

# press

October 2017

## Light + Building

The world's leading trade fair for lighting and building-services technology  
Frankfurt am Main, 18 to 23 March 2018

Aleksandra Götz  
Tel. +49 69 75 75-6144  
Aleksandra.Goetz@messefrankfurt.com  
www.messefrankfurt.com  
www.light-building.messefrankfurt.com

## The complementary programme at a glance

The extensive complementary programme at Light + Building picks up on current developments in the sector and offers an opportunity to get information and to discuss and network with colleagues..

You will find the details of the individual items in the programme at:

<https://light-building.messefrankfurt.com/frankfurt/de/besucher/events.html>

### Selection @ Light + Building

GUIDED TOURS, COMPETITIONS AND AWARD CEREMONIES



- **Tours of the exhibition**  
GUIDED TOURS, PREPARED ON PARTICULAR THEMES, TO HELP PEOPLE FIND THEIR WAY AROUND
- **Competition: Design Plus powered by Light + Building**  
COMPETITION FOR PRODUCTS – REWARDS GROUNDBREAKING PRODUCTS BY EXHIBITORS
- **AIT Award**  
ARCHITECTURE COMPETITION – REWARDS WORK AND PROJECTS UNDERTAKEN WORLDWIDE IN THE FIELDS OF ARCHITECTURE AND INTERIORS
- **Innovation Award for Architecture and Technology**  
COMPETITION FOR INNOVATIONS – REWARDS ARCHITECTURAL QUALITY IN BUILDING SERVICES PRODUCTS AND SOLUTIONS
- **German Prize for Lighting Design**  
COMPETITION FOR PROJECTS – REWARDS LIGHTING SOLUTIONS
- **Energy Efficiency Award**  
COMPETITION FOR PROJECTS – REWARDS TECHNICALLY INNOVATIVE PROJECTS
- **wa-award**  
COMPETITION FOR IDEAS – DISCOVERING THE ARCHITECTS OF TOMORROW, TODAY
- **Trendspot Design**  
FOCUS ON TECHNICAL, DESIGN-ORIENTED LUMINAIRES

Messe Frankfurt Exhibition GmbH  
Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main

## Skills @ Light + Building

PROFESSIONAL DEVELOPMENT, INFORMATION AND DISCUSSION

skills  
@light+building

- Technology Forum: organised jointly by the Central Association of the German Electrical and Electronics Industry (*ZVEI*) and Messe Frankfurt
- Futurecourse – politics and business in conversation
- German Energy Consultants' Day
- 6<sup>th</sup> Architects' Forum: organised jointly by the Central Association of the German Electrical and IT Industry (*ZVEH*) and the Chamber of Architects in the State of Hesse.
- IALD Lighting Perspectives (International Association of Lighting Designers)
- REHVA Seminar (Federation of European Heating and Air-Conditioning Associations)
- IE ECB – Improving Energy Efficiency in Commercial Buildings Conference
- BIM – Building Information Modelling
- Marketplace – Open Building Automation
- Workshop Street
- Seminars on health and safety at work
- Further exciting topics, lectures and seminars are in preparation

## Career @ Light + Building

PROMOTING THE PROFESSIONALS OF TOMORROW

career  
@light+building

- Workshop Street  
SERIES OF INTERACTIVE, TECHNICAL CHALLENGES FOR TRAINEES
- Seminars on health and safety at work  
PREVENTING ACCIDENTS AND STAYING SAFE IN THE WORKPLACE – SPECIALIST KNOWLEDGE FOR TRAINEES
- Job Exchange  
JOB OFFERS FROM EXHIBITING COMPANIES  
**Job Day**  
'INDUSTRY MEETS STUDENTS' - COMPANIES IN THE ELECTRICAL AND ELECTRONICS INDUSTRIES PROVIDE INSIGHT INTO ENTRY REQUIREMENTS AND CAREER OPPORTUNITIES
- University Zone  
PRESENTATION OF CURRENT PROJECTS AND EDUCATIONAL PROGRAMMES BY UNIVERSITIES AND COLLEGES WITH A PARTICULAR INTEREST IN THE SECTOR

Light+Building  
Frankfurt am Main, 18 to 23 March 2018

- Young Design

EXHIBITION OF INNOVATIVE LAMPS AND LUMINAIRES CREATED BY YOUNG DESIGNERS

- Design Plus powered by Light + Building (young professionals)

