

news +++ Light + Building
8 to 13 March 2026

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Knowledge Connected: The Content Hub Building. Technology. Solutions. Launches Partnership with Frost & Sullivan

Frankfurt am Main, 21 August 2025 – Messe Frankfurt is strengthening its commitment to knowledge, growth, and innovation in the field of smart, sustainable building technologies. Together with Frost & Sullivan, the global Growth Pipeline Company, Messe Frankfurt's Content Hub "Building. Technology. Solutions." is launching a strategic knowledge partnership, from which the two leading international trade fairs Light + Building and ISH will also benefit thematically. The aim is to provide exhibitors, participants, and the international professional community with sound, practice-oriented insights into key future topics.

This partnership will deliver curated content on critical themes such as sustainability, smart infrastructure, decarbonisation, digital building technologies, and new business models – both within the framework of the trade fairs and via Building. Technology. Solutions.

Johannes Möller, Group Show Director – Building Technologies Shows at Messe Frankfurt, said: "We are very much looking forward to working with Frost & Sullivan and drawing on their extensive industry expertise, particularly on key topics shaping the built environment, for both Light + Building and ISH. Their insights into emerging trends, political frameworks, and innovation drivers will provide our exhibitors and visitors with valuable strategic orientation. This input will play a pivotal role in shaping the future direction of both leading international trade fairs – and the insights gained will also be available year-round on Building. Technology. Solutions. – the information platform of Messe Frankfurt for intelligent building technology."

Kamal Shah, Associate Partner & Head of DACH Region at Frost & Sullivan, added: "Sustainable, connected infrastructure is no longer optional – it's the new baseline. Through this partnership, we aim to empower businesses to understand the macro forces reshaping their industries and to make smarter, faster decisions. By combining Frost & Sullivan's global analytics expertise with the reach of Light + Building in the fields of lighting, building services technologies, and connected security, as well as ISH's focus on water, heating, and air, we are creating a knowledge-sharing platform that will elevate the conversation and catalyse future growth."

The shift towards climate-neutral buildings, intelligent energy management, and smart living is transforming entire industries – from construction to home automation. Driven by innovation and sustainability, the smart building sector is advancing rapidly. AI, IoT, and data analytics are enabling integrated, energy-efficient systems, while predictive maintenance optimises performance and cybersecurity ensures resilience. New technologies and cross-industry collaboration are reshaping the built environment –

making buildings smarter, greener, and more connected. Frost & Sullivan estimates that the global smart building market will exceed USD 50 billion by 2030.

Exclusive Offer

Frost & Sullivan is offering attendees and partners of Light + Building and ISH a 20% discount on select Energy & Environment and Smart Buildings Growth Opportunity Analytics via the company's Online Store.

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Light + Building

Light + Building is the world's leading trade fair for lighting and building services technology and will take place from 8 to 13 March 2026. It showcases everything from smart lighting design to integrated building automation, bringing together architects, designers, engineers, and industry experts from across the globe. www.light-building.com

Messe Frankfurt also organises numerous trade fairs for lighting and building services technology in Asia, Argentina, China, the United Arab Emirates, and the USA. An overview of all Light + Building events worldwide can be found at www.light-building.com/brand.

Press information and photographic material:

www.light-building.com/press

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