

The background of the slide is a dark, almost black, field filled with numerous out-of-focus light spots, known as bokeh. These spots vary in size and color, ranging from bright yellow and white to soft, muted blues and greys. They are scattered across the frame, with a higher concentration of larger, more prominent spots along the bottom edge, creating a sense of depth and light. The overall effect is a soft, ethereal glow that contrasts with the sharp white text.

Press Conference

Light + Building 2018

The world's leading trade fair for lighting and
building-services technology

Stockholm, Sweden
20 October 2017

Light + Building in the worldwide thematic cosmos

Energy efficiency

Need for safety and security

Digital Networking
+ interoperability

CO₂ reduction

Smart building



Shortage of
resources

Digitalisation

Smart living

Smart meters / smart grid

Motto 2018

Connected – Secure – Convenient



Top themes in 2018

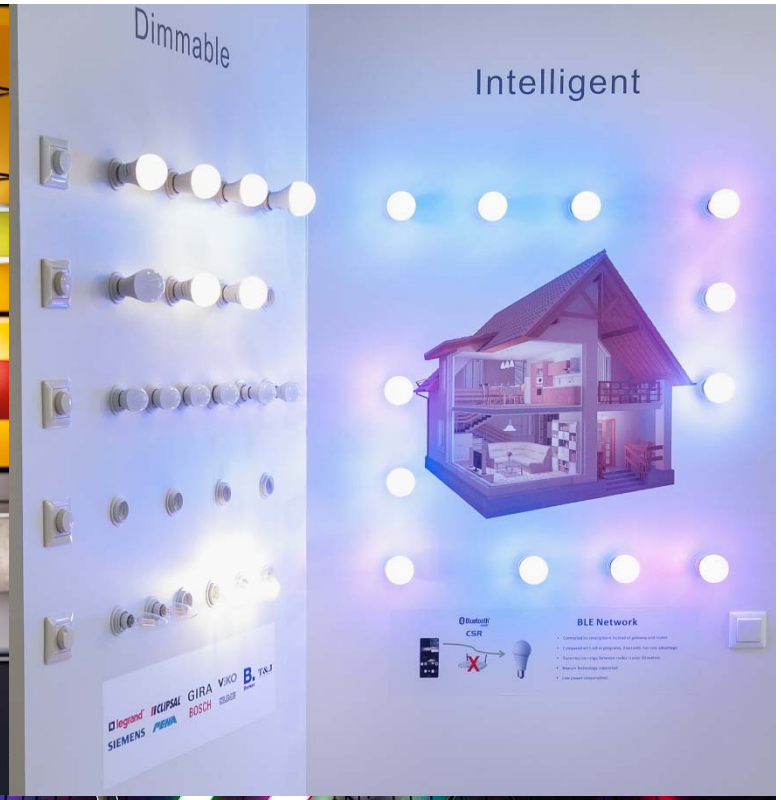


The smartification of everyday life

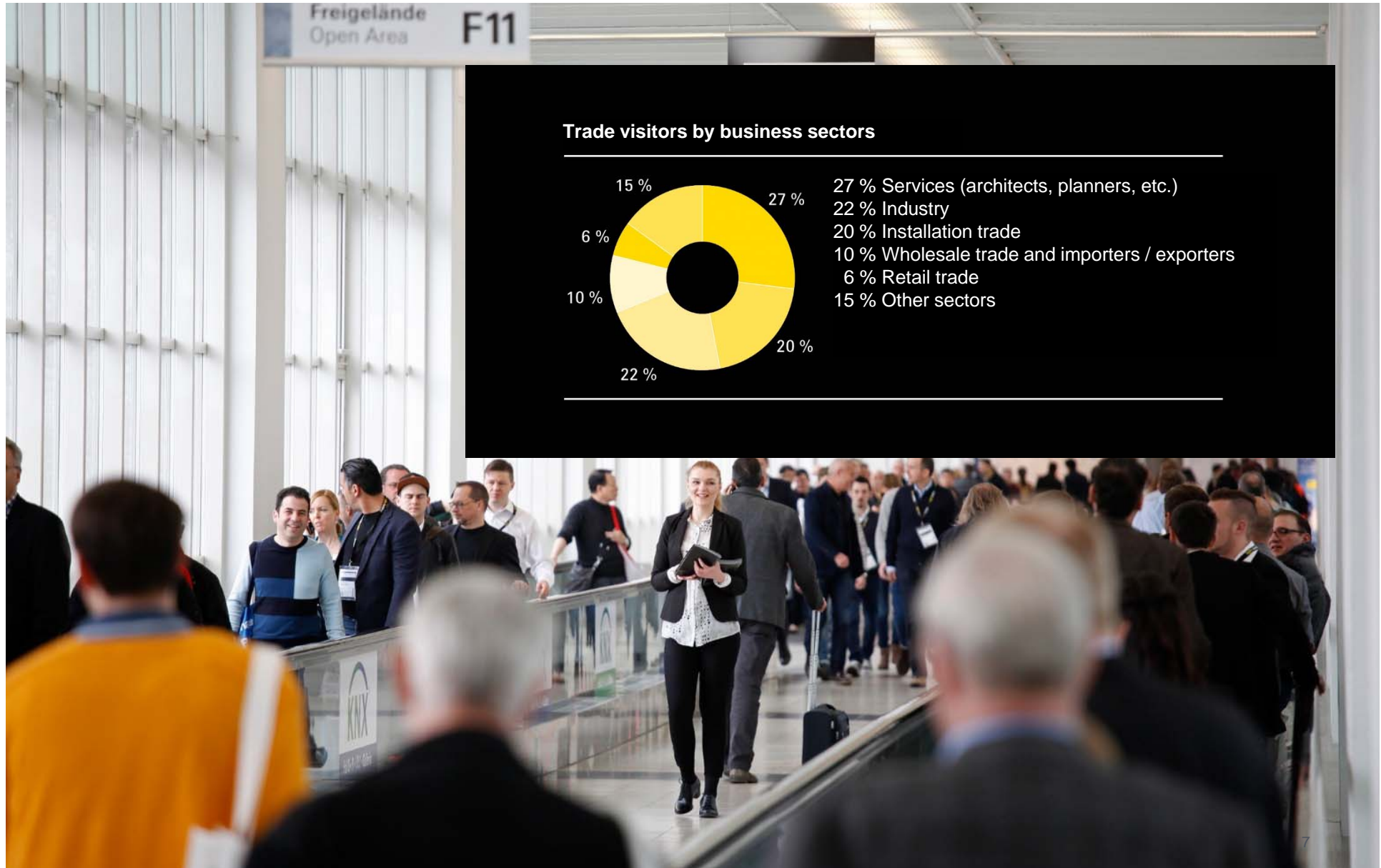
Smart solutions
Comfort and safety / security in buildings
Sustainability

