

## Lighting Series FANA

by VOSDING Industrial Design

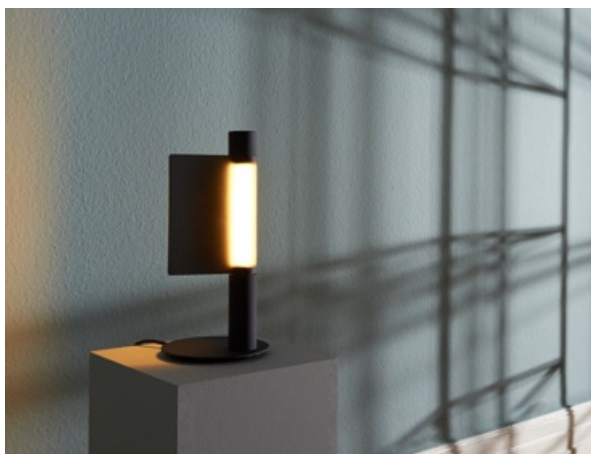
### About the studio:

VOSDING Industrial Design is a German design studio based in Cologne. The founder Peter Otto Vosding was born in Wiesbaden in 1990. He studied Industrial Design in Darmstadt, Product Design and Process Development in Cologne and went to Ingvar Kamprad Design Centrum (IKDC), Lund University in Sweden for an exchange semester on a scholarship from the IKEA foundation. During his studies he did internships at squareone GmbH in Düsseldorf and at kaschkasch cologne. In 2017 he founded VOSDING Industrial Design in Cologne and was selected as **German Design Award Newcomer Finalist**. The studio now works for international clients in the fields of furniture, lighting and consumer products.



### About the project:

The name **FANA** does not only stand for the form of the product but also for its function: The lampshade of **FANA** is a shaped piece of plexiglas which is simply stuck onto a cylindrical base including the light source. Due to this simple connection the lampshade can – **like a weather vane** – easily be moved in every direction.



The special thing: the translucent, colored plexiglas with a matt surface has the effect that some light shines through the round part of the lampshade that embraces the light tube, whereas the two protruding, plain surfaces focus the rest of the light in the opposite direction.

An interesting **light-and-shadow effect** on a geometrical, strongly reduced shape creates altogether an enjoyable mood light.