

Cableguy

A single cable leads to the light

This lamp plays ingeniously with perception and is formally reduced to the essentials: a single cable runs horizontally above the floor, then rises in a seemingly miraculous way straight upward, where it supplies the lampshade with light.

The key lies in the illusion. What appears to be a continuous power cable is in fact partly a slender, precisely bent stainless-steel tube with an 8 mm diameter. The transition to the flexible 8 mm latex hose is cleverly concealed within the foot switch. The tube functions as both the base and the housing of the lamp and is completely covered with a black rubber hose, perfectly creating the illusion of a flexible cable.

The lampshade is both pivotable and height-adjustable. A ball joint allows flexible orientation, while a locking ring enables vertical adjustment. When the shade is moved downward, another fascinating effect emerges: it appears to float in space like a small miracle.

The electronic driver is discreetly housed inside the plug casing, making this delicate construction possible in the first place. The power cable runs through the latex hose, the foot switch, and the tube, up to the energy-efficient 12-V LED ring inside the lampshade.

Minimal material input with maximum impact.



Mike Wirthensohn

Becoming a designer was a long and not always straightforward journey for me. I worked in many different jobs, yet none of them fulfilled me in the long run. I never stayed for long, as I was always missing a sense of purpose and inner conviction. The only thing that truly captivated me from the very beginning and held my full attention was design.

At first, the idea of becoming a designer seemed almost unattainable—as if this path were reserved for only a few. But the quiet inner voice grew louder year by year. My desire to become a designer continued to grow. I began teaching myself how to design objects, studied interior architecture for three semesters, and finally decided in 2023 to pursue a bachelor's degree in product design at HfG Offenbach— Although it was not an easy decision at the time, I am all the more grateful for the successes I have achieved since, which reassure me that I am on the right path. Since then, I have been following my true calling and working as a designer with great fulfillment.

What fascinates me most is the process through which a purely imagined idea gradually takes shape and becomes part of our physical reality. Experiencing how something tangible emerges from a thought is at the very core of what drives me.

When I design, I listen to my heart. My work grows out of deep inner conviction and complete dedication. I am convinced that this is a value that can be seen and felt in my work.