

**Press Release**

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## Exhibitor Advisory Council gives full backing to Light + Building

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**The Light + Building Exhibitor Advisory Council held an extra-ordinary meeting during the morning of 10 March 2020. The most important item on the agenda: the postponement of the world's leading trade fair for the sector until September 2020. The Advisory Council was unanimously in favour of this decision and gave Light + Building their full backing.**

In addition to Messe Frankfurt as organisers and its two close cooperation partners – the Central Association of the German Electrical and Electronic Engineering Industry (ZVEI) and the Central Association of German Electricians (ZVEH) – the Exhibitor Advisory Council of Light + Building includes several other important trade associations: the German Electrical Wholesale Association, the Technology Trade Association (BVT), the Electrical and Information Technology Association, Hesse / Rhineland-Palatinate, the Federal Building Services Association, the Association of Consulting Engineers, the German Architects' Association (BDA) and the Hessian Chamber of Architects and Urban Planners.



Light + Building Advisory Council backs postponing Light + Building until September 2020  
Source: Messe Frankfurt Exhibition GmbH / Jens Liebchen

“The special qualities of a vibrant cooperation are frequently invisible until a crisis occurs, i.e., when things run neither to plan nor as hoped. The Central Association of the German Electrical and Electronic Engineering Industry is highly appreciative of the fact that Messe Frankfurt takes the advice of its partners, especially when it comes to really important decisions”, said ZVEI President Michael Ziesemer summing up the opinion of the entire Light + Building Advisory Council.

Messe Frankfurt Exhibition GmbH  
Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main

“The sector depends on being able to present new products and engage in an intensive exchange of information at the fair”, said ZVEH President Lothar Hellmann emphasising the significance of the trade fair. “There was no doubt that the new dates must be in the same year and we are very pleased that, following an intensive exchange of information and opinions with the sector, it was possible to take a joint decision. Frankfurt Fair and Exhibition Centre is almost permanently booked up, which means it is no easy matter to postpone an event of the size of Light + Building”, added Lothar Hellmann.

On 24 February, following discussions with the two cooperation partners, ZVEI and ZVEH, Messe Frankfurt decided to postpone Light + Building until 27 September to 2 October 2020. The reason for this was the unexpectedly rapid spread of the coronavirus in Europe.

Light + Building in Frankfurt am Main is the meeting place for the world’s electrical industry, electrical installation trade, planners, the retail / wholesale trades, architects and designers. There, they all speak the same language: innovation! At Light + Building, working on an interdisciplinary basis is not a remote vision but everyday practice. And has been for a good twenty years. The common theme: lighting and building-services technology for an efficient and resource-friendly future.

[→ The top Light + Building themes, 2020 ←](http://www.light-building.com/top-themes)  
([www.light-building.com/top-themes](http://www.light-building.com/top-themes))

+++ Light + Building will be held in Frankfurt am Main from 27 September to 2 October 2020. +++

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#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group’s key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019

Light + Building  
The world’s leading trade fair for lighting  
and building-services technology  
Frankfurt am Main,  
27 September to 2 October 2020