

# Press Conference

## Light + Building 2018

The world's leading trade fair for lighting and building-services technology

The Hague, Netherlands  
19 October 2017

# Light + Building in the worldwide thematic cosmos

Energy efficiency

Need for safety and security

Digital Networking  
+ interoperability

CO<sub>2</sub> reduction

Smart building



Shortage of  
resources

Digitalisation

Smart living

Smart meters / smart grid

Motto 2018

**Connected – Secure – Convenient**



## Top themes in 2018

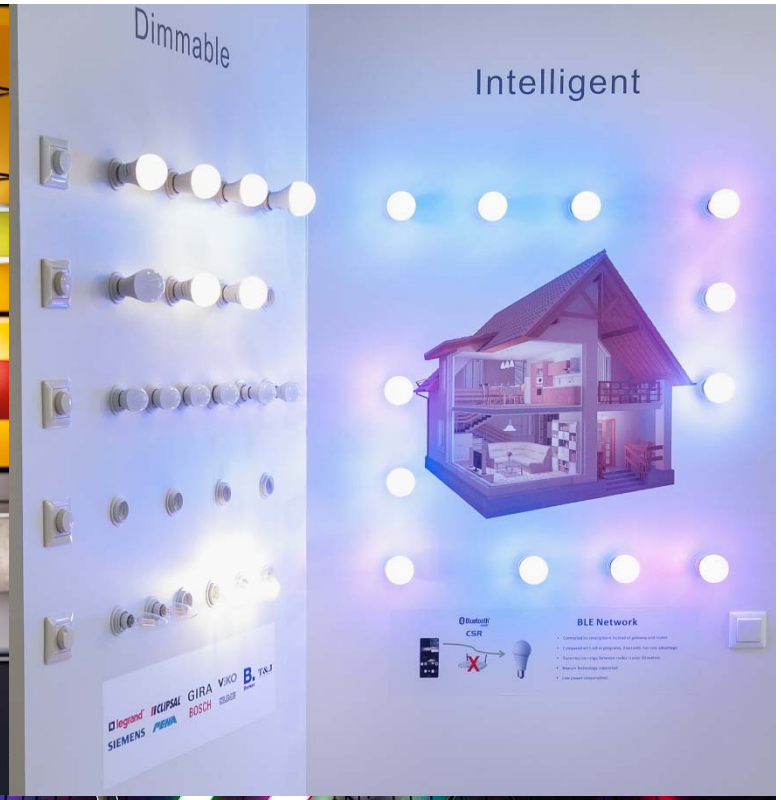


### **The smartification of everyday life**

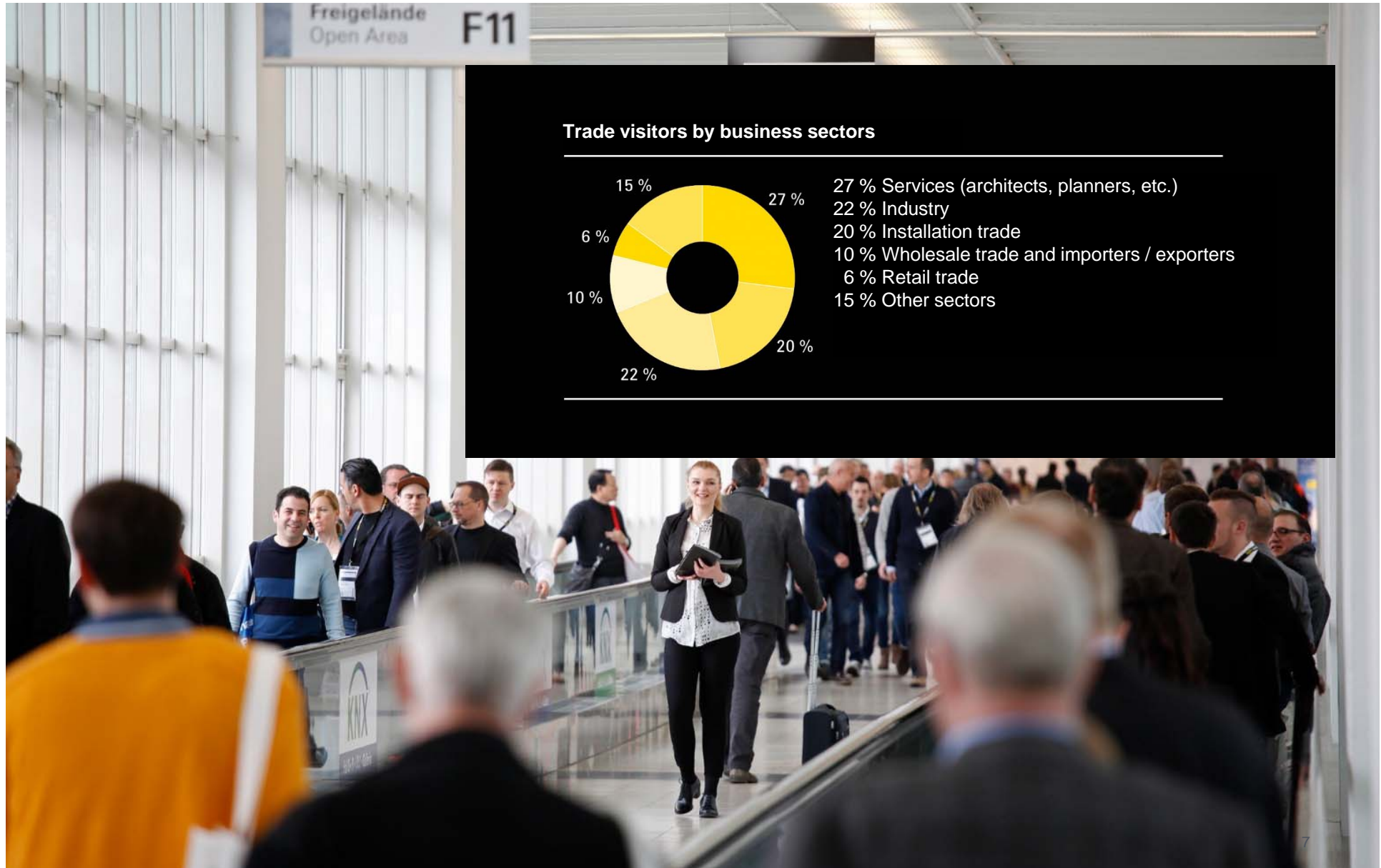
Smart solutions  
Comfort and safety / security in buildings  
Sustainability

