

Press Conference

Light + Building 2018

The world's leading trade fair for lighting and building-services technology

Vienna, Austria
30 November 2017

Light + Building in the worldwide thematic cosmos

Energy efficiency

Need for safety and security

Digital Networking
+ interoperability

CO₂ reduction

Smart building



Shortage of
resources

Digitalisation

Smart living

Smart meters / smart grid

Motto 2018

Connected – Secure – Convenient



Top themes in 2018

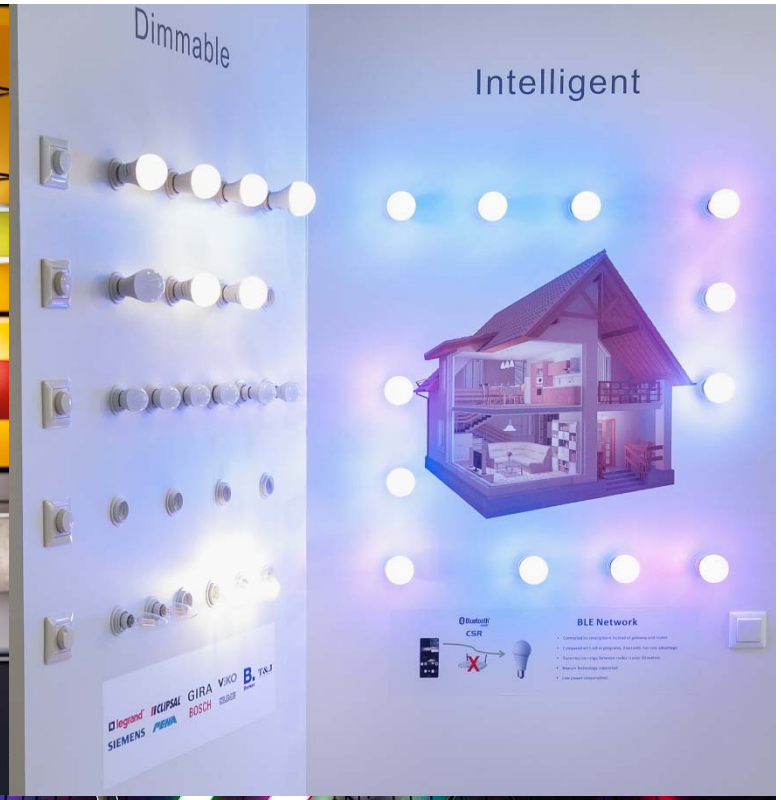


The smartification of everyday life

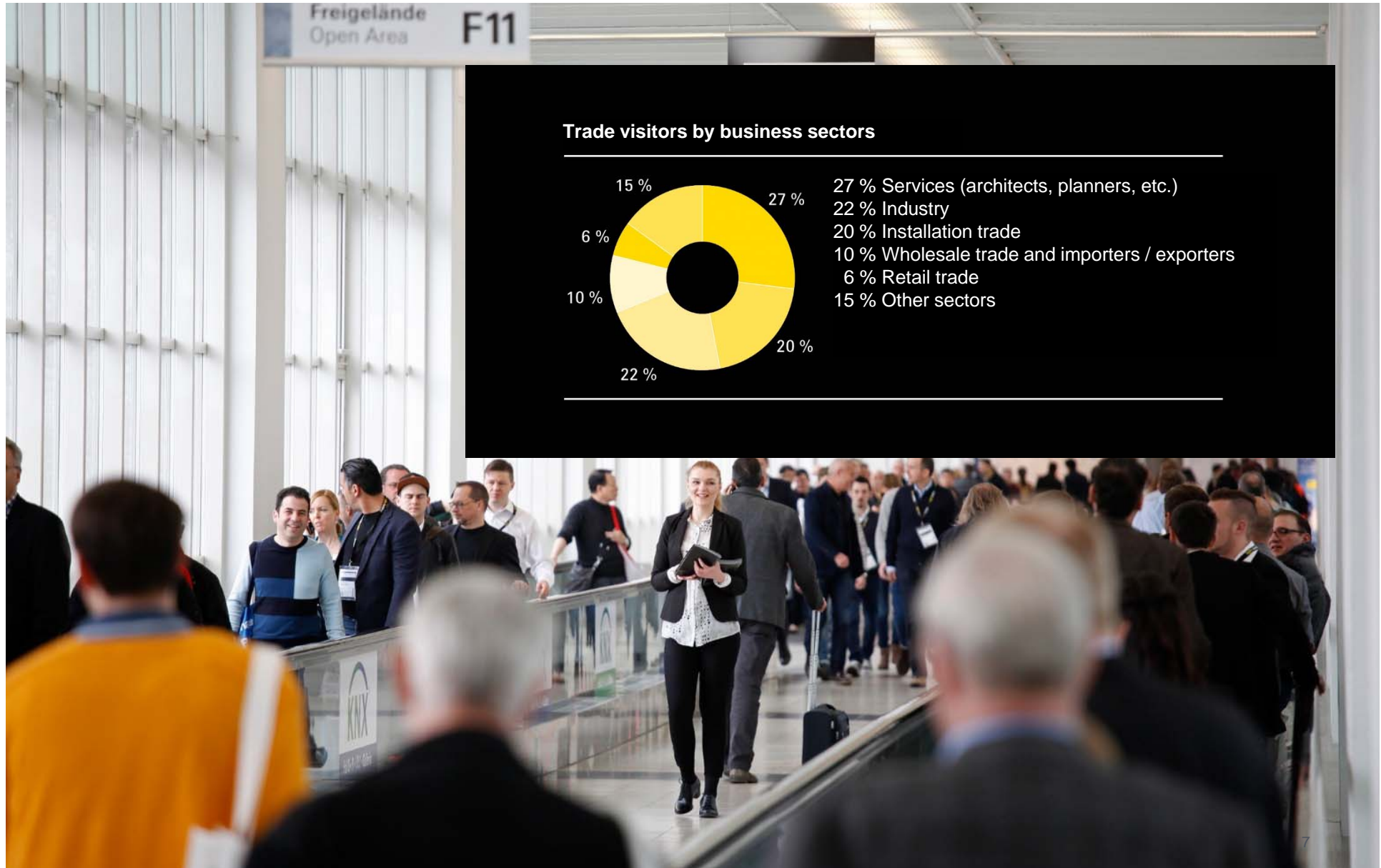
Smart solutions
Comfort and safety / security in buildings
Sustainability

