

Press

March 2018

Light + Building
Leading World Trade Fair for Lighting and Building Services Technology
Frankfurt am Main, 18 to 23 March 2018

Aleksandra Götz
Tel. +49 69 7575-6144
Aleksandra.Goetz@messefrankfurt.com
www.messefrankfurt.com
www.light-building.com
17L+B-2018_Auftakt_e

Light + Building 2018 continues to grow with more exhibitors and exhibition space

Light + Building opens its doors in Frankfurt am Main from Sunday, 18 March, to Friday, 23 March 2018. Over 2,700 exhibitors from 55 countries are showing their latest products and innovations for the lighting, electrical engineering, home and building automation and safety and security sectors on more than 260,000 square metres spread in 25 exhibition halls. "The echo to date has been excellent and we are delighted to announce three percent more exhibitors and six percent more exhibition space than at the last edition of the fair. Moreover, we have opened an additional exhibition hall, which provides the basis for further growth at Light + Building – these positive developments reflect the highly dynamic nature of the sector", says Wolfgang Marzin, Chairman of the Board of Management of Messe Frankfurt.

'Connected – secure – convenient' is the motto of this year's Light + Building whereby the focus is on the trend subjects of the 'Smartification of Everyday Life' and 'Aesthetics and Well-being in Harmony'. At the world's biggest trade fair for lighting and building-services technology, the industry presents intelligent and inter-connected solutions, future-oriented design trends that not only increase a building's economic efficiency and level of convenience but also satisfy the need for safety and security. And, as a fair of innovations, Light + Building brings together all power-controlled building-services systems and promotes integrated building planning with a spectrum of products – from the smart home to the smart building – that is unrivalled both horizontally and vertically.

One of the main themes in 2018 is security technology. And, with the new 'Secure – Connected Security in Buildings' special show, the Intersec Forum and around 150 suppliers from the building-automation and security-technology segments, Hall 9.1 is the centre for integrated building-services technology. There, the focus is on the interconnection and interfaces between the various disciplines. Additionally, the Secure! special show presents innovative solutions from the field of electrical security in a realistic setting. Also in Hall 9.1, the Intersec Forum takes an in-depth look at the subject of inter-connected security technology on

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

five days, from Monday to Friday. Moreover, leading manufacturers of security equipment and home and building-automation technology are presenting their innovations in other exhibition halls of Frankfurt Fair and Exhibition Centre.

In addition to the broad spectrum of products being shown by the exhibitors, Light + Building is also distinguished by a multi-faceted complementary programme that, for the first time, is split into four categories – Emotion, Skills, Career and Selection – offering a theme-specific range of events for all trade visitors – from special shows, via expert lectures, to trend presentations.

This year's Luminale – Biennale for Light Art and Urban Design – is distinguished by a new concept. Held concurrently with Light + Building, the popular event in Frankfurt und Offenbach takes advantage of the presence of lighting experts and artists from home and abroad for an interdisciplinary discourse on the city and the future. There are no less than 149 projects in five categories: ART, SOLUTIONS, COMMUNITY, STUDY and BETTER CITY on the programme. With the Römer town hall, the Alte Oper concert hall, the European Central Bank, St. Catherine's Church (*Katharinenkirche*) and the 'Eiserner Steg' bridge, five of the most important sights in Frankfurt are venues for widely differing artistic interpretations of lighting and the urban environment. Luminale was founded in 2002 by Messe Frankfurt. Since then, the fair and exhibition company has comprehensively promoted and supported the festival. Full details can be found at www.luminale-frankfurt.de.

Further information about Light + Building is available on the internet at www.light-building.com.

Statements from the sector at the opening of the fair:

Michael Ziesemer, ZVEI President: "Digitalisation is playing an increasingly important role in buildings. Intelligently interconnected devices and systems offer great chances for both residential and commercial premises. They can, for example, make the time spent at work more pleasant, efficient and secure. Light + Building presents multi-faceted solutions with the potential for new business models in the building automation, lighting and energy management segments. With this year's focus on safety and security, it is also tackling one of the most important aspects of digitalisation. Thus, Light + Building not only generates new impulses for the market but is also the venue for an interdisciplinary dialogue."

Lothar Hellmann, President of the ZVEH: "Many fields of business of the electrical-engineering trade are closely bound up with digitalisation and smart solutions for buildings. Systems integration, innovative building connectivity and energy management are important markets for our member companies. Light + Building is the perfect venue to exchange information about the latest trends in these segments. Given that the challenges thrown up by digitalisation are increasing continuously, it is essential that particular attention be paid to employee training."

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,500 employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). * preliminary figures for 2017

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de