### **Aesthetics and well-being in harmony**

Design as a factor for success  
Healthy light: Human Centric Lighting

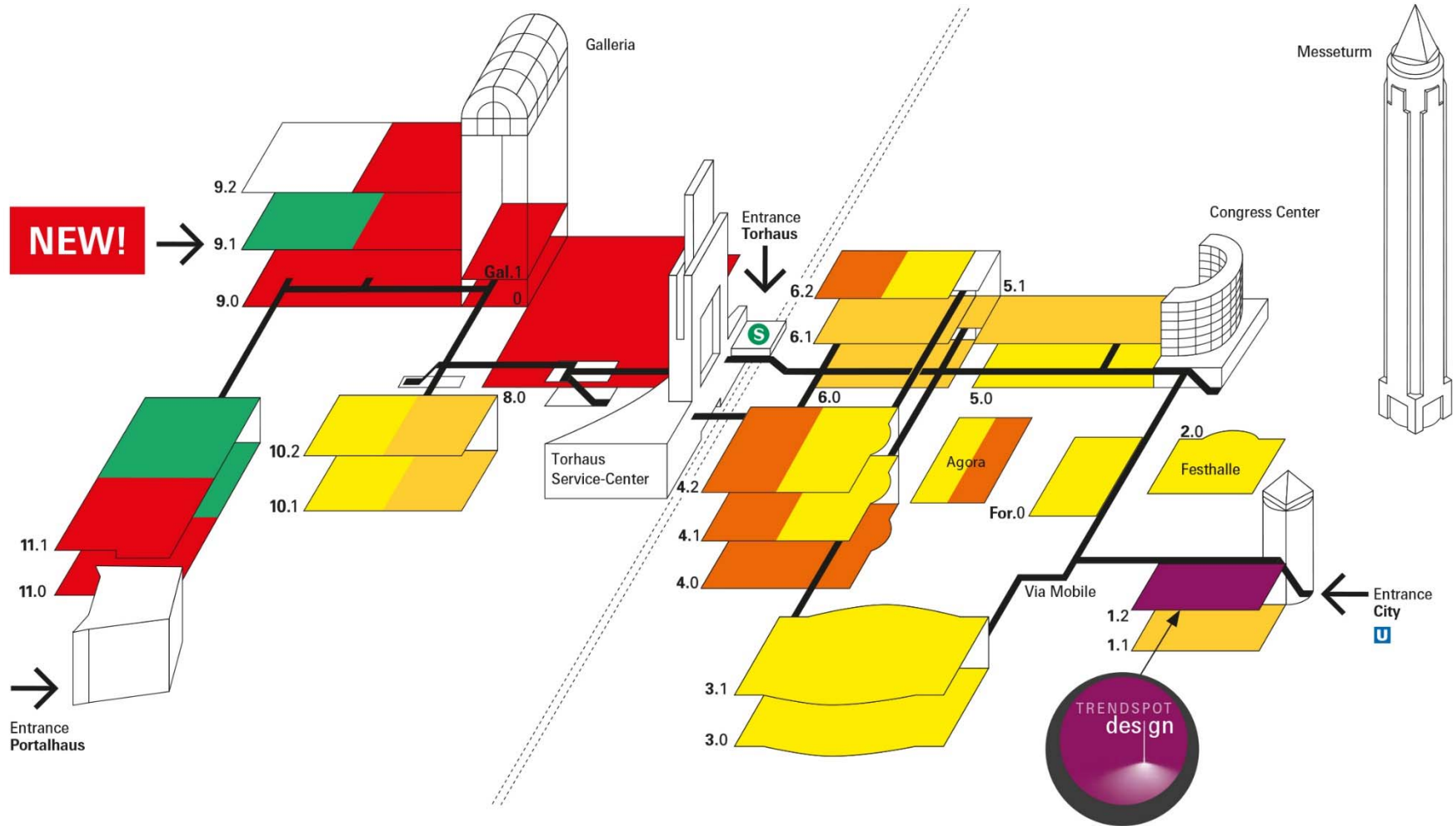






### Trade visitors by business