Aesthetics and well-being in harmony

Design as a factor for success
Healthy light: Human Centric Lighting

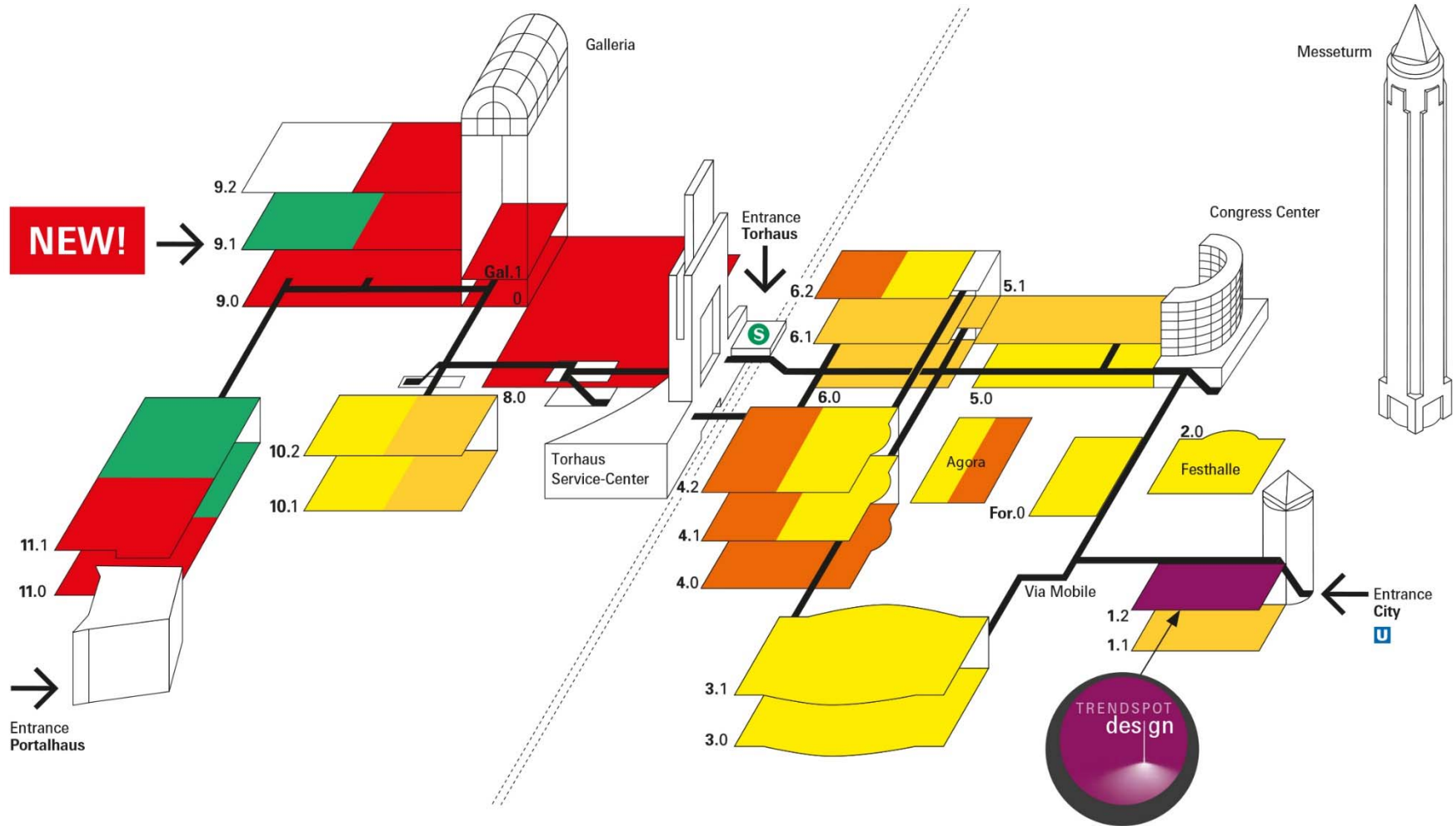






Trade visitors by business sectors







