

Press release

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## BUILT WORLD Contest selects 25 finalists at Light + Building 2020

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**The 25 most innovative companies in the field of construction and building technologies (ConTech) have been named and are practically on their way to participate in the finals and exhibition at Light + Building in March 2020. The renowned international jury of the Construction Innovation Contest at the end of October selected the startups and innovation companies out of 50 applicants. Their business ideas and solutions are considered to have the potential to revolutionise the construction and real estate industries.**

On 23 and 24 October the Construction Innovation prepitch with 50 innovative ConTech startups from all over the world took place in the halls of Messe Frankfurt. "All solutions have the potential to revolutionise the construction and real estate industries", said Builtworld founder Wolfgang Moderegger at the end of the two-day jury session. Builtworld is the leading innovation ecosystem of companies and experts from the construction and real estate industries.



In hall 9.0 of Messe Frankfurt, the two-day prepitch of the construction and real estate industries on 23 and 24 October 2019 brought 25 of the original 350 applicants into the next competition round – the finals at Light + Building in March 2020. Source: Messe Frankfurt / EBU 62 2019

The 50 prepitch participants – the best from originally 350 applicants worldwide – presented their solutions and concepts for the built world of tomorrow: new materials, equipment and technological solutions in the categories of Applications in Engineering & Project Management, Procurement & Construction, Building Technologies, Building Materials & Systems, and Construction Machines & Equipment.

Messe Frankfurt Exhibition GmbH  
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The prepitch jury has now named the 25 best, who will present themselves exclusively to the international trades at Light + Building (8 to 13 March 2020) in Frankfurt am Main. Iris Jeglitza-Moshage, member of the Board of Management of Messe Frankfurt, was impressed by the professional appearance of all 50 prepitch participants: "What announced itself to be a small, fine incubator for construction and innovation in the exhibition halls over the past two days will be seen brilliantly at Light + Building in March: The real estate industry and building services engineering point the way to the future".

### **25 finalists exclusively at Light + Building 2020**

The 25 finalists include ConTech startups and companies from America (Argentina, Canada, USA), Asia (Singapore), the Middle East (Israel), and Europe (Belgium, Germany, Great Britain, the Netherlands, Norway, Poland and Switzerland). Builtworld and its partner Messe Frankfurt will welcome them as finalists and exhibitors in the Builtworld Innovation Forum by Light + Building 2020. In this way, innovative startups and technology companies will be able to present their solutions to more than 220,000 industry experts at Light + Building in Frankfurt am Main.



Builtworld Construction Innovation Contest: The two-day prepitch in hall 9.0 of Messe Frankfurt brought together jurors from the best-known established companies in the real estate and construction sectors as well as building technology. Source: Messe Frankfurt / EBU 62 2019

### **International jury of the industry's big names**

In order to identify the promising ideas and products for building the future, some of the best-known established companies took part in the jury. The jurors from the real estate industry included experts from CA Immobilien, CBRE, Commerz Real, Hines, Patrizia and Vonovia. Experts of Strabag and Vinci judged from the construction industry. Experts also came to the exhibition centre from building materials companies such as Cemex, Saint Gobain and Wienerberger as well as from construction machinery manufacturers Doka and Palfinger. Among the building technology experts were Siemens and PwC, who provided advice on infrastructure projects. The participants from their respective fields of competence ensured that the 50 business models and the resulting marketability were comprehensively evaluated.

Light + Building  
The world's leading trade fair for lighting  
and building services technology  
Frankfurt am Main, 8-13 March 2020

### **Builtworld and Messe Frankfurt promote innovative solutions**

As the organiser of leading international trade fairs for modern building technology, Messe Frankfurt offers experts from the building planning, construction and real estate industries a further information component for the brokerage of innovations, contacts and new business: the exclusive combination of the building technology industry and trades with the "Property Technology" innovation field – startups, project developers and investors in the real estate business. For this purpose, the Frankfurt trade fair organiser cooperates with Builtworld in the focus group "Building Technology". The Munich-based company operates the leading innovation ecosystem of companies and experts from the construction and real estate industry with the aim of actively shaping the built world of tomorrow – from planning, building and managing to investment, financing and marketing real estate and projects.

### **Partner for building technology worldwide**

With 28 trade fairs for building technology, Messe Frankfurt is the first choice partner for manufacturers concerned and the visitor industries worldwide, especially for experts in the residential and real estate industries. The forecasts of the United Nations for increasing population growth and the urge for urbanisation already show today how important the planning of the "built world" is in times of resources shortage and climate change: by 2050, the majority of people will already be living in megacities that continue to grow and are emerging. This means that water, air, heat, light, safety, security and comfort must be guaranteed. The urban living space and the horizontal and vertical movement in it demand intelligently connected building system technologies. Messe Frankfurt brings together and connects all the relevant players who are looking for or offering marketable solutions for these challenges. It has the industry specific expertise and a network for building technologies that is globally unique.

### **Information for journalists:**

The 25 winners of the Construction Innovation Contest prepitch can be found here: [www.builtworld.com/contest/construction/finalists/](http://www.builtworld.com/contest/construction/finalists/)  
They are part of a survey of 100 internationally leading technology companies in the construction industry and building technology, which were identified the Builtworld platform in cooperation with PwC out of 350 applications: To be found on: [www.contechmap.com](http://www.contechmap.com)

### **Press information and photographic material:**

[www.light-building.com/press](http://www.light-building.com/press)

### **Links to websites:**

[www.builtworld.com](http://www.builtworld.com)  
[www.building-technologies.messefrankfurt.com](http://www.building-technologies.messefrankfurt.com)  
[www.ish.messefrankfurt.com](http://www.ish.messefrankfurt.com)

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**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

**Background information on Builtworld**

BUILTWORLD GmbH operates the leading innovation ecosystem for the networking of interdisciplinary expertise, in order to drive innovations and to shape the built world of tomorrow. This covers, amongst other things, areas such as planning, construction, operation and management, investment, financing and marketing of buildings, property and real estate projects.

In an exclusive joint initiative with Messe Frankfurt, Builtworld has inaugurated, and now runs, the new focus group 'Building and Building Services Technology' of the innovations platform for the construction industry. Further information is available at: [www.builtworld.com](http://www.builtworld.com)