sectors







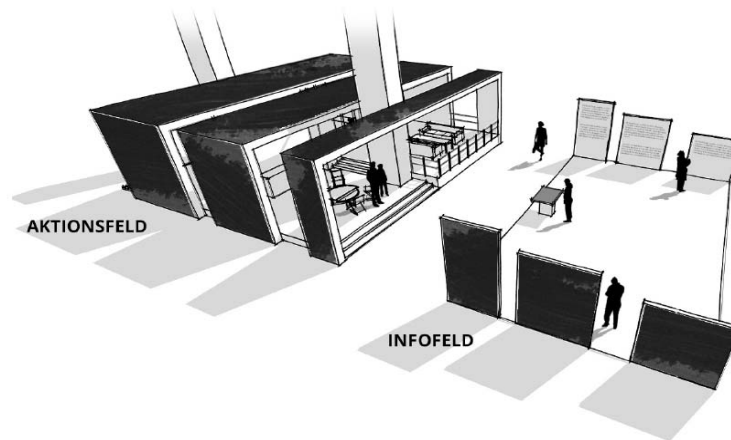
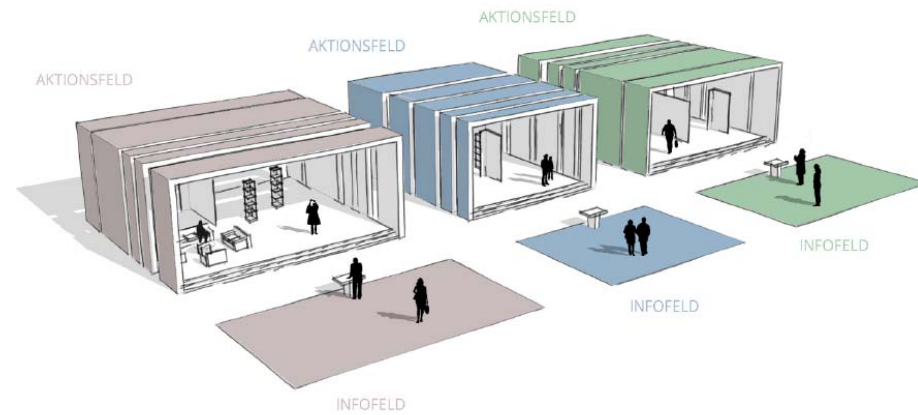
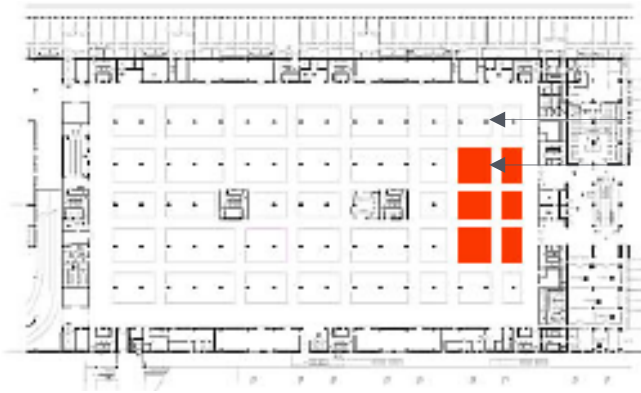
## Focus on integrated building-services technology in Hall 9.1

