Press Conference

Light + Building 2018
The world’s leading trade fair for lighting and building-services technology

The Hague, Netherlands
19 October 2017
Light + Building in the worldwide thematic cosmos

- Energy efficiency
- Need for safety and security
- Digital Networking + interoperability
- CO₂ reduction
- Smart building
- Smart meters / smart grid
- Shortage of resources
- Digitalisation
- Smart living
Motto 2018

Connected – Secure – Convenient
Top themes in 2018

The smartification of everyday life
- Smart solutions
- Comfort and safety / security in buildings
- Sustainability

Aesthetics and well-being in harmony
- Design as a factor for success
- Healthy light: Human Centric Lighting
Trade visitors by business sectors

- 27% Services (architects, planners, etc.)
- 22% Industry
- 20% Installation trade
- 15% Other sectors
- 10% Wholesale trade and importers / exporters
- 6% Retail trade
Focus on integrated building-services technology in Hall 9.1

- Expansion of the safety and security technology segment
- New ‘SECURE! Connected Security in Buildings’ special show
- Intersec Forum

Safety and security technology and building automation:
Compact, topical and transparent in one exhibition hall
SECURE! Connected Security in Buildings
NEW: Intersec Forum on 5 instead of 2 days of the fair
Monday to Friday, 19 to 23 March 2018 (Light + Building 18 to 23 March 2018)

NEW: international speakers on safety and security technology

NEW: location in Hall 9.1
Multi-faceted programme of events with a new structure

- Greater transparency
- Improved orientation by areas of interest
- Easy and benefit-oriented selection in accordance to goals for the fair

- Competitions
- Expert lectures
- Guided tours
- Special shows
- Panel discussions
Light and city are the focal points of the new Luminale

Luminale is positioned as the festival of sustainable urban development

Frankfurt is the setting and subject of Luminale – the themes of Light + Building will be presented in an urban context

New website at www.luminale.de

Festival centre: Instituto Cervantes in the former ‘Amerika-Haus’
LICHT ARTISTS DESIGNERS CREATIVE PERSONALITIES

Formats:
- Lighting projects
- Free choice of format

ARCHITECTS URBAN PLANERS ENGINEERS INNOVATION LEADERS SCIENTISTS ENVIRONMENTAL EXPERTS SOCIOLOGISTS

Formats:
- Lectures
- Panel discussions
- Workshops
- Guided tours
- Film screenings

STUDENTS PUPILS YOUNG TALENTS

Formats:
- All formats of the Luminale categories

CITIZENRY SOCIETIES INSTITUTIONS ORGANISATIONS

Formats:
- Exhibitions
- Concerts and events
- Get-together of all lighting and urban-design enthusiasts

SUSTAINABLE PROJECTS THAT STAY IN THE CITY

Formats:
- Intelligent lighting solutions
- Improvements to the urban landscape
- etc.
Light + Building Technology
Fairs worldwide

- Germany: light + building
- Russia: interlight MOSCOW
  powered by light + building
- Argentina: BIEL light + building
  BUENOS AIRES
- India: LED expo MUMBAI
- India: light MIDDLE EAST
  UAE
- Shanghai: international lighting fair
  building technology
  smart home technology
- Guangzhou: international lighting exhibition
  electrical building technology
  building technology
- China

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Thank you very much for your attention!

Light + Building in Frankfurt am Main from 18 to 23 March 2018