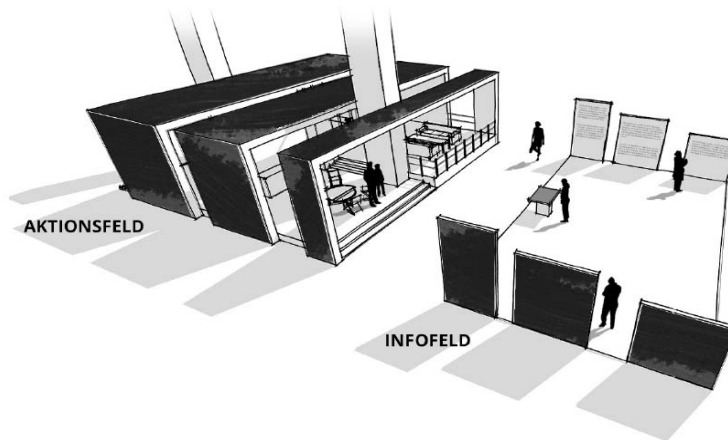
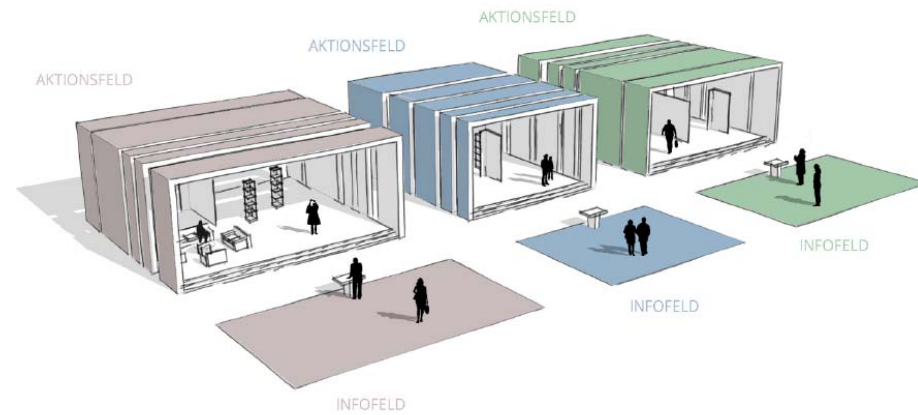
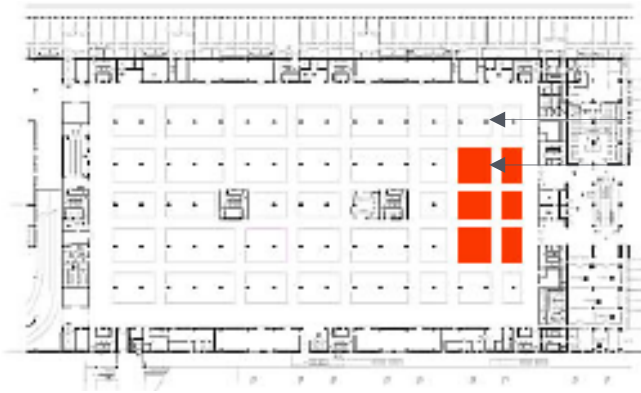
Focus on integrated building-services technology in Hall 9.1

