

REGISTER NOW

**2020**



# **INNOVATIONSPREIS ARCHITEKTUR + TECHNIK**

**INNOVATION AWARD ARCHITECTURE+ TECHNOLOGY**

**LIGHT + BUILDING 2020 | 8 - 13 MARCH 2020 | FRANKFURT AM MAIN**

INFORMATION FOR INDUSTRY AND MANUFACTURERS

**light+building**

**AIT**

**xia**

# INNOVATION AWARD ARCHITECTURE+

## Technology

Luminaires, lighting technology, electrical engineering, home and building automation  
*Light + Building 2020, Frankfurt am Main*  
8 - 13 March 2020

## Further industries on the occasion of the following trade fairs:

### Presentation

Products and solutions for trade fairs and shopfitting  
*EuroShop 2020, Düsseldorf*  
16 - 20 February 2020

### Office

Office furniture, accessories and equipment, luminaires, floor coverings and other products in office buildings  
*ORGATEC 2020, Cologne*  
27 - 31 October 2020

### Building

Products and materials for the complete contract and industrial building segment as well as for residential construction  
*BAU 2021, Munich*  
11 - 16 January 2021

## Technology

Products and building services for the bathroom, heat distribution, air-conditioning and building automation  
*ISH 2021, Frankfurt am Main*  
22 - 26 March 2021

## PARTICIPANTS' COMMENTS



**Jürgen Bartels**  
Managing Director  
**BaSys - Bartels Systembeschläge**  
*Innovation Award Architecture+ Building 2017*

### BaSys - Bartels Systembeschläge GmbH

"BaSys was pleased to take part in the Innovation Award Architecture+ Building at BAU 2017 in order to obtain an independent opinion from a jury of experts on a new door fitting. (...) The organisers also knew how to prepare the competition in a media-effective manner. We can still feel the impact of the award beyond the trade fair."



**Dirk Thielker**  
Head of Marketing  
**Viega GmbH & Co. KG**  
*Innovation Award Architecture+ Technology 2017*

### Viega GmbH & Co. KG

"Winning the AIT Innovation Award is an important acknowledgement of the work of our product developers and it confirms the great importance we at Viega attach to the combination of form and function. Furthermore, the award ceremony and the associated activities are additional communication tools helping us to reach our specialist target groups."



**Stephan Naacke**  
Managing Director  
Marketing and Sales  
**FINDEISEN GmbH**  
*Innovation Award Architecture+ Building 2017*

### FINDEISEN GmbH

"We are delighted to have received the Innovation Award from an expert jury of architects for the further development of our flooring in terms of image and content. This success makes us proud and shows that we are on the right track."

## LIGHT + BUILDING 2020 | 8 - 13 MARCH 2020 | FRANKFURT AM MAIN

### Are architects within your target group?

The *Innovation Award Architecture+ Technology* might be highly interesting for your company: industrial firms and designers present their products to face up to the critical judgement of architects and are thus given priceless trade-specific feedback. On the occasion of the 2020 Light + Building trade fair, the 21st *Innovation Award Architecture+ Technology* will take place. It shall emphasise the significance of architectural quality which represents the safe basis for a promising result. From among the large number of building products available on the market those are awarded that correspond to the requirements of architects to a special degree.



Stand *Innovation Award Architecture+ Technology* 2018



Winners *Innovation Award Architecture+ Technology* 2018

### Conditions of participation

Entitled to participate are all exhibitors at Light + Building 2020, who have developed an innovative product or a project related solution for luminaires, lighting technology, electrical engineering, home or building automation. It should meet high technical and design demands. Architects and interior designers, who collaborated with a manufacturer, may also participate. Both the development of the product and the project-related solution should not date back more than three years and have to be available on the market at the time of the 2020 Light + Building trade fair. Every company has the possibility to submit several products.

### Required documents

Prior to the start of the trade fair, an information sheet has to be filled in for every competition entry. For the special product exhibition at Light + Building 2020, we need your product or a sample to be set up at our stand on 7 March 2020.

### Presentation of submissions

During Light + Building 2020 all submitted products are presented at the stand of the Innovation Award. Besides the exhibition of the product, you have the possibility to display brochures about it. When participating in the *Innovation Award Architecture+ Technology*, you can make use of this second presentation platform over the entire trade fair duration.



AIT 12.2019



xia Intelligente Architektur 10-12/19

## Jury

The selection of the award winners is done by an expert jury consisting of renowned interior designers or architects and decision-makers.

## Awards

The winners receive cups and certificates. Additionally, every award winner receives the logo of the Innovation Award as a digital file and may use it for his own advertising activities for one year.

## Special publication

Following the trade fair, all participants of the Innovation Award will be published with their products in a special section of the trade journal AIT (reach: up to 20,000 readers).

## Participation fee

### Exhibitors:

**1.250 Euro** (plus VAT) for the first product

**450 Euro** (plus VAT) for every additional product

### Non-exhibitors (only on request):

**1.450 Euro** (plus VAT) for the first product

**510 Euro** (plus VAT) for every additional product

The invoice will be issued approx. two weeks before the fair.

## Cancellation fee

### 33 percent

until 14 days before the start of the trade fair

### 66 percent

less than 14 days before the start of the trade fair



Stand system *Innovation Award Architecture+ Technology 2018*

## Dates

### Registration deadline:

12 February 2020

### Submission of the required documents:

19 February 2020

### Setup product at the fair:

7 March 2020

at the Innovation Award stand

### Award ceremony:

8 March 2020, 5 pm

at the Innovation Award stand

### Dismantling and pick-up of the product:

14 March 2020, after 5 pm

## JURY STATEMENTS



**Monika Berghammer**  
Managing Director  
*Die Planstelle*, Munich

"I am very happy to support AIT and xia in awarding this prize, even though I – as an interior designer – was asked to assess rainwater pipe systems, fireproof curtains and air-to-water heat pumps. [...] However, this indicates the range of submitted products, which are not censored by AIT and xia if they fulfil certain criteria in the registration process. I wish all participants success with distributing their products and thank AIT and xia for the informative day at the trade fair."



