



PIUMA

BY STUDIO FLAER



PIUMA is a luminaire that makes the act of balancing tangible. The design embodies a physical truth in an increasingly digital world.

The dualistic form creates a tension between expected weight and size ratios. Like a feather, the lamp floats in space and creates a wondrous attraction through its balance.

The aluminium body can be turned on its own axis and holds a feather-light fibre material. Shifting the weight brings the lamp into different angles or into a stable horizontal position.

The balancing act can be performed individually or in groups to create surprising visual compositions. The luminaires then rise and fall across the room as shielding feathers.

STUDIO FLAER is a Berlin design studio for industrial and interface design. Since 2017 the founders Anna Drewes and Dario Iannone have been designing holistic products in the physical and digital field.



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