Aesthetics and well-being in harmony

Design as a factor for success
Healthy light: Human Centric Lighting

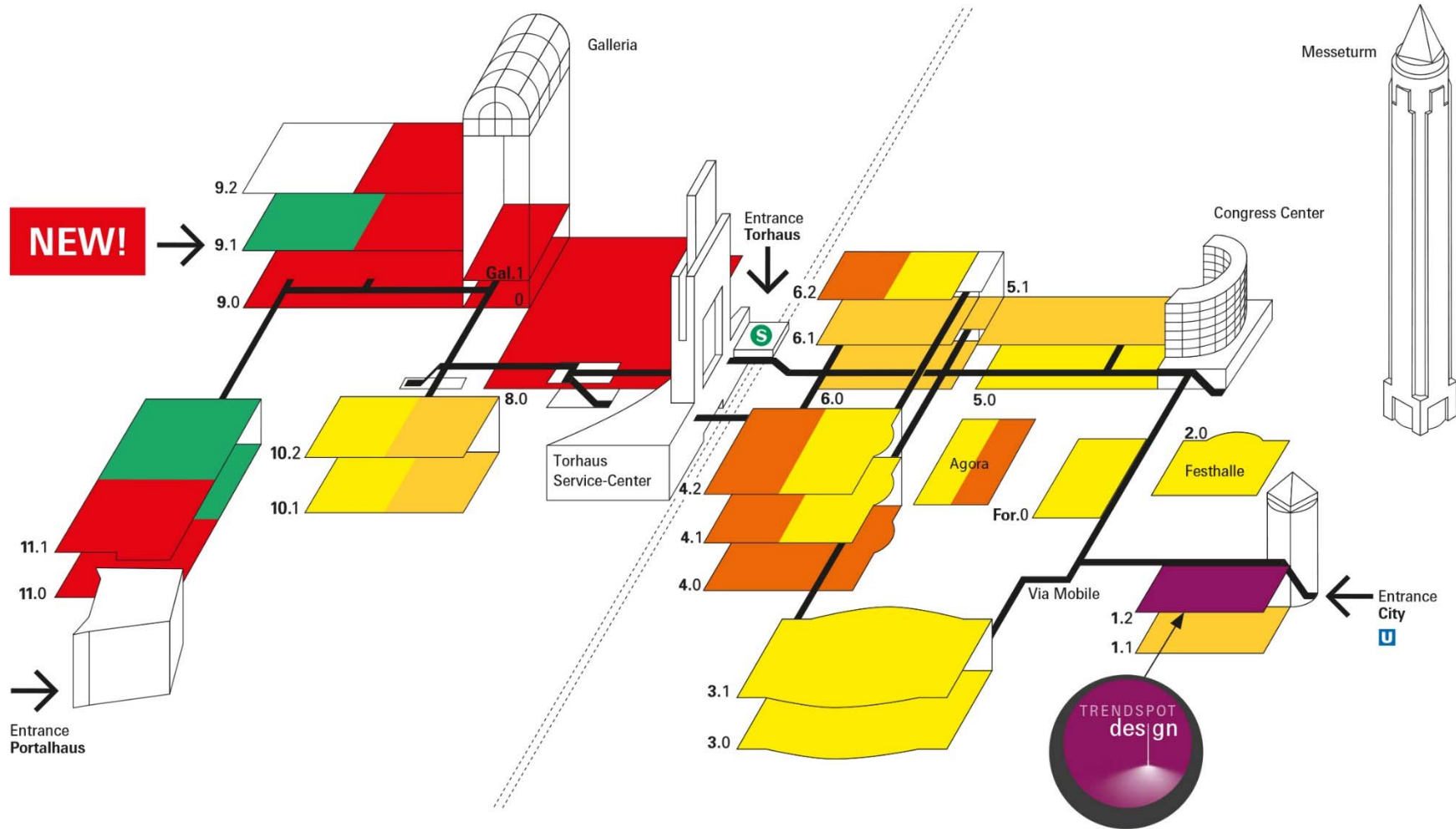






Trade visitors by business sectors







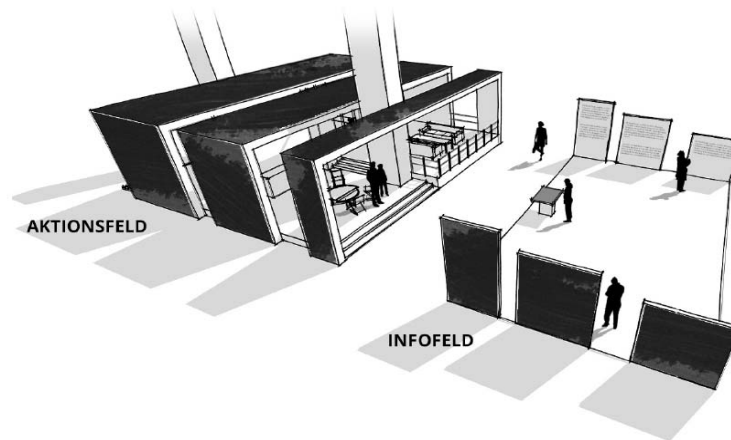
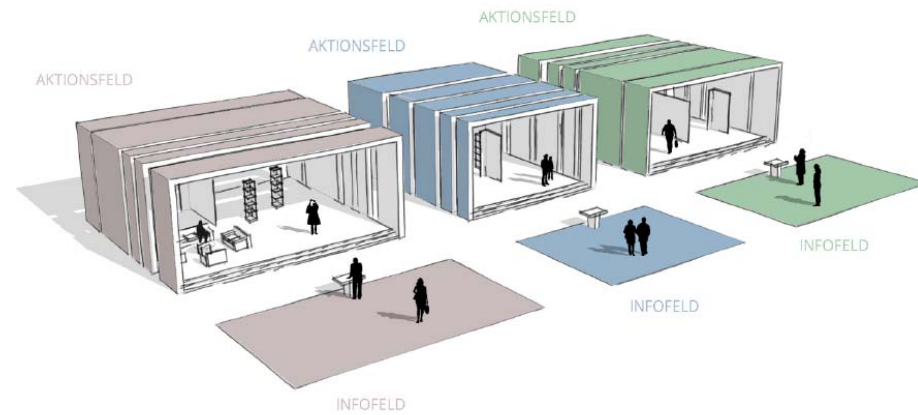
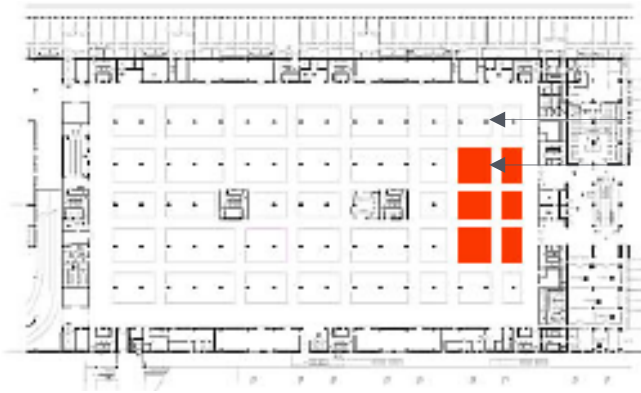
Focus on integrated building-services technology in Hall 9.1

- Expansion of the safety and security technology segment
- New 'SECURE! Connected Security in Buildings' special show
- Intersec Forum

Safety and security technology and building automation:
Compact, topical and transparent in one exhibition hall