**Prof. Ritz Ritzer**  
Office proprietor  
*bagevischs buero*, Munich

"Not every innovation deserves this name. It is therefore all the more important to assess what the construction market has to offer. It is encouraging that in the scope of the Innovation Award one can make time for this assessment and the exchange of ideas in order to evaluate what the new products can yield, without being influenced by third-party interests. [...] Sometimes one is quite amazed and positively surprised by what is new. You should definitely carry on!"

### JURY ARCHITECTURE+ TECHNOLOGY 2018

#### Prof. Ulrich Exner

INDEX Architekten, Frankfurt am Main

#### Birgit Kandora

Kandora + Meyer, Frankfurt am Main

#### Michael Kleespies

GOECKMANN & KLEESPIES, Frankfurt am Main

#### Monika Slomski

das innenarchitekturbüro, Heppenheim

#### Jürgen C. B. Willen

WILLEN ASSOCIATES ARCHITEKTEN, Wiesbaden

# ADVANTAGES INNOVATION AWARDS

The Innovation Awards are addressed to companies and processing businesses as well as architects and interior designers working in these areas. Based on architectural criteria, they award products and conceptual solutions which equally impress by their design and technical aspects.



Stand system Innovation Award Architecture+ Presentation 2017



Jury meeting Innovation Award Architecture+ Office 2018

## Exhibition

Every product, which is registered for one of the Innovation Awards, is part of a big exhibition, which is presented during the trade fair with a thematically related focus. In the context of the exhibition, all products are generously displayed with supplementary, distinctive explanations.

## Jury

The products are solely assessed by leading interior designers or architects and decision-makers in the contract segment. Depending on the thematic orientation of the Innovation Award, jury members with corresponding expertise or above-average standing in the industry are selected

## Award ceremony

All Innovation Awards are awarded in the context of public events during the respective trade fair.

## Award

Cup and certificate of the Innovation Award are proof of the highest architectural quality of the awarded product. The logo of the Innovation Award may be used for free on all advertising media of the awarded company for one year and shows all architects and interior designers that the product has been assessed by renowned colleagues and found excellent. The prizes are awarded in different categories.

## Special publication

Following the trade fair, all participants of the Innovation Award are published with the submitted products in a special section of the trade journal AIT. The magazine reaches up to 20,000 interior designers, architects and decision-makers in the contract segment.



## Binding registration process for participants

### Step 1:

Complete the registration form for the *Innovation Award Architecture+ Technology* and send by email to: [innovationspreis@ait-online.de](mailto:innovationspreis@ait-online.de) or fax to: +49 40 70 70 898 - 20 until 12 February 2020.

### Step 2:

Receive the registration confirmation and the information sheet.

### Step 3:

Hand in the information sheet for each product until 19 February 2020 by email to [innovationspreis@ait-online.de](mailto:innovationspreis@ait-online.de).

### Step 4:

Set up the exhibit at 7 March 2020.

### Step 5:

Visit the award ceremony on 8 March 2020 at 5 p.m. and the exhibition at the stand of the Innovation Award.

## We offer

- Presentation of your company and product at the Light + Building 2020 trade fair 8 - 13 March 2020 in Frankfurt am Main
- Renowned architects and engineers intensively engage with your product, your ideas and your design concept
- Publication in the trade journal AIT as well as online documentation at [www.ait-xia-dialog.de](http://www.ait-xia-dialog.de)
- Provision of Innovation Award logo, which you may use in case of winning an award in the scope of your own advertising activities for one year

## Participation fee

### Exhibitors:

**1.250 Euro** (plus VAT) for the first product

**450 Euro** (plus VAT) for every additional product

### Non-exhibitors (only on request):

**1.450 Euro** (plus VAT) for the first product

**510 Euro** (plus VAT) for every additional product

The invoice will be issued before the fair.

## Cancellation fee

### 33 percent

until 14 days before the start of the trade fair

### 66 percent

less than 14 days before the start of the trade fair

## Contact

Gesellschaft für Knowhow-Transfer  
in Architektur und Bauwesen mbH

Bei den Mühren 70

20457 Hamburg

Fon: +49 40 7070 898 - 11

Fax: +49 40 7070 898 - 20

E-Mail: [innovationspreis@ait-online.de](mailto:innovationspreis@ait-online.de)

## Please complete a separate form for each product:

Product name

Short description

Company

Contact | Function

Street

Zip code | City

Phone | Fax

E-Mail | Web

### If applicable, please state:

Partner architect or design office

Contact | Function

Address (Street | Zip Code | City)

Phone | Fax

E-Mail | Web

I am an exhibitor at Light + Building 2020 ☐ Yes ☐ No

I register ☐ one product for participation/ ☐ several products for participation in the *Innovation Award Architecture+ Technology*.

☐ Please keep me informed about events and important topics of AIT and xia Intelligente Architektur as well as AIT-Dialog.

☐ I'm interested in the AIT-Dialog-Newsletter for decision makers in architecture marketing and distribution.

Date | Signature

A competition by the architecture magazines AIT  
and xia Intelligente Architektur in partnership with  
AIT-Dialog and in cooperation with Messe Frankfurt