- Expansion of the safety and security technology segment
- New 'SECURE! Connected Security in Buildings' special show
- Intersec Forum

Safety and security technology and building automation:
Compact, topical and transparent in one exhibition hall

NEW

SECURE! Connected Security in Buildings



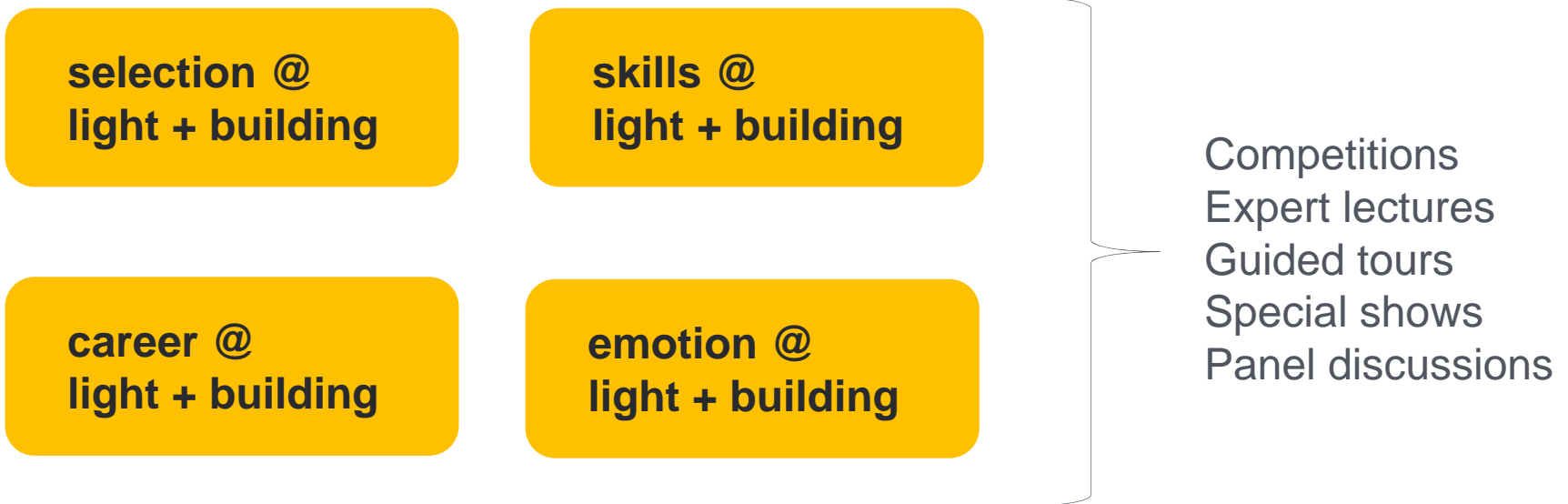


**NEW: Intersec Forum on 5 instead of 2 days of the fair
Monday to Friday, 19 to 23 March 2018 (Light + Building 18 to 23 March 2018)**

NEW: international speakers on safety and security technology

NEW: location in Hall 9.1

Multi-faceted programme of events with a new structure



- Greater transparency
- Improved orientation by areas of interest
- Easy and benefit-oriented selection in accordance to goals for the fair



luminale

BIENNIAL
FOR LIGHT ART
AND
URBAN DESIGN

18 TO 23 March 2018

- Light and city are the focal points of the new Luminale
- Luminale is positioned as the festival of sustainable urban development
- Frankfurt is the setting and subject of Luminale – the themes of Light + Building will be presented in an urban context
- New website at www.luminale.de
- Festival centre: Instituto Cervantes in the former 'Amerika-Haus'



LICHT ARTISTS
DESIGNERS
CREATIVE
PERSONALITIES

Formats:
Lighting projects
Free choice of format



ARCHITECTS
URBAN PLANERS
ENGINEERS
INNOVATION LEADERS
SCIENTISTS
ENVIRONMENTAL
EXPERTS
SOCIOLOGISTS

Formats:
Lectures
Panel discussions
Workshops
Guided tours
Film screenings
etc.



