

Media Talk

Austria

6 November 2019

# Urbanisation: Global Challenge

- Comfort
- Air
- Water
- Light
- Mobility
- Security
- Warmth



**Light + Building**  
World's leading trade fair  
for lighting and building  
services technology

8.–13.3.2020


Frankfurt am Main

20  
JAHRE

# light+building

Weltleitmesse für Licht und Gebäudetechnik

Connecting. Pioneering. Fascinating.

 messe frankfurt

# Top Theme: Connecting

- Progressive Energy Management
- Connected Security
- Smart Urban
- Advanced E-charging Infrastructure

# Connected Security

## Connecting

- Connected security as a special interest topic
- Intersec Building
- Conference for connected security technology

# Top Theme: Pioneering

- X as a Service
- Predictive Maintenance
- Digital Twin – BIM

# Top Theme: Fascinating

- Functional Aesthetics
- Classic Authenticity
- Historical Ascendency
- Futuristic Focus







Futuristic Focus



Functional Aesthetics  
*The RIBBON*

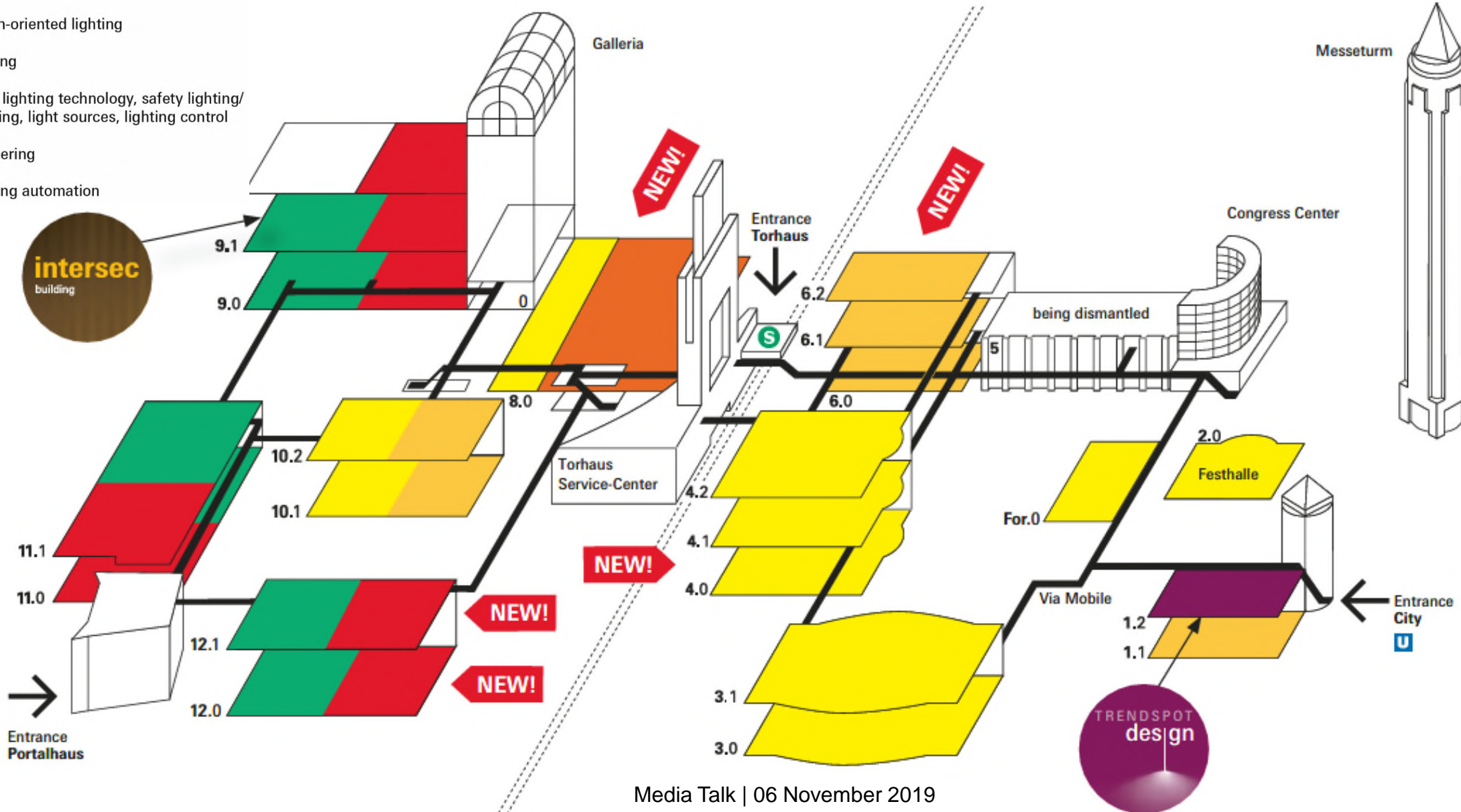


Classic Authenticity



Historical Ascendancy

- Technical lighting
- Technical, design-oriented lighting
- Decorative lighting
- Components for lighting technology, safety lighting/ emergency lighting, light sources, lighting control
- Electrical engineering
- Home and building automation



# Complementary programme

## DESIGN PLUS

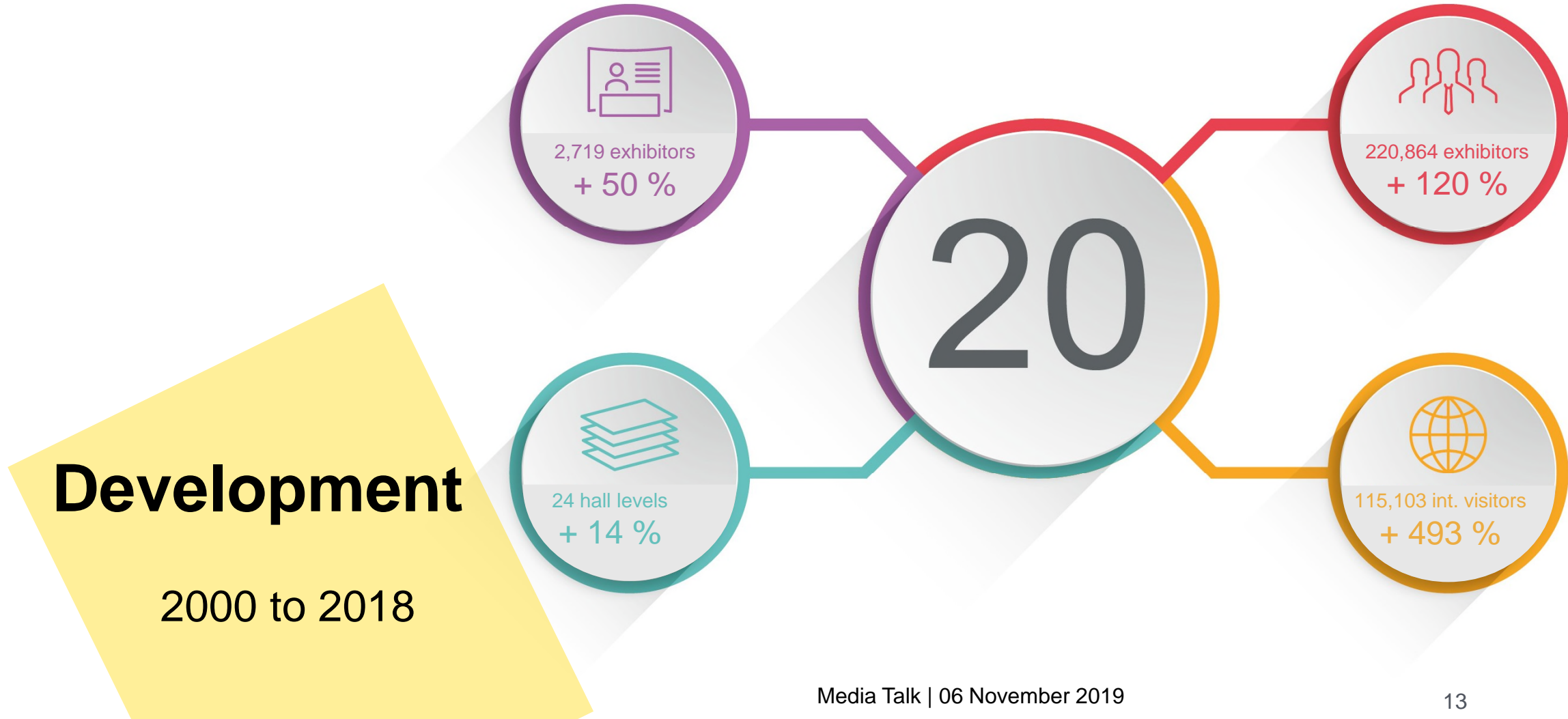
powered by: light+building



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Happy Birthday





Overall visitor rating:

