

## Studio: TANDER DESIGN



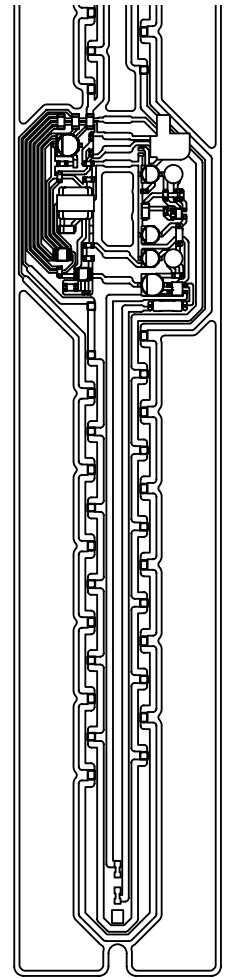
Peer Alexander Assmann is a product and lighting designer, driven by a strong passion for technology- and process-based design innovation in an industrial context.

Through his studio TANDER DESIGN he focuses on the future-oriented development of the immaterial phenomenon of "light" and strives to expand its value, utility, and suitability within the framework of our present age of digital evolution.

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## Lamp series: ON / OFF + THERE

The series ON/OFF+THERE represents a progressive approach to design and manufacture, economic, resource, and energy efficient one component smart LED lamps.

ONE LAMP = ONE COMPONENT

Wirelessly controllable driver-on-board LEDs on metal core PCB's, are utilized as designable sheet metal parts. This rationalizes light source, electronics, heat sink and lamp body down to a single infinitely designable component.

Presenting suitable forms of illumination to an age of digital evolution.

