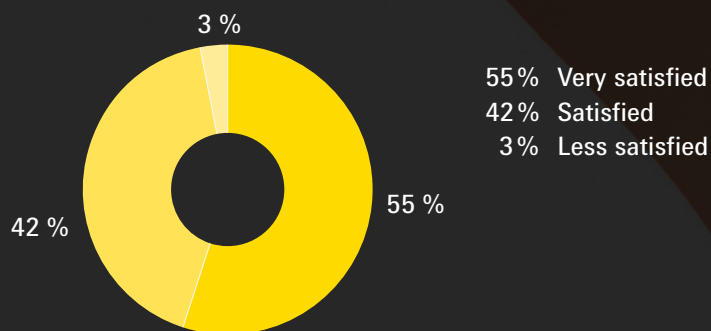


4 Inspiration right across the board

Main objectives of visitors *

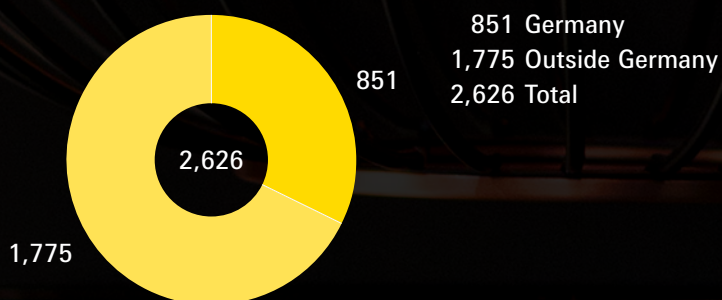


Overall rating by visitors



5 Lighting and building technology from across the globe – on a floor space of almost 250,000 m²

Exhibitor numbers



Total area 249,100 m²

Top ten exhibitor nations*

- Germany
- Italy
- China
- Spain
- Austria
- Belgium
- United Kingdom
- Netherlands
- Turkey
- Poland

*by rented space

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