

ELECTRIFYING PLACES ILLUMINATING SPACES

Young Design Participation

Light +
Building
2026

From 8 to 13 March 2026, Frankfurt am Main will showcase the latest ideas and innovations from the world of lighting and building technology under the motto "Be Electrified – Electrifying Places. Illuminating Spaces."

Take this opportunity to become part of the special area for young designers. Present your product to an international trade audience - **participation is free of charge.**

Our offer for your participation includes:

- Free presentation space of 6 sqm in the common presentation area Young Design with other participants
- Included equipment: walls, carpeting, furniture (presentation platform, stool, lockable sitting-box for storage of personal belongings), 3-sockets element
- Lettering at the backwall (your name, name of luminaire, website if available)
- general lighting of the area
- sockets for the connection of the luminaire
- assembling help for the luminaire by an electrician (if needed)
- Wifi
- Insurance of your luminaire while remaining on the fairground
- Security during the last day of assembly as well as at night during Light + Building
- Short presentation as a pdf on the website of Light + Building under Young Design
- Unlimited complimentary visitor vouchers for customers
- 12 day admissions (exhibitor passes), including use of public transport within the RMV area
- 1 parking ticket for the fairground for your car during the fair (if needed)

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Requirements for Participation:

- You are not older than 35 years
- You are at the beginning of your professional career
- Your work as a designer includes no more than five years of professional experience
- Your product will be presented as a unique piece (a maximum of one product family is permitted)
- The product is your property and is not yet in serial production

Information:

- **Travel & Accommodation:** Travel to and from Frankfurt as well as accommodation during your stay, must be organized independently. Any costs incurred will not be covered by Messe Frankfurt.
- **On-site Presence:** You are expected to be personally available at the booth for visitors and interested parties throughout the entire duration of the event.
- **Eligibility:** Repeat participation in the Young Design program is not permitted.
- **Setup and Dismantling:** On Saturday, **7 March 2026**, you will independently install your luminaire on site. If required, an electrician can be provided to support you. Dismantling will take place on Friday, **13 March 2026, starting at 5:00 p.m.**
- **Exhibition Priority:** If you are presenting your product for the first time at Light + Building 2026, the legal advisors of Messe Frankfurt can issue you an exhibition priority certificate. This confirms the first public presentation between 8–13 March 2026 and can be submitted when registering a utility model, design patent, or trademark.

Would you like to be part of Young Design?

Do not hesitate and register by 12 January 2027.

The number of stands available within Young Design is limited! In case of a higher number of applications, allocation will be based on the order of registrations received.

Contact

If you have any questions, please do not hesitate to contact us.

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