

**light+building**

**8. – 13. 3. 2026**  
**Frankfurt am Main**

**Electrifying Places.  
Illuminating Spaces.**

The world's leading trade  
fair for lighting and building  
services technology

**BE  
ELECTRIFIED**

# FACTSHEET



8 to 13 March 2026



8 to 12 March 2026: 9.00 – 18.00  
13 March 2026: 9.00 – 17.00



Messe Frankfurt GmbH,  
Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main, Germany



Visitors: 151,192 from 146 countries (2024)  
Exhibitors: 2,169 (511 from Germany and 1,658 international) (2024)



Visitor groups: Architects, interior architects, engineers, planners, lighting planners and designers, building fitter, security technology, overall structural planner, industry, trade, public-sector authorities and facilities, energy consulting, educational institutions, utility companies, wholesale and retail, electrical engineering and installation technology, building system integrators, solar installations, facility management and real estate industry

## ELECTRIFYING PLACES ILLUMINATING SPACES

The inspiring motto of Light + Building 2026 is “Be Electrified – Electrifying Places. Illuminating Spaces.” The continuing theme of “Be Electrified” underlines the fact that electrification and digitalisation continue to shape the central themes of the lighting and building-services technology industry.

This new motto places the two major core areas of lighting and building technology directly at the centre: **Electrifying Places** refers to the constant development and interconnection of urban spaces and the need to efficiently electrify and secure buildings, as well as the sustainable supply of electricity. **Illuminating Spaces** focuses on the design aspects of lighting technology.

A comprehensive event programme will run during Light + Building.

Find all the information on the events here:  
[light-building.com/events](https://light-building.com/events).

## Skilled trade

1 in 5 is a trade visitor

## Electrical

1 in 10 visitors is an electrical engineer

## Light

1 in 11 visitors is a lighting planner



# KEY BENEFITS EMPOWERING VALUES



**World's leading trade fair –  
leading international  
innovation platform for  
over 20 years**

**International visibility  
guaranteed**



## At home in the world

14 Light + Building  
branded trade  
fairs worldwide ...  
...and growing!



**One-stop-  
shop for the  
industry**

**Maximum  
added value  
from this  
multi-sector  
fair**

# LIGHT+BUILDING – KPIs AND INSIGHTS

**151,192**

visitors from 146 countries

**51%**

from Germany

**49%**

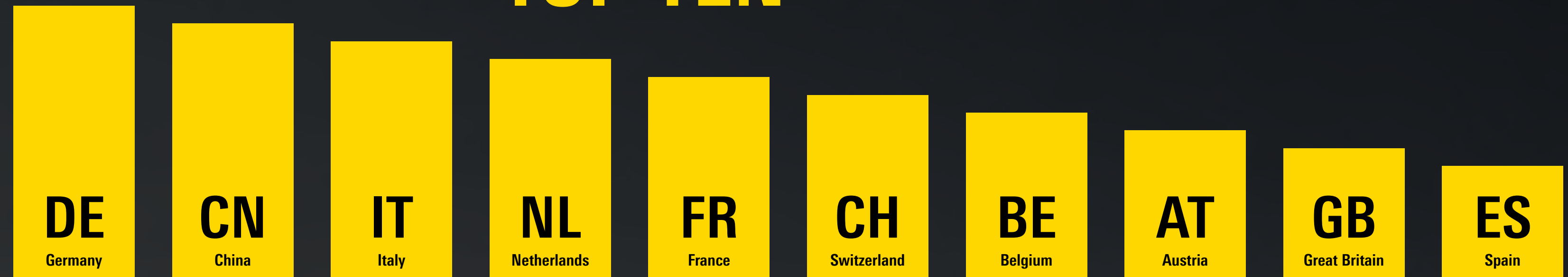
international

## TOP 5 visitor interests

- 51%** Technical lighting, lamps, components and accessories
- 48%** Electrical engineering and installation technology
- 43%** Home and building automation
- 31%** Decorative lighting and accessories
- 17%** Security technology/Intersec Building



## TOP TEN visitor countries



**Especially effective at reaching target groups:**

Electrical skilled trade, electrical planner & planner technical building equipment