COMPETITION AND EXHIBITION FOR GROUNDBREAKING NEW PRODUCTS CREATED

BY

YOUNG PROFESSIONALS

- wa-award

COMPETITION FOR IDEAS – DISCOVERING THE ARCHITECTS OF TOMORROW,

TODAY

- BMWi zone (sponsored by the German Ministry of Economic Affairs and Energy): Innovation made in Germany

PRESENTATION OF YOUNG, INNOVATIVE COMPANIES



**Emotion @ Light + Building**

LIVE, INTERACTIVE, HANDS-ON

- “SECURE! Connected Security in Buildings” – special exhibition
- Trend Forum – trends in domestic dwellings 2018 / 2019
- Design Plus powered by Light + Building – exhibition and award ceremony
- The E-house: energy efficiency, comfort, convenience and security – intelligent solutions from the professionals
- “Smart Lighting inspires tomorrow’s lighting quality” – special exhibition
- KNX IoT City
- German Prize for Lighting Design – exhibition
- AIT Award – exhibition and award ceremony
- Innovation Award for Architecture and Technology – exhibition and award ceremony
- Energy Efficiency Award – exhibition and award ceremony
- wa-award – exhibition and award ceremony
- KNX Top Event – includes presentation of the KNX Award
- (BMWi): Innovation made in Germany

## Parallel Events

The Intersec Forum, the annual conference for networked security technology, will take place from 19 to 23 March 2018, in parallel to Light + Building. For the first time, the Forum is to be held in Hall 9.1, in the immediate vicinity of the sections for home and building automation and electrically controlled security technology. Experts from both Germany and abroad will examine current issues relating to the networking of security solutions in buildings. Further details can be found at: [www.intersec-forum.com](http://www.intersec-forum.com).

Equally, Luminale will also be held concurrently with Light + Building, from 18 to 23 March 2018 in Frankfurt and Offenbach. This festival, the biennale for lighting art and urban design, will open with a new concept. Further information can be found at: [www.luminale.de](http://www.luminale.de).

### Background information on Light + Building

Light + Building, the world's biggest trade fair for lighting and building-services technology, opens its doors in Frankfurt am Main from 18 to 23 March 2018 and will be used by around 2,600 exhibitors to launch their latest lighting, electrical technology and house and building automation products onto the world market. A fair of innovations, Light + Building brings together all power-controlled systems from the field of building-services technology and promotes integrated building planning with a spectrum of products unrivalled both horizontally and vertically.

At present, the Light + Building family of events numbers twelve fairs worldwide – in Argentina, China, India, Russia and the United Arab Emirates. Information about the brands can be found at [www.light-building.com/brand](http://www.light-building.com/brand).

### Background information on Intersec Forum

Intersec Forum, the annual conference for networked security technology, will next be held concurrently with Light + Building – the world's leading trade fair for lighting and building-services technology – in March 2018. Distinguished by an expanded programme, the coming four-day forum for topical questions relating to the interlinkage of safety and security systems in the field of building-services technology is the venue for lectures by experts from home and abroad on fire-alarm technology and fire protection, access control and monitoring technology and IT and cyber security, as well as two industry dialogues for planners and installers and for operators, facility managers and manufacturers. Intersec Forum will be located in the heart of Light + Building and take place from 19 to 23 March 2018. The new concentration of products for house and building automation together with power-controlled safety and security technology in Hall 9.1 and the associated special exhibition will create a focal point giving both trade-fair visitors and conference participants a complete overview of the entire spectrum of house and building-automation technology and electrical safety and security technology.

Further information: [www.intersec-forum.com](http://www.intersec-forum.com) | [www.intersec-forum.com/twitter](http://www.intersec-forum.com/twitter)

### Background information on Luminale

With around 200,000 visitors, Luminale ranks among the biggest events in Frankfurt and the Rhine-Main region. The festival of light is held concurrently with the international Light + Building trade fair every two years. Messe Frankfurt founded Luminale in 2002 and has promoted and supported the festival extensively since then. Next year, from 18 to 23 March, Luminale will have a new concept. Frankfurt and Offenbach will not only be the settings for lighting art but also the focus of the festival. Luminale is being positioned as the BIENNALE FOR LIGHTING ART AND URBAN DESIGN with the aim of generating impulses for cities as

Light+Building  
Frankfurt am Main, 18 to 23 March 2018

attractive, future-oriented locations and creative hubs at the interface of art, technology and urbanity.

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)