

# Young Design

## Conditions of participation

8.–13.3.2020

Frankfurt am Main

20  
YEARS

**light+building**

The world's leading trade fair for  
lighting and building services technology

Connecting. Pioneering. Fascinating.



## Our Offer

# Free exhibition space

at Light + Building

- approx. 6 sqm
- Incl. walls, carpet, movables + electricity connection
- Help for professional installation of the luminaire
- Proof of exhibition priority certificate



## the Benefits

- Over 220.000 **visitors**
- Over 2.700 **exhibitors** –  
thereof approx. 1.500 from the lighting  
sector as potential producers of your  
draft
- Contact opportunities to the **trade  
press**
- Networking at the **exhibitor  
evening**



## What YOU should bring

- A great **product** that you developed / created yourself
- **Motivation** for networking
- **Commitment** to promote your product and your ideas

# the Rules

## You...

- ...are at maximum 35 years old
- ...are at the threshold of your career
- ...work at maximum 5 years as a designer

## Your product...

- ...will be presented solitary(max. 1 product family)
- ...is owned by you (possession of rights on the draft)
- ...is not produced in series yet

We provide the framework for the presentation...but

## Your responsibilities

- You will take care on your **travel and accommodation** during the event.
- You will be present during the whole duration of **6 days of fair.**
- You have **not** participated at Young Design in the past.

**Take this unique chance!**

# You would like to participate at Young Design?

Get in touch with us until December 15, 2019!

## Contact

**Mrs. Anna Pauler**

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### **What do we need from you?**

- An information about you and your work as a designer.
- An information about your product that you would like to show including pictures.

The number of provided booths at Young Design is limited! In case of more interested participants who all suit the criteria, the decision will be made by the date of receipt of the acknowledgment.

# Impressions

2014



2016



2018