**49%**  
of trade visitors  
are top management

**2,169**  
exhibitors  
511 from Germany /  
1,658 international

**95%**  
visitor  
satisfaction

# THERE'S POWER IN COMMUNITY. TOGETHER WE'LL REACH OUR TARGET GROUPS



**2 mio.**  
visitor mailshots worldwide



**28,650**  
followers



International press/  
advertising cooperation with  
**90 publishers**



**90,369**  
followers



**126,630**  
followers on  
social media



**86,000**  
newsletter recipients



**140**  
adverts in 120 industry publications globally  
(in print)



**938**  
followers



**6,673**  
followers

**> 36 mio.**  
**impressions**

in paid social media +  
Google campaigns\*

\*between 12/23 – 03/24



**232,025**  
video views on YouTube

# STAND RENTAL

## Early bird price

available until 30.4.2025

**Row stand** (1 side open)

**Corner stand** (2 sides open)

**Main stand** (3 sides open)

**Block stand** (4 sides open)

**Outdoor stand**

**Upper storey**  
(when built on 2 storeys)

**up to 299 sqm**  
(prices per sqm)

**from 300 sqm**  
(prices per sqm)

**from 800 sqm**  
(prices per sqm)

€ 329.00

€ 341.00

€ 349.00

€ 356.00

€ 260.00

€ 209.00

€ 276.00

€ 279.00

€ 285.00

€ 292.00

€ 260.00

€ 209.00

€ 268.00

€ 272.00

€ 279.00

€ 285.00

€ 260.00

€ 209.00

## Regular price

available from 1.5.2025

**Row stand** (1 side open)

**Corner stand** (2 sides open)

**Main stand** (3 sides open)

**Block stand** (4 sides open)

**Outdoor stand**

**Upper storey**  
(when built on 2 storeys)

€ 409.00

€ 418.00

€ 424.00

€ 430.00

€ 260.00

€ 209.00

€ 333.00

€ 340.00

€ 348.00

€ 358.00

€ 260.00

€ 209.00

€ 324.00

€ 332.00

€ 340.00

€ 349.00

€ 260.00

€ 209.00

**Light + Building 2026**  
all prices plus:

Media package  
**€ 985**

AUMA contribution  
**€ 0.60**  
per sqm

Environmental contribution  
**€ 4.40**  
per sqm

**VAT**

# YOUR CONTACTS IN THE LIGHT+BUILDING SALES TEAM

**Paola Bender**

Technical design-oriented and decorative lighting,

Halls: 3.1, 6.0, 6.1

Tel. +49 69 75 75-56 87

[paola.bender@messefrankfurt.com](mailto:paola.bender@messefrankfurt.com)

**Elias Enger**

Technical lighting, street lighting,

Halls: 4.0, 4.1, 4.2

Tel. +49 69 75 75-36 48

[elias.enger@messefrankfurt.com](mailto:elias.enger@messefrankfurt.com)

**Maximilian Gahr**

Technical lighting, street lighting,

Halls: 3.0, 5.0, 5.1

Tel. +49 69 75 75-58 06

[maximilian.gahr@messefrankfurt.com](mailto:maximilian.gahr@messefrankfurt.com)

**Lisa Jakoby**

Technical lighting and lamps, lighting components, Foreign Pavilion,

Halls: Forum 0, 8.0, 10.1, 10.2, 10.3

Tel. +49 69 75 75-65 99

[lisa.jakoby@messefrankfurt.com](mailto:lisa.jakoby@messefrankfurt.com)

**Astrid Niegel**

Electrical engineering, Home and building automation,

Halls: 9.1, 11.0, 11.1, 12.0, 12.1

Tel. +49 69 75 75-57 98

[astrid.niegel@messefrankfurt.com](mailto:astrid.niegel@messefrankfurt.com)

**Judith Späh**

Security technology/Intersec Building, Electrical engineering, Home and building automation,

Hall: 9.0

Tel. +49 69 75 75-61 53

[judith.spaeh@messefrankfurt.com](mailto:judith.spaeh@messefrankfurt.com)

## Any questions?

We'd be happy to offer a variety of ways to take part and options for your stand, tailored to your particular requirements and budget.