- Expansion of the safety and security technology segment
- New 'SECURE! Connected Security in Buildings' special show
- Intersec Forum

Safety and security technology and building automation:  
Compact, topical and transparent in one exhibition hall

NEW

# SECURE! Connected Security in Buildings



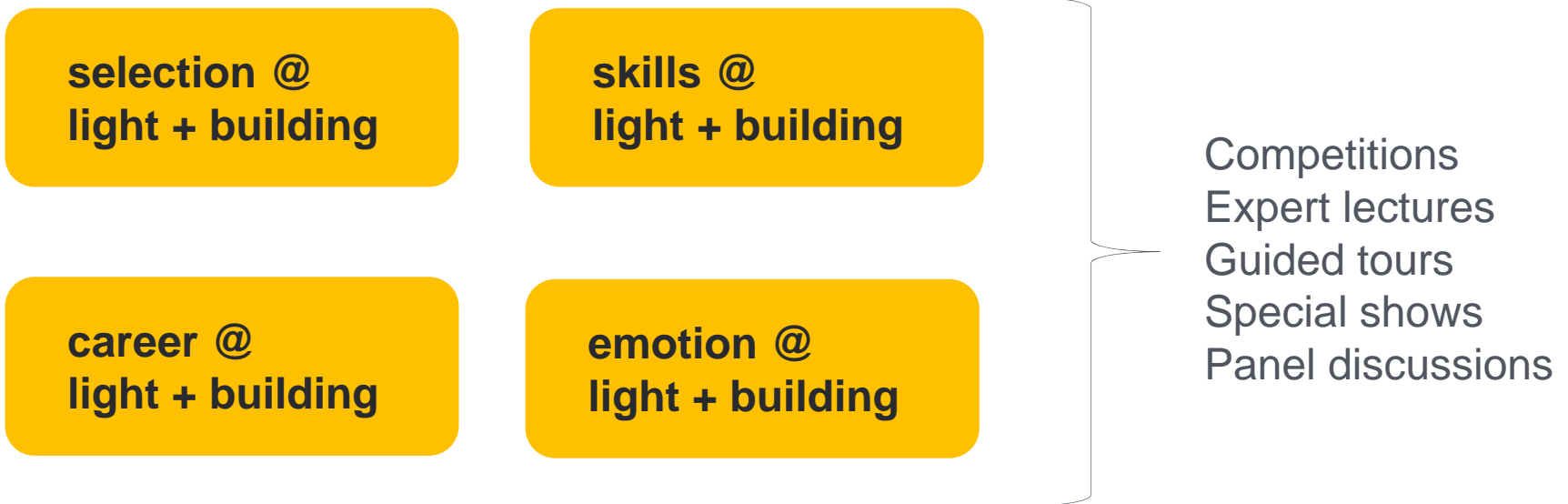


**NEW: Intersec Forum on 5 instead of 2 days of the fair  
Monday to Friday, 19 to 23 March 2018 (Light + Building 18 to 23 March 2018)**

**NEW: international speakers on safety and security technology**

**NEW: location in Hall 9.1**

## Multi-faceted programme of events with a new structure



- Greater transparency
- Improved orientation by areas of interest
- Easy and benefit-oriented selection in accordance to goals for the fair



# luminale

BIENNIAL  
FOR LIGHT ART  
AND  
URBAN DESIGN

18 TO 23 March 2018

- Light and city are the focal points of the new Luminale
- Luminale is positioned as the festival of sustainable urban development
- Frankfurt is the setting and subject of Luminale – the themes of Light + Building will be presented in an urban context
- New website at [www.luminale.de](http://www.luminale.de)
- Festival centre: Instituto Cervantes in the former 'Amerika-Haus'