NEW

SECURE! Connected Security in Buildings



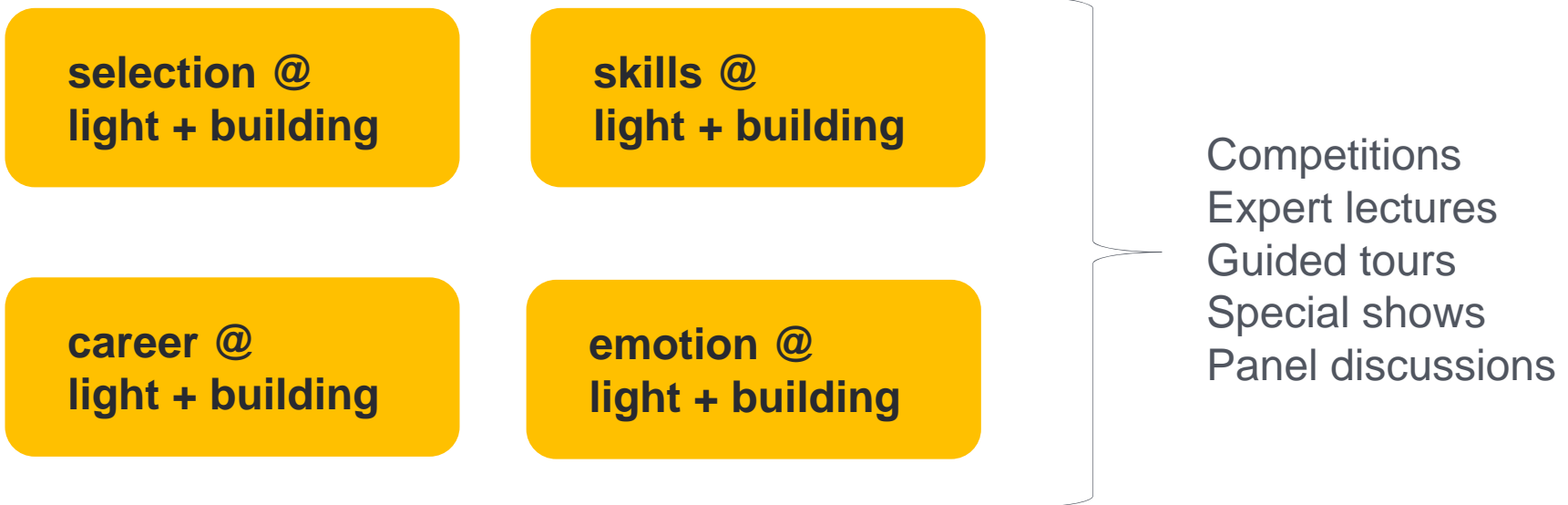


**NEW: Intersec Forum on 5 instead of 2 days of the fair
Monday to Friday, 19 to 23 March 2018 (Light + Building 18 to 23 March 2018)**

NEW: international speakers on safety and security technology

NEW: location in Hall 9.1

Multi-faceted programme of events with a new structure



- Greater transparency
- Improved orientation by areas of interest
- Easy and benefit-oriented selection in accordance to goals for the fair



luminale

BIENNIAL
FOR LIGHT ART
AND
URBAN DESIGN

18 TO 23 March 2018

- Light and city are the focal points of the new Luminale
- Luminale is positioned as the festival of sustainable urban development
- Frankfurt is the setting and subject of Luminale – the themes of Light + Building will be presented in an urban context
- New website at www.luminale.de
- Festival centre: Instituto Cervantes in the former 'Amerika-Haus'



LICHT ARTISTS
DESIGNERS
CREATIVE
PERSONALITIES

Formats:
Lighting projects
Free choice of format



ARCHITECTS
URBAN PLANERS
ENGINEERS
INNOVATION LEADERS
SCIENTISTS
ENVIRONMENTAL
EXPERTS
SOCIOLOGISTS

Formats:
Lectures
Panel discussions
Workshops
Guided tours
Film screenings
etc.



