

ELECTRIFYING PLACES ILLUMINATING SPACES

Startup Participation

Light +
Building
2026

Introduction to Light + Building

Apply to participate in the Startup Area at Light + Building, the world's leading trade fair for lighting and building technology. Light + Building will take place from March 8 to 13, 2026, under the motto "Be Electrified – Electrifying Places. Illuminating Spaces." In 2024, Light + Building welcomed more than 2,100 exhibitors and over 151,000 visitors.

Costs for Participation

Exhibitor fee for the entire duration of Light + Building 2026: €2,490 plus VAT.

Services Included

- A prominently visible startup space offering plenty of networking opportunities
- Approx. 4 m² stand space
- High-quality stand construction
- 1 standing table, 2 bar stools, 1 monitor, 1 waste bin, carpet, lighting
- Logo placement at your own stand (technical details for the graphic area will be provided at a later date)
- Power connection 1–3 kW and consumption
- WLAN access
- Opportunity for free participation on the Exhibitor Stage: 20-minute presentation and 10-minute Q&A (optional participation, subject to availability)
- Mandatory media package, environmental charge, AUMA charge
- 12 free day passes (exhibitor passes), including use of public transport (within the RMV area)
- Unlimited free tickets (vouchers) for customers

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Requirements for Participation

- The company was founded less than 10 years ago.
- The submitted product or service was developed or launched within the last 5 years.
- The company shows a significant increase in the number of employees and/or in turnover.

Company Information Form

Please complete the following form and send it no later than November 28, 2025 to:
Heiko Fischer h.fischer@100prozent.digital:

Company:

Year of foundation:

Contact person for Startup Participation

Salutation, title (if applicable), first name, last name:

Phone number:

Email address:

Description of the innovation (product or service):

Number of employees at the time of submission:

Note: After successful review by us, an **official intention to exhibit** must be completed.

Contacts

If you have any questions, we will be happy to assist you

Sales

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Organization

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