

press

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Light+Building

The world's leading trade fair for lighting and building-services technology Frankfurt am Main, 18 to 23 March 2018

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New highlight at Light + Building 2018: special show SECURE! Connected Security in Buildings – An interview with Bertram Canzler, managing director of Canzler GmbH

Preparations for Light + Building are thoroughly underway and are producing a new highlight, in the shape of "SECURE! Connected Security in Buildings", in Hall 9.1. Technical advice and project management is being provided by the engineering practice of Canzler GmbH.

What is behind the new special show?

A live demonstration showing a wide variety of features of security technology in a real environment, featuring typical commercial uses. In this way the visitor can experience or feel realistic applications, because building, interior finishings, technology, uses and events are linked interactively and in a cross-functional and cross-brand way.

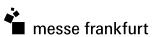
What is particular about SECURE?

Technology, and thus also security technology, are systems to deal with uses or events. The components for this purpose (hardware, software, implementation, operation) hardly interest the users or the investors. Only when they are realised in real applications in the environment of SECURE!, where they can be experienced, will these components come to life and show their use or possibilities in their whole linkage.

What will be shown in the three scenarios, hotel, office and industry?

Typical and pioneering applications for these three commercial uses will be set out at this point. These three scenarios have been chosen because they frequently occur in new buildings, building conversions or building repairs and, on the other hand, the latter have very different needs and requirements. Along with typical security-related applications, this linkage also produces further security-related benefits.

Messe Frankfurt Exhibition GmbH Ludwig-Erhard-Anlage 1 60327 Frankfurt am Main



What benefits can be drawn from a visit to the special show?

As a result of their experiences in SECURE!, visitors will sharpen their knowledge to the benefit of their projects and find aids to decision making – what is possible, on the one hand, and what they have or intend to have on the other. Our engineers, who will be present at the special show, will be available for questions, discussions, suggestions and networking. Links will be provided in addition to the exhibitor companies which are jointly responsible for the realisation.

How has the special show been created?

After initial ideas a year and a half ago, Canzler developed the overall concept together with Messe Frankfurt and involved exhibitors attending the fair from the draft-planning stage onwards. The participating exhibitors – there are now more than 40 – are contributing the components of their specialist knowledge to the overall planning and coordination provided by Canzler.

Background information on Light + Building

Light + Building, the world's biggest trade fair for lighting and building-services technology, opens its doors in Frankfurt am Main from 18 to 23 March 2018 and will be used by around 2,600 exhibitors to launch their latest lighting, electrical technology and house and building automation products onto the world market. A fair of innovations, Light + Building brings together all power-controlled systems from the field of building-services technology and promotes integrated building planning with a spectrum of products unrivalled both horizontally and vertically.

At present, the Light + Building family of events numbers twelve fairs worldwide – in Argentina, China, India, Russia and the United Arab Emirates. Information about the brands can be found at www.light-building.com/brand.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com I www.congressfrankfurt.de I www.festhalle.de

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