

DESIGN PLUS

by light+building

LIGHT + CREATION SUSTAINABILITY +
EFFICIENCY SMART + CONNECTIVITY +
LIGHT + CREATION SUSTAINABILITY +
EFFICIENCY SMART + CONNECTIVITY +
LIGHT + CREATION SUSTAINABILITY +
EFFICIENCY SMART + CONNECTIVITY +
LIGHT + CREATION SUSTAINABILITY +
EFFICIENCY SMART + CONNECTIVITY +
LIGHT + CREATION SUSTAINABILITY +
EFFICIENCY SMART + CONNECTIVITY +

DESIGN PLUS 2024 CALL FOR ENTRIES

EFFICIENCY SMART + CONNECTIVITY +
LIGHT + CREATION SUSTAINABILITY +
EFFICIENCY SMART + CONNECTIVITY +
LIGHT + CREATION SUSTAINABILITY +
EFFICIENCY SMART + CONNECTIVITY +
LIGHT + CREATION SUSTAINABILITY +
EFFICIENCY SMART + CONNECTIVITY +
LIGHT + CREATION SUSTAINABILITY +
EFFICIENCY SMART + CONNECTIVITY +
LIGHT + CREATION SUSTAINABILITY +
EFFICIENCY SMART + CONNECTIVITY +

BE ELECTRIFIED! THE DESIGNPLUS AWARD AT THE LIGHT + BUILDING PUTS YOUR INNOVATION IN THE SPOTLIGHT.

Are you a player involved in the energy turnaround in the building sector? Do you have current products, forward-looking systems or ideas that you will be exhibiting at Light + Building 2024 in Frankfurt am Main? Then take the opportunity to present your forward-looking idea to an international audience and submit it for the Designplus Award!

Subject areas:

- **LIGHT + CREATION PLUS**
- **SUSTAINABILITY + EFFICIENCY PLUS**
- **SMART + CONNECTIVITY PLUS**

Lighting, electrical engineering, building and home automation: The Light + Building, the world's leading trade fair for lighting and building services technology, will once again offer a wealth of new products from March 3 to 8, 2024. It is simply not possible for visitors to discover every innovation when walking through the halls in view of the extensive range on offer. Quick orientation and diverse inspiration are required – Messe Frankfurt, in cooperation with Stylepark, magazine & platform for architecture and design, is therefore offering exhibiting companies the chance to take part in the competition with an exclusive special show, an awards ceremony and an extensive communication program.

The expert jury of the Designplus Award is made up of industry experts who are well versed in the top issues of Light + Building such as Sustainability, Connectivity and Work + Living. They evaluate which of the submitted products are essential for a sustainable building sector.

Showcase your competence for the energy transition in the building sector! From technical luminaires to lighting components and smart building automation to security technology – submissions are welcome from every area of the Light + Building.

We are looking forward to your submissions, an inspiring competition, innovative as well as future-oriented products and an exciting exchange of ideas.

Wolfgang Marzin
Chairman of the Management Board
Messe Frankfurt GmbH

Franziska v. Schumann and Robert Volhard
Board of Directors and Publisher
Stylepark

YOUR PLUS

+

Exhibition

We create the necessary space for the award winners in a special exhibition during Light + Building.

+

Award Ceremony

Invitation to the exclusive award ceremony for all award winners on the first day of the trade fair.

+

Award Trophy

All award winners will receive a Designplus Award Trophy, which will be exclusively produced in a limited series.

+

Winner Label

Present your award on all communication media of your company with our digital winner label "Designplus 2024 Winner", which is available for free use.

+

Certificate

Certificates and stickers can additionally be purchased via an order form.

+

Social Media

We create visibility for award winners on social media and communicate key milestones within the Designplus Award.

+

Online Gallery

The award winners are presented in an online gallery with the jury statement.

THE JURY 2024

+

Ulrike Brandi

Managing Director, Ulrike Brandi Licht

+

Annika Egloff-Schoenen

Managing Director, Fachverlag Dr. H. Arnold GmbH

+

Prof. Amandus Samsøe Sattler

ensømbles studio arkitektur, President DGNB e.V.

+

Katja Winkelmann

Owner, Licht 01 Lighting Design

PARTICIPANTS

The Designplus Award will be presented among all exhibition areas of the Light + Building 2024:

- + Technical luminaires, design-oriented luminaires, decorative luminaires
- + Lighting components, light sources, lighting control systems
- + Home and building automation
- + Security technology

EVALUATION CRITERIA

In addition to Stylepark an independent and experienced jury consisting of Ulrike Brandi, Annika Egloff-Schoenen, Prof. Amandus Sattler und Katja Winkelmann will evaluate each submission, considering the following aspects:

LIGHT + CREATION PLUS

Innovations in lighting and technology, new design language and inspiring product designs

SUSTAINABILITY + EFFICIENCY PLUS

Forward-looking ideas, system solutions with a focus on energy efficiency and energy management in buildings, creative approaches for environmentally conscious production and sustainable use

SMART + CONNECTIVITY PLUS

Smart building automation, integrated safety technology and holistic system solutions for the networking of all trades in the building

NEW CATEGORY: DESIGNPLUS SUSTAINABLE EXHIBITION STAND

Sustainable transformation of the trade fair appearance for a climate-conscious appearance that is convincing from every perspective: from reusable structures and materials to CO2 reduction during transport, construction and operation of the trade fair stand to recycling.

EVALUATION CRITERIA

+

Waste reduction:

Use of reusable materials and recycling and responsible waste disposal

+

Sustainable design:

Use of environmentally friendly materials and modular and reusable stand elements

+

Innovation:

Promoting innovative and creative sustainable design approaches

+

CO2-reduction:

Consideration of CO2 emissions during transport, construction and operation of the exhibition stand

+

... tell us **YOUR SUSTAINABLE-STORY** behind your stand concept

The jurors are free to weight the individual evaluation criteria. It is up to them to weight the evaluation criteria differently depending on the submission.

SUBMISSION

Your participation in the Designplus Award begins when you complete the registration process on award.designplus-stylepark.com and submit at least one product. If the product is part of a collection, please include the name of each product.

In our registration and submission tool, you have the option to digitally submit product images, explanatory videos and product descriptions. In addition, renderings or idea sketches are also allowed.

At the latest by the award ceremony on March 03, 2024, the product must be completed, to be exhibited at the special show, describing your idea and the overall concept as concisely as possible.

Register online at: award.designplus-stylepark.com

For detailed instructions on how to submit, please see our factsheet.

COSTS

Registration fee

225€ per submitted product plus VAT.

Publication and exhibition

300€ per awarded product plus VAT.

Exception

For the new additional category **Designplus Sustainable Exhibition Stand** there will be **no charge**.

DATES

30 JANUARY 2024	Deadline Submission of documents
02 FEBRUARY 2024	Jury meeting
03 MARCH 2024	Award ceremony
03–08 MARCH 2024	Light + Building 2024 incl. exhibition

CONTACT

Contact person competition

Stylepark AG

Natalia Alexiou

designplus@stylepark.com

award.designplus-stylepark.com

Contact person fair and exhibition

Messe Frankfurt Exhibition GmbH

Silke Müller

Telefon: +49 69 75 75-61 25

silke.mueller@messefrankfurt.com

www.light-building.com

