

Short text for online media

Light + Building 2020 – all set for success with the latest topics and 2,700 exhibitors

'Connecting. Pioneering. Fascinating'. Such is the tagline of the upcoming Light + Building in Frankfurt am Main, providing the central theme that runs through this leading world trade fair, to be launched from 08 to 13 March 2020. All the market leaders have signed up and we are currently expecting some 2,700 exhibitors, who will be presenting their world firsts in the fields of lighting, electrical and electronic engineering, home and building automation and security technology.

At this, the world's largest trade fair for lighting and building services engineering, the industry will be showcasing its intelligent and networked solutions, ground-breaking technologies and up-to-the-minute design trends, which all contribute to improving both the economic efficiency of buildings and the comfort, convenience and security requirements of the users. Light + Building is a trade fair of innovation and encompasses all the electronically controlled building services; with the unique breadth and depth of its product spectrum, it promotes integrated building planning – from the 'smart home' to the 'smart building' and the 'smart city'. A key area in the 'Lighting' product group is the presentation of the latest trends in design and technology on the lighting market. Digitalisation in the lighting sector continues to throw the focus ever more closely on human beings themselves and their individual needs.

In addition to the broad range of exhibitors' products on offer, Light + Building scores highly with its varied complementary programme, which is grouped under the headings of 'Emotion', 'Skills', 'Career' and 'Selection'. There are specific topics on offer for the entire spectrum of trade visitors, including architects, engineers, planners, interior architects, designers, tradespeople, retailers and representatives from industry – ranging from special exhibitions and demonstrations to specialist lectures and trend presentations.

Further up-to-date information relating to Light + Building and its complementary programme, as well as travel arrangements and tickets can be found at: www.light-building.com.

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