

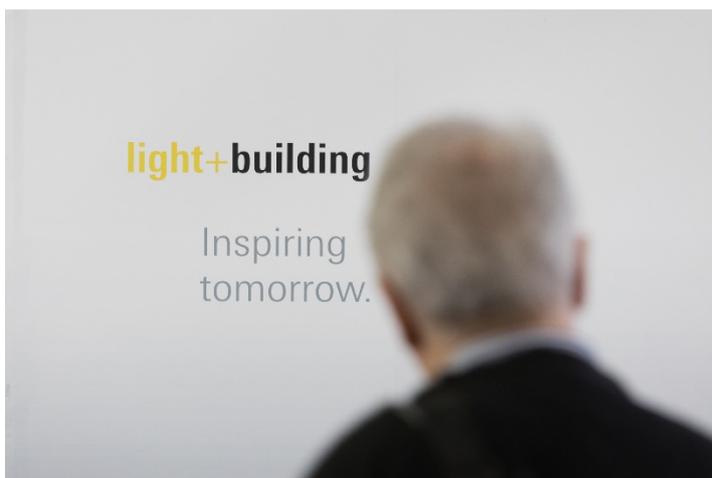
news +++ Light + Building Autumn Edition
2 till 6 October 2022

light+building
autumn edition

Light + Building Autumn Edition: More than 1,500 exhibitors show solutions for sustainable lighting and building services technology

Frankfurt am Main, 29 09 2022. Limited energy, its origin and ambitious climate targets - buildings are a key element on the way to more efficiency and fewer emissions. Intelligent lighting and building services technology plays a decisive role in achieving the aims and is in demand as never before. Sustainable lighting solutions, innovations in electrical engineering, home and building automation as well as connected security technology are presented by more than 1,500 exhibitors from 46 countries at Light + Building Autumn Edition.

At the leading international trade fair for lighting and building services technology in Frankfurt am Main from 2 to 6 October 2022, the focus will be on intelligent and connected solutions, innovative technologies and current design trends. After a long pandemic-related break, the industry presents its solutions for planning and fitting buildings intelligently and efficiently for the future. More than 1,500 exhibitors from 46 countries will be standing together on 12 hall levels for the one-off special autumn edition. Most international exhibitors come from Italy, Turkey, Spain, Poland, the Netherlands, Great Britain, France, Belgium and Greece.



With "Breaking new ground" as its claim, the industry is looking to the future of lighting and building services technology at the Light + Building Autumn Edition. Source: Messe Frankfurt Exhibition GmbH / Jens Liebchen

Wolfgang Marzin, President and Chief Executive Officer (CEO) of Messe Frankfurt, is looking forward to the Light + Building Autumn Edition: "A lot has happened in the four years since the last Light + Building. The industry has a number of innovations in the pipeline which will help us move forward with the current challenges. That is why the special edition of the industry meeting point has come at exactly the right time. I am particularly pleased that so many exhibitors are standing together and taking advantage of the meeting point. The connectivity of the various disciplines in the building is continuously increasing and will continue to do so in the coming years. For future solutions, the overall exchange is essential."

The top themes of Light + Building also result from the exchange of ideas with the industry sectors. These are called "Green Deal & Sustainability", "Electrification & Digitalisation" and "Light & Design". They reflect the developments that will be decisive for industry and craft in the future. These include independent, climate-friendly energy supply in buildings as well as future-oriented lighting design. The top themes also provide the common thread for the contents of the extensive fringe programme. Two central spots offer knowledge transfer and networking opportunities: In Hall 3.1 the Design Plaza and in Hall 9.0 the Building Plaza.

Strong partners on board

The partner associations of the leading international trade fair for lighting and building services technology are also present at the exhibition ground. The German Electrical and Digital Industries Association (ZVEI) for example, is organising the Technology Forum in Hall 12.1, where the focus will be on, among other things, the impact of climate and sustainability policies on the building sector. "For ZVEI and its member companies from the building sector - from electrical installation, security and domestic heating to lighting - Light + Building is the right place to present innovative, climate-friendly technologies and solutions. Never has the subject of energy efficiency been more present than this autumn. This also highlights the political dimension of the achievements of these industries: with comprehensive electrification and digitalisation in the building sector, we can save up to 65 percent primary energy. We must act now," says Wolfgang Weber, Chief Executive Officer of the ZVEI. "The technical equipment of a building must come more into focus when refurbishing the largely outdated stock. The electrical and digital infrastructure of buildings must be efficient and up to date. In addition, the price of electricity, especially green electricity, must be reduced significantly. Only in this way can the energy, transport and building transformation succeed."

"The electrical trades are looking forward to the world's leading trade fair and they are particularly looking forward to finally being able to meet their contacts on the manufacturers' side again. This is because personal contact, which was far too scarce during the pandemic, is enormously important for our specialist companies. In the future, digitalisation and sector integration will ensure that we work even more across trades and rely on networked solutions. It is therefore more important than ever to exchange ideas within the e-business and with neighbouring sectors," says Alexander Neuhäuser, Deputy General Manager of the Central Association of the German Electrical and Information Technology Trades (ZVEH). The ZVEH will again be represented in Hall 11.0 with a joint stand and with the E-House "powered by Light + Building". The 100 square metre model house is a trend-setting example of intelligently connected building technology and this year focuses on the future topics of "energy management/sector coupling" and "smart health".

Growth market connected security technology

In the context of lighting, electrical engineering and home and building automation, connected security technology is playing an increasingly important role. As a result, Light + Building bundles the range of products and services on this subject in the Intersec Building section in Hall 8.0, where the topics of video technology and access control are just as present as data and fire protection. In the immediate vicinity, the Intersec Forum, a specialist conference for networked security technology, will enrich the product range with an exciting congress programme from 3 to 6 October 2022.

Light + Building Digital Extension

As a supplement to the physical fair in Frankfurt, the digital platform Light + Building Digital Extension from 2 to 14 October 2022 offers new opportunities for networking, knowledge exchange and encounters. The additional offer helps to expand one's own circle of contacts in a targeted manner via AI-supported match-making. In addition, the Light + Building complementary programme following the live events is available here on-demand.

All information about Light + Building at: www.light-building.com

+++ Online Press Accreditation +++

The online press accreditation for Light + Building Autumn Edition 2022 is now available:

<https://pressaccreditation.messefrankfurt.com>

Due to a system change, please note the following information:

- The previous login data for the Messe Frankfurt accreditation tool (before 2021) is no longer valid.
- If you already have a Messe Frankfurt login, please use this access data to register.
- We would like to ask you to update or complete your profile at this time.
- If you are registering online for the first time and do not yet have an account, simply go through the registration process step by step.

In case of any further question, please contact → press.light-building@messefrankfurt.com

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com