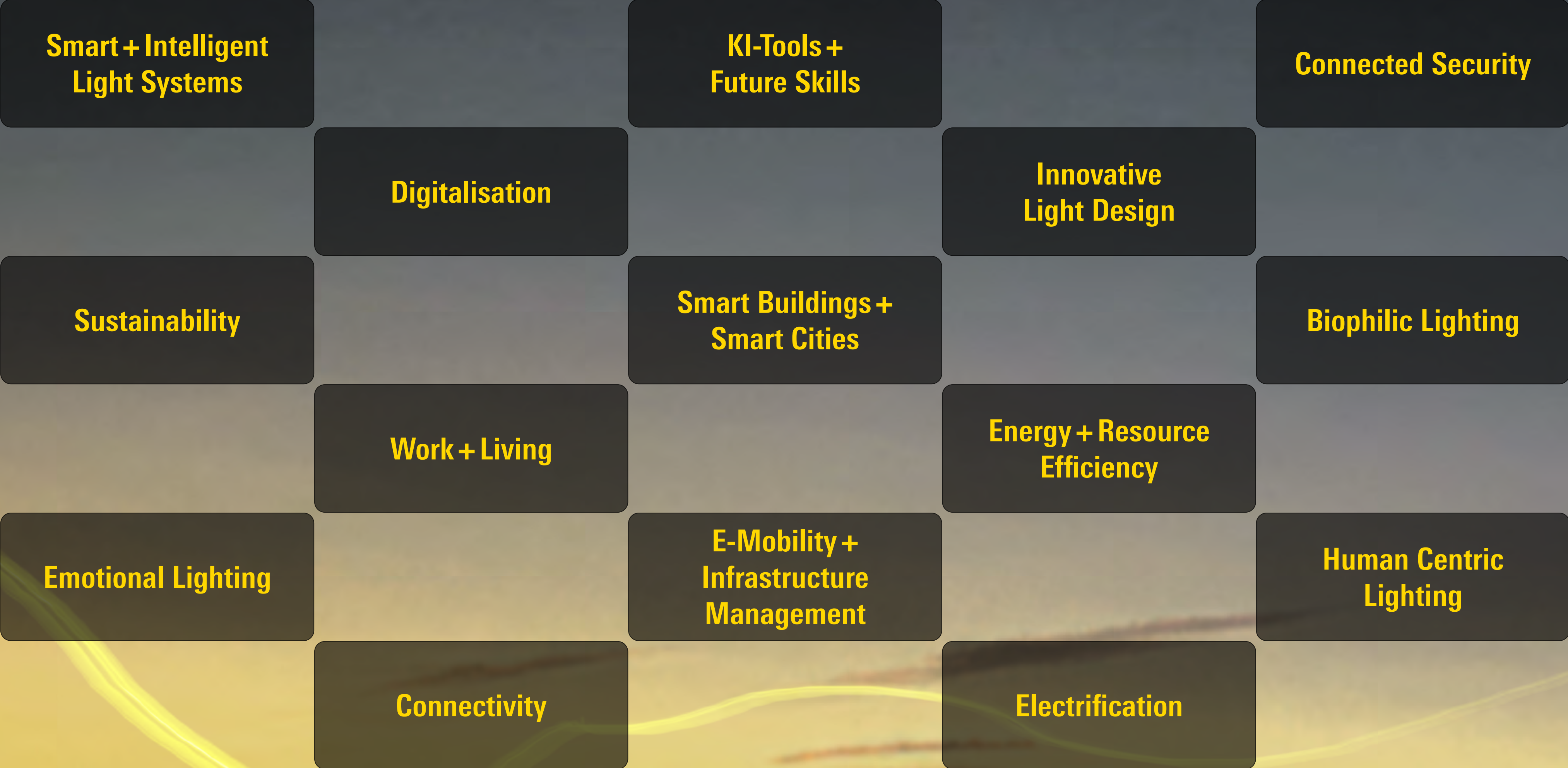
Please contact us for further information.

We look forward to seeing you!