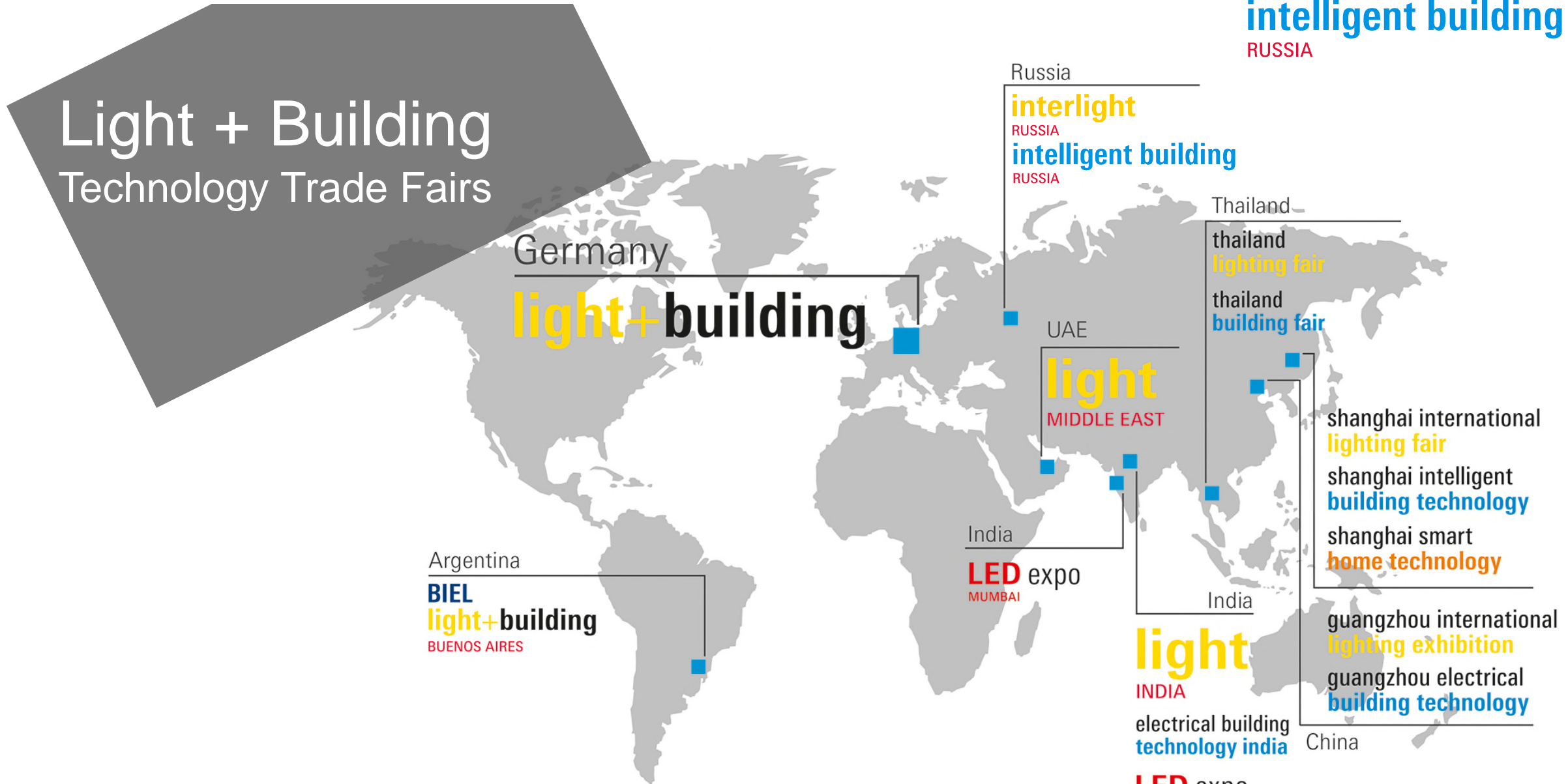
98 percent of visitors  
are satisfied to very  
satisfied



# Luminale

Biennale for Light Art  
and Urban Design

Light + Building  
Technology Trade Fairs





Thank you for  
your attention

**Light + Building**

8 March 2020

Frankfurt am Main,  
Germany