

The world's leading
trade fair for
lighting and building
services technology

light-building.com/follow-us



light+building

3. – 8. 3. 2024
Frankfurt am Main

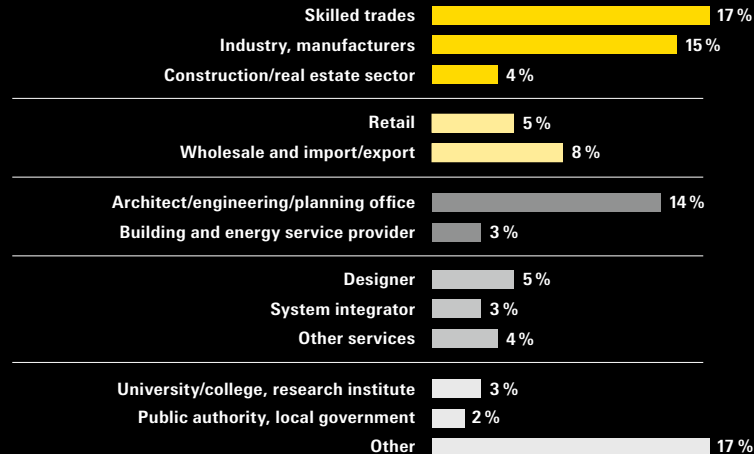
BE
ELECTRIFIED



1 International innovative power – concentrated at a single venue.

Light+ Building is the industry meeting place for manufacturers from the lighting, electrical engineering, home and building automation and connected security technology sectors.

Trade visitors at Light + Building Autumn Edition 2022



Quick facts Light + Building Autumn Edition 2022:

- 92,838 visitors
- 1,531 exhibitors
- 86% repeat visitors
- More first-time visitors
- Wide-reaching
- Unrivalled



2 One presence – worldwide business opportunities

With trade fairs specialising in the fields of lighting and building technology, Messe Frankfurt is present in the world's most important growth markets – Asia, the Middle East and South America. Strong national offices outside Germany market the "Light+Building" brand across all cultures and language barriers.



One presence –
worldwide business
opportunities



12 worldwide
brand events

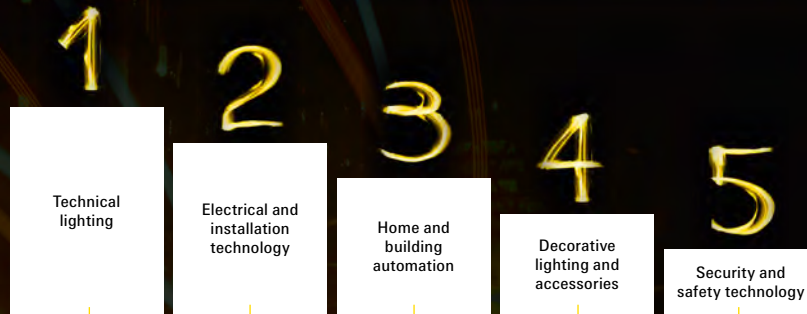


High priority
for international
visitors

Quick facts about the worldwide network

- High proportion of
**visitors from outside
Germany**
- **Particular importance**
for international visitors
- 12 worldwide
brand events
- 28 subsidiaries
- Over 50 sales partners
in 180 countries

3 Top areas of visitor interest



Strong interest overlap

Focus on new ideas

Light + Building concept

We have identified the main interests of visitors as well as the top themes of the future. The constantly evolving concept of Light + Building reflects this realisation – **at each and every one of our fairs.**

International, connected,
future-oriented –
Light + Building and its
top themes



Green Deal
+ Sustainability



Electrification
+ Digitalisation



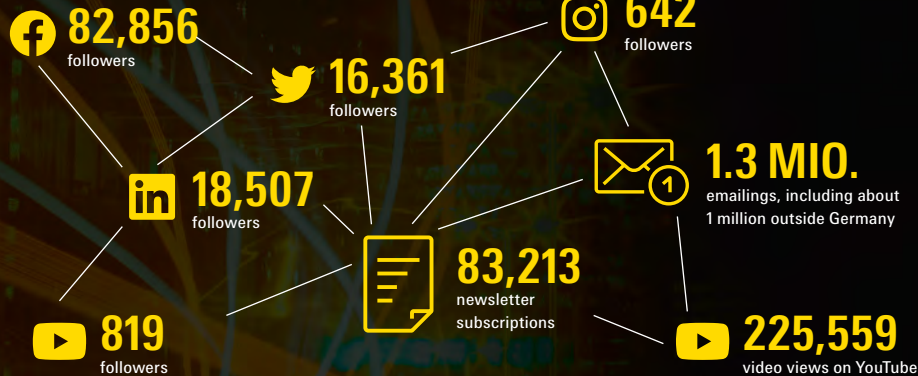
Light
+ Design

4 Our reach for your success!

Brand loyalty +
trendsetting

Information platform
no. 1 website

Communication
365 days a year



Status February 2023

More than just a trade fair stand – your benefits at a glance

- Here you'll meet your competitors' customers,
- from the right markets,
- from the right countries and regions,
- with a high level of decision-making authority,
- in huge numbers,
- at the right time and at a single location.

5 Our stand conditions at a glance

Stand space rental early booking Valid until 27 April 2023

Type of stand	Early-booking price	Early-booking price <small>Volume discount, from 300 sqm*</small>	Early-booking price <small>Volume discount, from 800 sqm*</small>
1 side open	312.00 €/sqm	267.00 €/sqm	260.00 €/sqm
2 sides open	321.00 €/sqm	270.00 €/sqm	266.00 €/sqm
3 sides open	329.00 €/sqm	276.00 €/sqm	272.00 €/sqm
4 sides open	337.00 €/sqm	283.00 €/sqm	279.00 €/sqm

Stand space rental regular Valid from 28 April 2023

Type of stand	Stand rental price	Stand rental price <small>Volume discount, from 300 sqm*</small>	Stand rental price <small>Volume discount, from 800 sqm*</small>
1 side open	390.00 €/sqm	320.00 €/sqm	316.00 €/sqm
2 sides open	398.00 €/sqm	327.00 €/sqm	324.00 €/sqm
3 sides open	404.00 €/sqm	335.00 €/sqm	332.00 €/sqm
4 sides open	409.50 €/sqm	344.00 €/sqm	340.50 €/sqm

Type of stand	Stand rental price
Outdoor area	250.00 €/sqm
Upper storey area <small>Upper stand level at two-storey structures**</small>	199.00 €/sqm

You will find all exhibitor information and conditions here:
[light-building.com/exhibitorinformation](https://www.light-building.com/exhibitorinformation)

All prices plus environmental fee of € 4.20/sqm, AUMA (German Trade Fair Industry Association) charge of € 0.60/sqm and VAT. Obligatory Media Package (€ 985.00 + VAT).

* provided that the connected total exhibition space is at least 300 sqm or 800 sqm (not including outdoor exhibition areas and upper stand levels if there is a two-storey structure).

** 2-storey stand constructions are subject to approval and will be billed after the end of the event.