Press Conference

Light + Building 2018
The world’s leading trade fair for lighting and building-services technology

Brussels, Belgium
18 October 2017
Light + Building in the worldwide thematic cosmos

Energy efficiency

Digital Networking + interoperability

CO₂ reduction

Smart building

Need for safety and security

Shortage of resources

Digitalisation

Smart living

Smart meters / smart grid
Motto 2018

Connected – Secure – Convenient
Top themes in 2018

The smartification of everyday life
- Smart solutions
- Comfort and safety / security in buildings
- Sustainability

Aesthetics and well-being in harmony
- Design as a factor for success
- Healthy light: Human Centric Lighting
Trade visitors by business sectors

- 27% Services (architects, planners, etc.)
- 22% Industry
- 20% Installation trade
- 10% Wholesale trade and importers / exporters
- 6% Retail trade
- 15% Other sectors
Focus on integrated building-services technology in Hall 9.1

- Expansion of the safety and security technology segment
- New ‘SECURE! Connected Security in Buildings’ special show
- Intersec Forum

Safety and security technology and building automation: Compact, topical and transparent in one exhibition hall
NEW SECURE! Connected Security in Buildings
NEW: Intersec Forum on 5 instead of 2 days of the fair
Monday to Friday, 19 to 23 March 2018 (Light + Building 18 to 23 March 2018)

NEW: international speakers on safety and security technology

NEW: location in Hall 9.1
Multi-faceted programme of events with a new structure

- Greater transparency
- Improved orientation by areas of interest
- Easy and benefit-oriented selection in accordance to goals for the fair

Selection @ light + building
Skills @ light + building
Career @ light + building
Emotion @ light + building

Competitions
Expert lectures
Guided tours
Special shows
Panel discussions
– Light and city are the focal points of the new Luminale
– Luminale is positioned as the festival of sustainable urban development
– Frankfurt is the setting and subject of Luminale – the themes of Light + Building will be presented in an urban context
– New website at [www.luminale.de](http://www.luminale.de)
– Festival centre: Instituto Cervantes in the former ‘Amerika-Haus’
### LICHT ARTISTS DESIGNERS CREATIVE PERSONALITIES

**Formats:**
- Lighting projects
- Free choice of format

### ARCHITECTS URBAN PLANERS ENGINEERS INNOVATION LEADERS SCIENTISTS ENVIRONMENTAL EXPERTS SOCIOLOGISTS

**Formats:**
- Lectures
- Panel discussions
- Workshops
- Guided tours
- Film screenings etc.

### STUDENTS PUPILS YOUNG TALENTS

**Formats:**
- All formats of the Luminale categories

### CITIZENRY SOCIETIES INSTITUTIONS ORGANISATIONS

**Formats:**
- Exhibitions
- Concerts and events
- Get-together of all lighting and urban-design enthusiasts

### SUSTAINABLE PROJECTS THAT STAY IN THE CITY

**Formats:**
- Intelligent lighting solutions
- Improvements to the urban landscape etc.
Light + Building Technology
Fairs worldwide

Russia
interlight
MOSCOW
powered by light + building

Germany
light + building

Argentina
BIEL
light + building
BUENOS AIRES

India
LED expo
MUMBAI

light
MIDDLE EAST
UAE

India

shanghai international
lighting fair

shanghai intelligent
building technology

shanghai smart
home technology

India
electrical building
technology india

China

led expo
NEW DELHI

shanghai electrical
building technology

guangzhou international
lighting exhibition

guangzhou electrical
building technology

Stand: 12.10.2016
Thank you very much for your attention!

Light + Building in Frankfurt am Main from 18 to 23 March 2018