**Messe Frankfurt Exhibition GmbH**  
**Ludwig-Erhard-Anlage 1**  
**60327 Frankfurt am Main, Germany**  
**Tel. +49 69 75 75-0**






**[light-building@messefrankfurt.com](mailto:light-building@messefrankfurt.com)**  
**[light-building.com](http://light-building.com)**  
**[brand.light-building.com](http://brand.light-building.com)**  
**[light-building.com/follow-us](http://light-building.com/follow-us)**

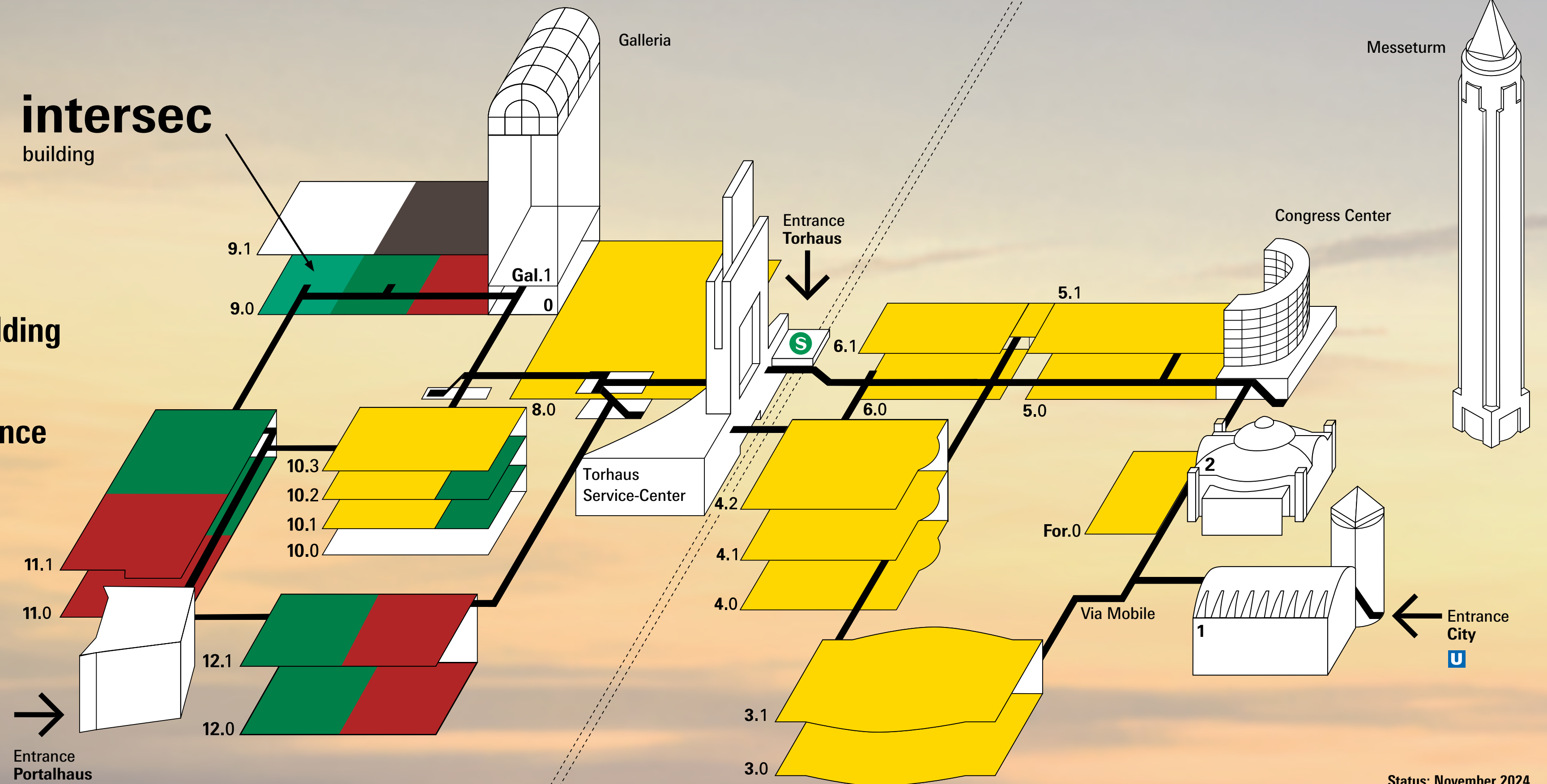
# FOCUS THEMES





# GROUND PLAN

-  Lighting
-  Electrical engineering
-  Home and building automation
-  Security technology, Intersec Building
-  Werkstattstraße, Young Competence





At home –  
in the  
world.

Light + Building Technology  
Fairs worldwide

SAVE THE DATE

**Early bird discount!**  
**until**  
**30. 4. 2025**