STUDENTS
PUPILS
YOUNG TALENTS

Formats:
All formats of the Luminale categories



CITIZENRY
SOCIETIES
INSTITUTIONS
ORGANISATIONS

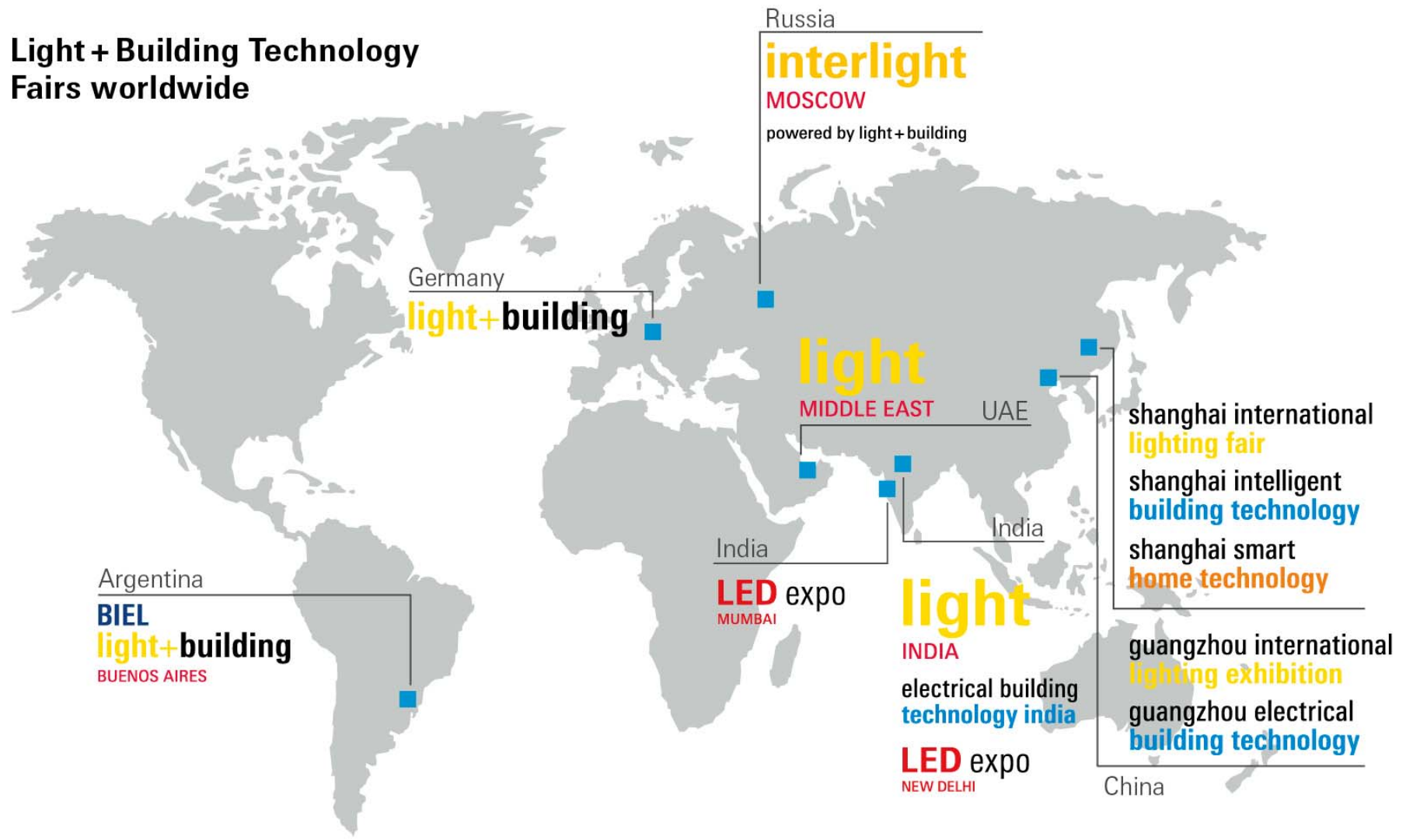
Formats:
Exhibitions
Concerts and events
Get-together of all lighting and urban-
design enthusiasts



SUSTAINABLE PROJECTS THAT STAY IN
THE CITY

Formats:
Intelligent lighting solutions
Improvements to the urban landscape
etc.

Light + Building Technology Fairs worldwide




18. – 23. 3. 2018

Frankfurt am Main

light+building

Weltleitmesse für Licht und Gebäudetechnik

Inspiring
tomorrow.

 messe frankfurt

light+building

**Thank you very much
for your attention!**

Light + Building
in Frankfurt am Main
from
18 to 23 March 2018