

Press release

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## More than beautiful: Design Plus competition awards prizes for lighting designs and building-technology innovations

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**The winners of the international Design Plus competition powered by Light + Building have now been decided. The competition's jury of top experts is presenting awards to innovative products which meet the highest standards of design, ease of use, sustainability and technical quality. The prize-giving will take place on 8 March as part of Light + Building, the international trade fair for the industry, in Frankfurt am Main.**

Four outstanding pendant lights and a high-quality smoke detector are receiving the coveted "Best of" award from Design Plus. The jury highlights original ideas, clear formal language and the ability of the products to create a particular atmosphere in a room.

The newcomers' competition has been won by three innovative, versatile lighting products. Particular mention also went to a switch series of concrete, which not only makes exciting contrasts possible, but also creates a tactile experience which satisfies the criteria of universal design.



Design Plus jury meeting: Stefan Hillenmayer, Oliver Jahn, Julia Knaak, Lutz Dietzold, Sandra Rohlf, Sebastian Brink (left to right)

Source: German Design Council, Christof Jakob

### **Design Plus powered by Light + Building**

In all, 34 innovative products have received a Design Plus Award as part of the competition. They include new types of luminaires, self-illuminating glass, a wall box for charging electric cars, and invisible electric plugs. All the prize-winning products will be shown during Light + Building from 8 to 13 March 2020 in Frankfurt am Main in the Design Plus special

Messe Frankfurt Exhibition GmbH  
Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main

show in Hall 1.2.

126 businesses from 24 countries took part in the competition, with a total of 177 products. Design Plus is known as one of the most important design prizes in Germany.

At a meeting in January an independent expert jury assessed the large number of products submitted from the lighting and building-automation sector. The jury members comprised:

- Sebastian Brink, managing director of Carl Prediger GmbH & Co. KG
- Stefan Hillenmayer, director of ID realisation, designaffairs GmbH
- Oliver Jahn, editor-in-chief of AD Architectural Digest
- Julia Knaak, architect, executive of the Sauerbruch Hutton Group
- Sandra Rohlf, project director for light planning at the Schatte Group

Design Plus powered by Light + Building is organised by Messe Frankfurt and the German Design Council and awarded by an independent expert jury.

The list of winners and pictures of the prize-winning products are available for download under the following link: [www.light-building.com/designplus](http://www.light-building.com/designplus)

Further information at [www.light-building.com](http://www.light-building.com)

Light + Building will take place from 8 – 13 March 2020 in Frankfurt am Main.

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**German Design Council**

The German Design Council is an independent and international organisation which helps businesses to communicate design expertise efficiently, while at the same time aiming to strengthen awareness of design among the general public. Founded as an institute in 1953, on the initiative of the German Parliament, the German Design Council promotes good design with its competitions, exhibitions, conferences, seminars and publications. Further information at [www.german-design-council.de](http://www.german-design-council.de)

Light + Building  
The world's leading trade fair for lighting  
and building services technology  
Frankfurt am Main, 8 - 13 March 2020

## **Light + Building 2020**

Light + Building is the international trade fair for the light and building-automation industries. In its twentieth anniversary year the fair will be taking place under the motto "Connecting. Pioneering. Fascinating." Around 2,700 exhibitors will be showing their product innovations, such as technical and decorative lights and accessories, electrical building-installation, communication and system technology, and products for connected house and building automation.

## **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019