

FAQ Designplus by Light + Building 2024

DATES

Registration deadline online:	30 January 2024
Jury meeting:	02 February 2024
Award ceremony:	03 March 2024
Light + Building and exhibition:	03 - 08 March 2024

PARTICIPATION REQUIREMENTS

Who is eligible for the award?

The award is reserved exclusively for exhibitors at the Light + Building 2024 trade fair.

The market launch of the submitted products should take place no later than Light + Building 2024 and should not date back more than two years to March 03, 2024. Unique products will not be admitted to the award.

What are the costs of participation?

Registration fee:	225 € per submitted product plus VAT.
Marketing Package:	300 € per awarded product plus VAT.

You will receive an invoice for the total amount from Messe Frankfurt after the event.

PROCEDURE

The award is open to all exhibitors at Light + Building 2024.

The jury procedure requires the digital submission of photos or renderings of the product. In the first step, the jury makes a preselection online based on the criteria described. Collecting all the votes cast by the jury results in the list of all nominees that make it to the final selection. From all submissions, the jury selects the winners of the Designplus Award and awards them with recognition.

What do I need to submit for the award?

Registration takes place online under award.designplus-stylepark.com with the master data of your company and the respective product data after approval and verification by Stylepark.

For the evaluation, the following information must still be uploaded to the portal or provided digitally to Stylepark for each submission:

- At least two (maximum five) product images and/or renderings (print quality, min. 3,000 px x 2,000 px / max. 10 MB / jpeg. or jpg.)
- **IMPORTANT:** Since photo judging will take place, no models or originals may be submitted.

- Other promotional materials such as MP4-videos or PDF files

The data of the participant and the submitted products are taken from the registration. The organizers assume no liability for incorrect or false information in the publication.

Should your product then be one of the awarded products after the jury session, the original product must be sent to the exhibition at Light + Building 2024.

REGISTRATION

How can I register?

You can register under award.designplus-stylepark.com. The registration deadline is **January 24, 2024**. You can assign your own access data and create your master data for your company. After releasing this master data, you can register and create all products with which you would like to participate in the award.

Can I cache the entered data in the database?

Yes, it is possible to save intermediate statuses prior to the actual submission

When do I bindingly register the created products for the award?

When you have entered all the data for the product completely, you must press the "Submit product" button.

After that the product is bindingly registered and no more changes can be made by you. After successful online registration and the check by Stylepark, you will receive a confirmation by e-mail as well as a data sheet for each registered product.

How many products can I register?

In principle, there is no limit to the number of products. Please note that the application fee and, if applicable, fee for publication in the case of an award are per product.

JURY PROCEDURE

How is the award winner selected?

The jury procedure requires the submission of the above-mentioned visual material. The expert jury will first make a preselection of the submitting products online based on the described criteria. The jury decides by qualified majority. The collection of all votes cast by the jury results in the list of all nominees that will make it to the final selection. Here, the expert jury evaluates again based on the described criteria. If a product was developed with the assistance of a jury member, this member is not entitled to vote in this case. The jury decides by simple majority. The jury selects the winners of the Designplus Award from all entries and awards them with recognition. Legal recourse is excluded for all participants. Unfortunately, no individual justification can be given in the event of a non-award.

EVALUATION CRITERIA

With the alignment of the criteria to the range of services of Light + Building 2024 and its exhibitors, all represented industries are equally addressed to participate in the award. In addition to the overall concept and the utility value of the product, the following evaluation criteria are decisive for the jury:

- Light + Creation PLUS
- Efficiency + Sustainability PLUS
- Smart + Connectivity PLUS
- Designplus Sustainable Exhibition Stand

The jurors are free in the weighting of the individual evaluation criteria. It is up to them to weight the evaluation criteria differently depending on the submission.

AWARD CEREMONY AND MEANS OF COMMUNICATION

When and where will the award ceremony take place?

In the context of Light + Building 2024 at the special area of the Designplus exhibition of Messe Frankfurt. The winners will receive an invitation to the award ceremony in due course.

What will the winners receive at the awards ceremony?

All award winners will receive an award trophy at a festive awards ceremony on stage. Additional marketing services (certificates, stickers, etc.) can be ordered via an order form.

All award-winning products will initially be published online shortly before the event, and physically for the first time at the beginning of Light + Building. If desired, pre-publication can be prevented at the time of submission by specifying a blocking period.

In addition to the certificate, the Designplus signet is available to the awarded participants for unrestricted use as long as the product is offered unchanged.

EXHIBITION

All products of the award, which have been awarded by the jury, will be published during the Light + Building from 3 to 8 March 2024 in the context of a joint special exhibition. The exhibition designed for this purpose guarantees an adequate presentation of the awarded products. The special show will be located at the Messe Frankfurt exhibition grounds.

DELIVERY / COLLECTION OF WINNER PRODUCTS, LIABILITY AND INSURANCE

The participant is responsible for the delivery and collection of the products. Likewise, he bears the costs for the logistical handling and for the transport insurance of the submitted products.

The participants will be informed individually about the collection of the awarded products. The participants will receive further details after the judging.

Products that have not been collected within the set deadline will be disposed of at the participant's expense.

The participant is liable for any damage or additional costs. We therefore recommend that you take out transport insurance - in particular against breakage, damage and theft. The products are to be delivered in reusable packaging.

The organizer only takes out insurance for the duration of the stay on the exhibition grounds (exhibition) and assumes liability for any damage that may occur during this time.

RIGHTS

The rights to the submitted products remain at all times with the participants of the award. The participants only grant the organizer the right to use the images and information on the selected submissions. This applies to use in the exhibition, in publications, and for press and public relations work directly related to the Award. The participants of the competition are responsible for the copyrights and patent rights of the products. For possible claims against third parties, the participants of the award release the organizers with the registration. (see also the information on property rights in Messe Frankfurt's General Terms and Conditions).

CONTACT AND INFORMATION

Organization and contact person for queries regarding the award:

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