

# DESIGN PLUS

by **light+building**

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### Basic principles

The organizer of the Designplus Award is Messe Frankfurt Exhibition (hereinafter "Messe Frankfurt"). It is organized on behalf of Messe Frankfurt by Stylepark AG (hereinafter "Stylepark").

### Organizer:

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1  
D-60327 Frankfurt am Main  
Telefon: +49 69 75 75 0

[light-building@messefrankfurt.com](mailto:light-building@messefrankfurt.com)  
[www.light-building.messefrankfurt.com](http://www.light-building.messefrankfurt.com)

### Implementation:

Stylepark AG  
Brönnestr. 22  
60313 Frankfurt am Main

Telefon: +49 69 29 72 22 22

[designplus@stylepark.com](mailto:designplus@stylepark.com)  
[award.designplus-stylepark.com](http://award.designplus-stylepark.com)

The following Terms and Conditions constitute the exclusive contractual basis for participation in the invitation to tender "Designplus by Light + Building" between Messe Frankfurt and the participant in the invitation to tender. The terms and conditions of the participant are not recognized, even if they are not expressly contradicted by Messe Frankfurt in individual cases.

### Conditions for participation

All exhibitors of Light + Building 2024 can participate in the Award with their products. Each participant may enter an unlimited number of products for the Award. The market launch of the products submitted should take place no later than Light + Building 2024 and should not be more than two years old on the first day of the event. Prototypes and unique products will not be admitted to the Award.

### Registration for the Award

Registration is possible online at [www.award.designplus-stylepark.com](http://www.award.designplus-stylepark.com) (link registration).

Please refer to the Messe Frankfurt event page under [www.light-building.com/designplus](http://www.light-building.com/designplus)

or the registration deadline.

For judging, the following information per submission must be uploaded to the submission platform:

- At least two (maximum five) digital product images or renderings (print quality, min. 3,000 px x 2,000 px / max. 10 MB / jpeg. or jpg.).
- IMPORTANT: As photo judging will take place, no models or originals may be submitted.
- In order for Messe Frankfurt and Stylepark AG to be able to use the photographic material provided for their press and communication work, it must be free of third-party rights und unrestricted in terms of time and place.

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The data of the participant and the submitted products are taken from the registration, the organizers do not assume any liability for incorrect or false data in publications.

### Costs

The application fee for each registered product is based on the respective valid tender documents.

In the case of an award, a marketing package will be charged additionally. All prices are subject to the applicable value-added tax and are payable in euros. You will receive an invoice for the total amount from Messe Frankfurt after the event.

### Evaluation criteria for the exhibitor award

In addition to the overall concept and the utility value of the product, the following evaluation criteria are decisive for the jury:

- Light + Creation PLUS
- Efficiency + Sustainability PLUS
- Smart + Connectivity PLUS
- Designplus Sustainable Exhibition Stand

The jurors are free in the weighting of the individual evaluation criteria. It is up to them to weight the evaluation criteria differently depending on the type of product submitted.

### Jury process and procedure

The jury procedure requires the submission of the above-mentioned visual material. The expert jury will first make a preselection of the submitting products online based on the described criteria. The jury decides by qualified majority. The collection of all votes cast by the jury results in the list of all nominees that will make it to the final selection. Here, the expert jury evaluates again based on the described criteria. If a product was developed with the assistance of a jury member, this member is not entitled to vote in this case. The jury decides by simple majority. The jury selects the winners of the Designplus Award from all the entries and awards them with recognition. Legal recourse is excluded for all participants. Unfortunately, no individual justification can be given in the event of a non-award.

### Delivery of the products to the exhibition, liability and insurance

In the event of an award, the participant undertakes to make his product available in the original for exhibition at Light + Building 2024. The costs for delivery and insurance of the awarded products shall be borne by the participant. The products are to be delivered in reusable packaging. After consultation with the organizers of the award, self-assembly of the products for exhibition is also possible. The participant is liable for any damage or additional costs that may occur. We therefore recommend that you take out transport insurance - especially against breakage, damage and theft. The organizer will only take out insurance for products that are accompanied by a delivery bill stating the value of the product, and only for the duration of the stay on the exhibition grounds (storage as well as exhibition, if applicable). Further details on the delivery of the products will be provided to the participant in the course of the notification of the prize.

### Accident prevention

If products are exhibited or demonstrated in use, they must comply with the legal and trade association regulations, in particular the accident prevention regulations, and must be equipped with the legally required protective devices. The participant is liable for any damage caused by the exhibited items. The participant shall indemnify Messe Frankfurt against any claims for damages by third parties.

### Award ceremony and means of communication

The products awarded with Designplus will be honored with an Award Trophy during a festive award ceremony and published in the online exhibition for the award. All award-winning products will initially be published online shortly before the event, and physically for the first time at the beginning of Light + Building. If desired, a pre-publication can be prevented at the time of submission by depositing a blocking period. Further marketing services (certificates, stickers, etc.) can be ordered additionally via an order form. All award winners are entitled to use the "Designplus" signet without restriction as long as the product is offered unchanged.

## Exhibition

All award-winning products selected by the jury will be published during Light + Building 2024 as part of a joint special show. The exhibition designed for this purpose guarantees an adequate presentation of the award-winning products.

## Return of the submissions

The participant bears the costs for the return shipment of the awarded original products after the exhibition. For the collection of the products the participants will be informed individually. Products that have not been collected within the set period will be disposed of at the exhibitor's expense. No claims for damages may be asserted against Messe Frankfurt as a result.

## Property rights

The participant bindingly and irrevocably declares that the product(s) he/she has registered has/have been developed by him/herself or that they are (in parts) admissible copies or imitations of third parties. The participant further undertakes to respect the preferential property rights of third parties. Products that infringe an industrial property right (trademark, brand name, design, utility model, patent) are excluded from participation. Each participant must inform Messe Frankfurt whether any legal proceedings (disputes under award law, patent law, trademark law or copyright law that are related to the registered product) are pending with regard to the submitted product and/or out-of-court disputes. Insofar as such an infringement of property rights is brought to his attention in a proper manner during participation in Light + Building 2024 or the Designplus Award, the participant undertakes in advance to refrain from presenting the product(s) concerned.

He expressly acknowledges that in the event of a breach of this obligation, Messe Frankfurt is entitled to immediately exclude the product concerned from the award ceremony and presentation.

The participant shall be solely liable for any damages, in particular claims by third parties, arising from a breach of these conditions and shall indemnify Messe Frankfurt and Stylepark against all claims upon first request. The copyrights to the entries submitted for the Award (photos and texts) shall remain with the respective participant at all times. For the duration of the Award and for publications directly connected with the Award, the participant shall grant Messe Frankfurt the rights of use and publication.

## Liability

In the event that Light + Building 2024 cannot take place as a result of force majeure, this shall not give rise to any claims on the part of the participant. This applies equally to the exhibition and the publication.

## Acknowledgement, place of jurisdiction

With completed online registration, the participants accept the award conditions in accordance with the tender documents and these terms and conditions of the award and, in the event of the award, agree to participate in the product and online exhibition. The place of performance and jurisdiction for the contract is Frankfurt am Main. In business transactions with merchants, legal entities under public law or in the case of special funds under public law, the place of jurisdiction for lawsuits is Frankfurt am Main.