LICHT ARTISTS  
DESIGNERS  
CREATIVE  
PERSONALITIES

**Formats:**  
Lighting projects  
Free choice of format



ARCHITECTS  
URBAN PLANERS  
ENGINEERS  
INNOVATION LEADERS  
SCIENTISTS  
ENVIRONMENTAL  
EXPERTS  
SOCIOLOGISTS

**Formats:**  
Lectures  
Panel discussions  
Workshops  
Guided tours  
Film screenings  
etc.



STUDENTS  
PUPILS  
YOUNG TALENTS

**Formats:**  
All formats of the Luminale categories



CITIZENRY  
SOCIETIES  
INSTITUTIONS  
ORGANISATIONS

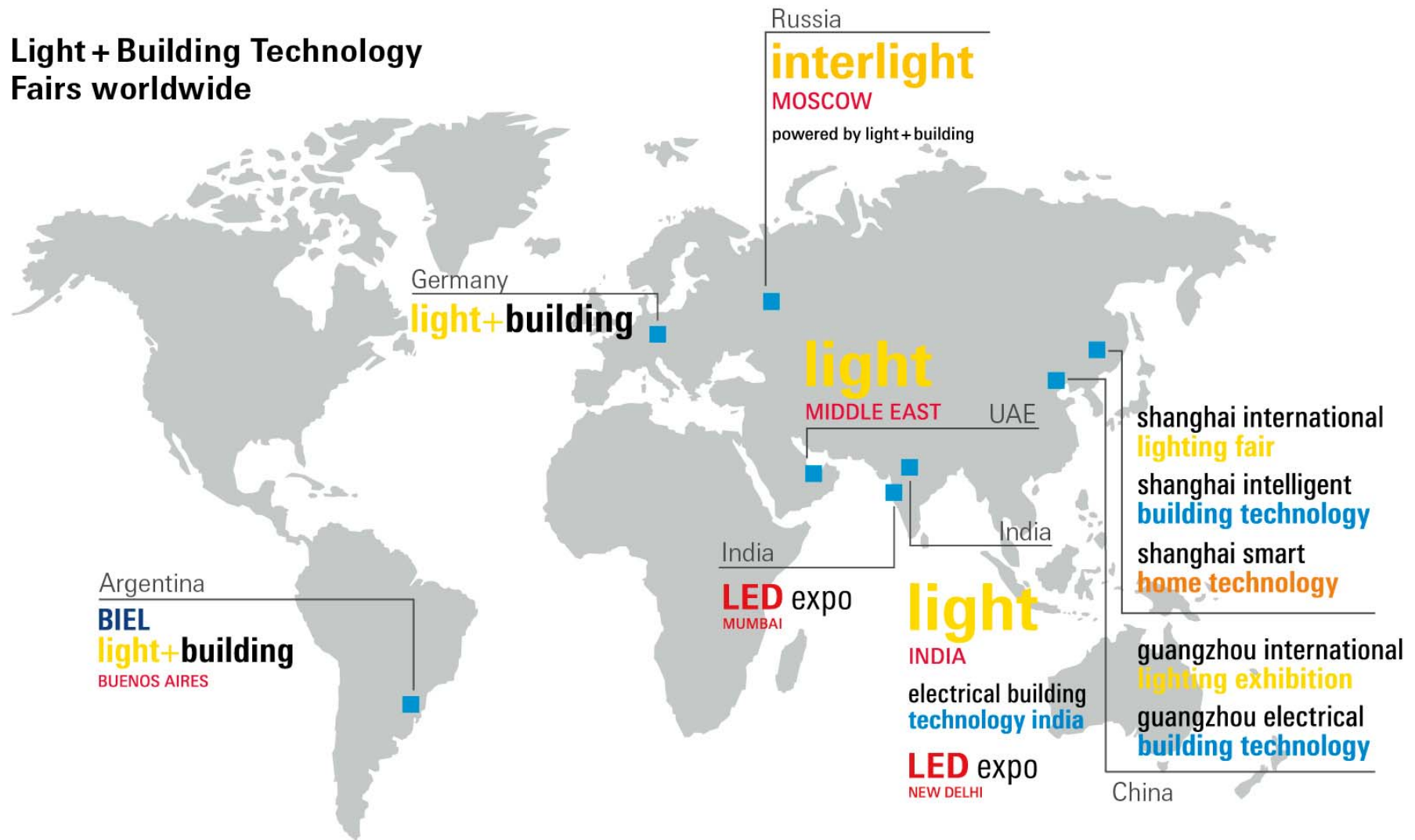
**Formats:**  
Exhibitions  
Concerts and events  
Get-together of all lighting and urban-  
design enthusiasts



SUSTAINABLE PROJECTS THAT STAY IN  
THE CITY

**Formats:**  
Intelligent lighting solutions  
Improvements to the urban landscape  
etc.

# Light + Building Technology Fairs worldwide




18. – 23. 3. 2018

Frankfurt am Main

**light+building**

Weltleitmesse für Licht und Gebäudetechnik

Inspiring  
tomorrow.

 messe frankfurt

**light+building**

**Thank you very much  
for your attention!**

Light + Building  
in Frankfurt am Main  
from  
**18 to 23 March 2018**