**Press Conference** 

Light + Building 2018 The world's leading trade fair for lighting and building-services technology

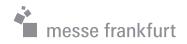
London, United Kingdom 20 October 2017



# Light + Building in the worldwide thematic cosmos



Smart meters / smart grid



# Motto 2018 Connected – Secure – Convenient

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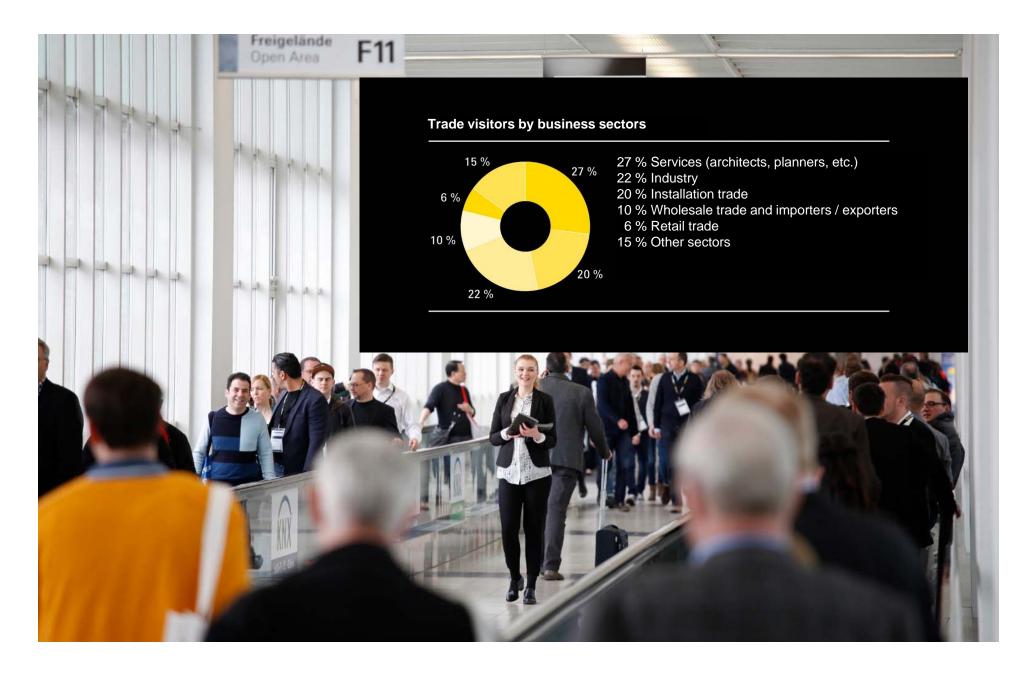
# Top themes in 2018

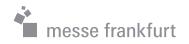


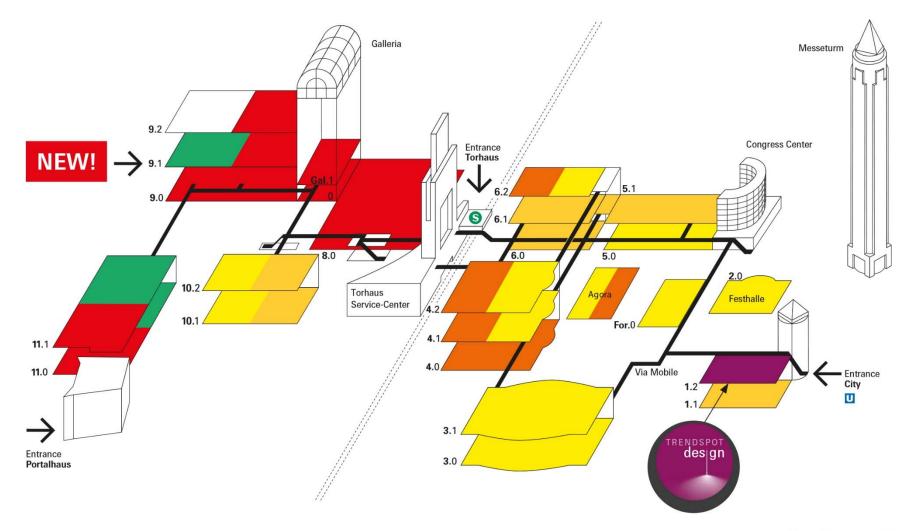












State: September 2017





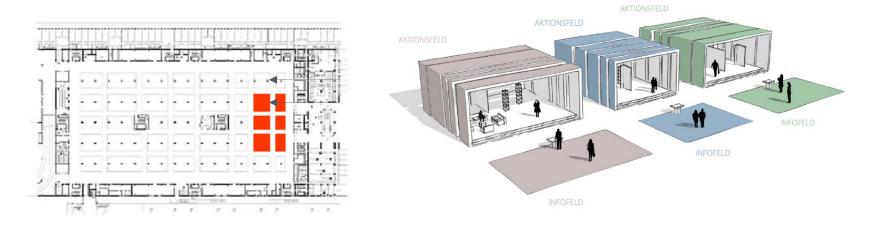
### Focus on integrated building-services technology in Hall 9.1