STUDENTS
PUPILS
YOUNG TALENTS

Formats:
All formats of the Luminale categories



CITIZENRY
SOCIETIES
INSTITUTIONS
ORGANISATIONS

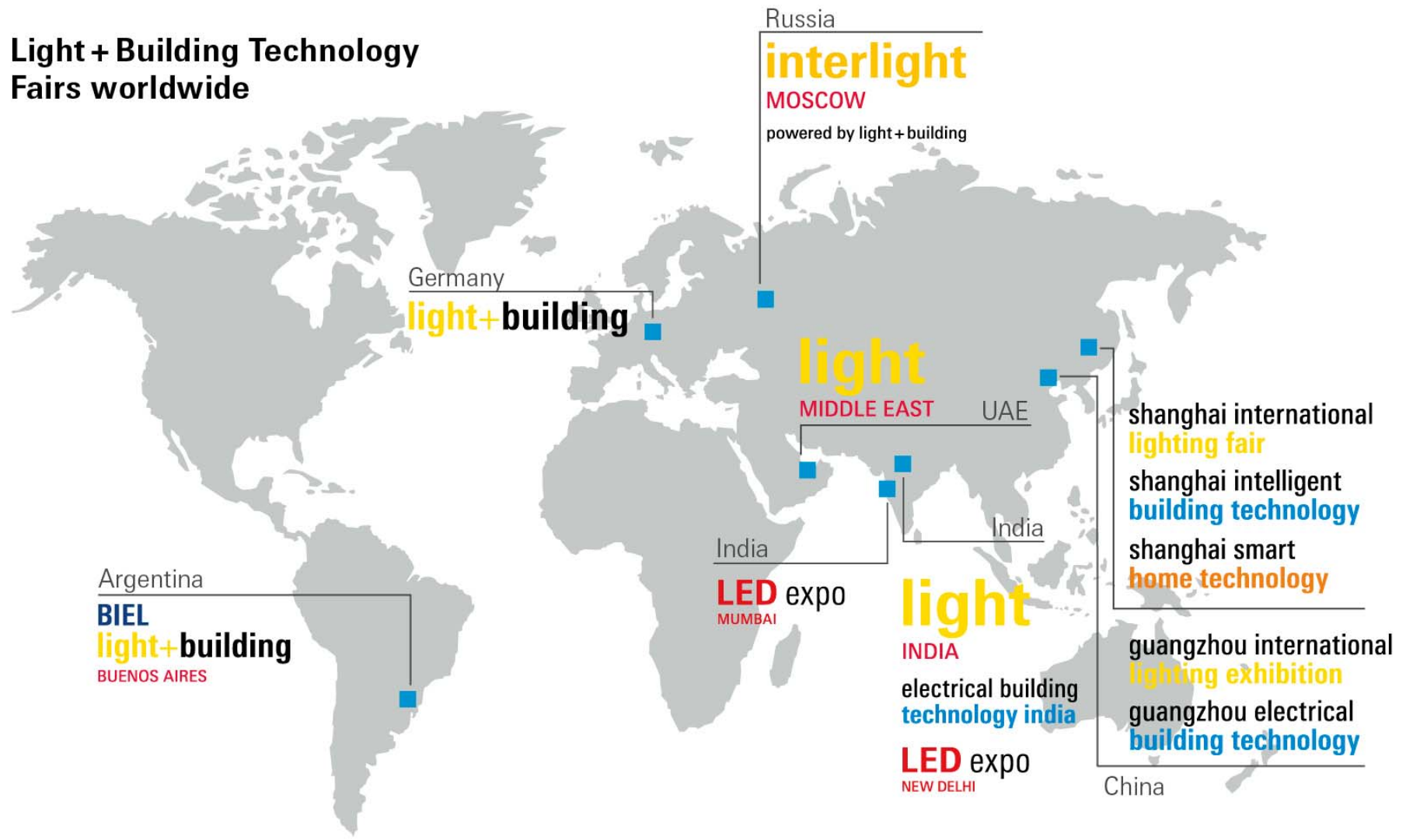
Formats:
Exhibitions
Concerts and events
Get-together of all lighting and urban-
design enthusiasts



SUSTAINABLE PROJECTS THAT STAY IN
THE CITY

Formats:
Intelligent lighting solutions
Improvements to the urban landscape
etc.

Light + Building Technology Fairs worldwide



Russia
interlight
MOSCOW
powered by light+building

Germany
light+building

light
MIDDLE EAST

UAE

shanghai international
lighting fair
shanghai intelligent
building technology
shanghai smart
home technology

Argentina
BIEL
light+building
BUENOS AIRES

India
LED expo
MUMBAI

light
INDIA
electrical building
technology india
LED expo
NEW DELHI

guangzhou international
lighting exhibition
guangzhou electrical
building technology

China


18. – 23. 3. 2018

Frankfurt am Main

light+building

Weltleitmesse für Licht und Gebäudetechnik

Inspiring
tomorrow.

 messe frankfurt

light+building

**Thank you very much
for your attention!**

Light + Building
in Frankfurt am Main
from
18 to 23 March 2018