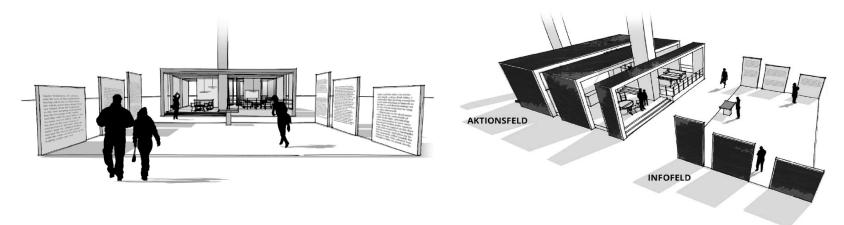
Expansion of the safety and security technology segment New 'SECURE! Connected Security in Buildings' special show Intersec Forum

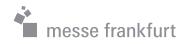
Safety and security technology and building automation: Compact, topical and transparent in one exhibition hall



# NEW SECURE! Connected Security in Buildings







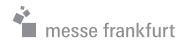




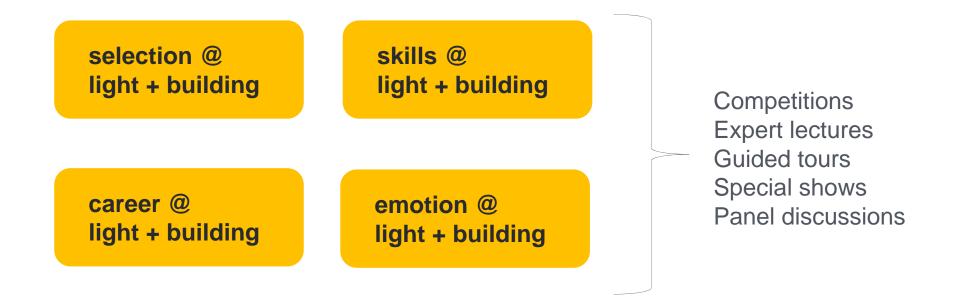
NEW: Intersec Forum on 5 instead of 2 days of the fair Monday to Friday, 19 to 23 March 2018 (Light + Building 18 to 23 March 2018)

NEW: international speakers on safety and security technology

**NEW:** location in Hall 9.1



### Multi-faceted programme of events with a new structure



- Greater transparency
- Improved orientation by areas of interest
- Easy and benefit-oriented selection in accordance to goals for the fair



- Light and city are the focal points of the new Luminale
- Luminale is positioned as the festival of sustainable urban development
- Frankfurt is the setting and subject of Luminale the themes of Light + Building will be presented in an urban context
- New website at <u>www.luminale.de</u>
- Festival centre: Instituto Cervantes in the former 'Amerika-Haus'





LICHT ARTISTS DESIGNERS CREATIVE PERSONALITIES

**Formats:** Lighting projects Free choice of format



#### ARCHITECTS URBAN PLANERS ENGINEERS

ENGINEERS INNOVATION LEADERS SCIENTISTS ENVIRONMENTAL EXPERTS SOCIOLOGISTS

Formats:

Lectures Panel discussions Workshops Guided tours Film screenings etc.



STUDENTS PUPILS YOUNG TALENTS

Formats: All formats of the Luminale categories

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CITIZENRY SOCIETIES INSTITUTIONS ORGANISATIONS

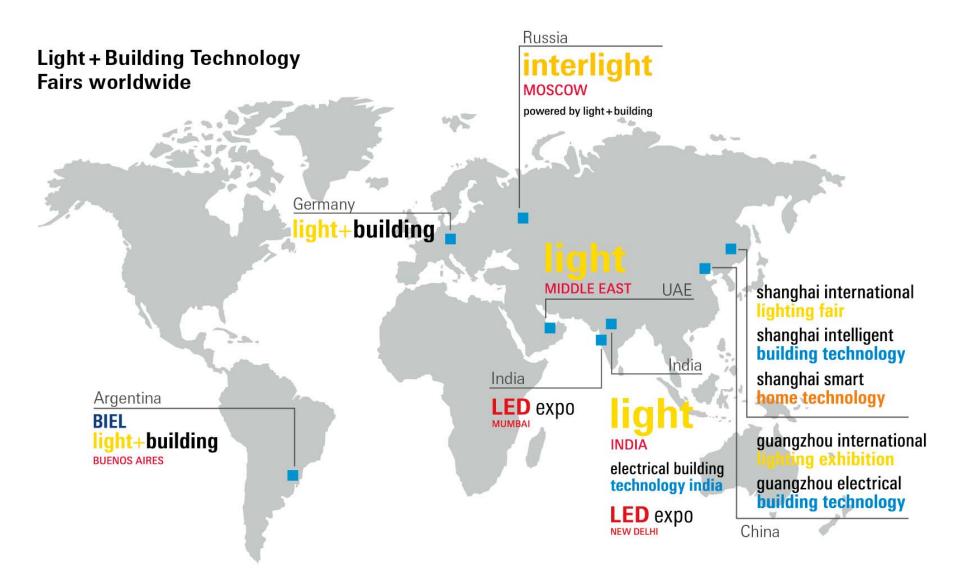
Formats: Exhibitions Concerts and events Get-together of all lighting and urbandesign enthusiasts



SUSTAINABLE PROJECTS THAT STAY IN THE CITY

#### Formats:

Intelligent lighting solutions Improvements to the urban landscape etc.



Stand: 12.10.2016



Weltleitmesse für Licht und Gebäudetechnik

# Inspiring tomorrow.

light+building

# Thank you very much for your attention!

Light + Building in Frankfurt am Main from **18 to 23 March 2018** 

messe frankfurt