

news +++ Light + Building
5 to 10 March 2028

light+building

Marie Servais takes over as head of Light + Building

Frankfurt am Main, 09 July 2026. On 1 July 2026, Marie Servais has taken over as head of Light + Building, the leading international trade fair for lighting and building technology. In her new role, she will be responsible for the strategic development of the world's leading trade fair and its international brand portfolio.

Johannes Möller, Vice President, Building Technologies Shows at Messe Frankfurt, to whom Marie Servais will report in future, welcomes the new colleague to the team: "With Marie Servais, we are gaining an industry expert with extensive trade fair experience. She brings with her both strategic expertise and a deep understanding of international event formats. Together with the experienced Light + Building team, she will continue to drive the successful development of the brand."



Marie Servais, Director Light + Building Brandmanagement. Source: Messe Frankfurt Exhibition GmbH / Pietro Sutera

Marie Servais is very much looking forward to her new role: "Light + Building is the world's leading platform for lighting and building technology and, more than almost any other trade fair, stands for innovation, networking and the industry's key future themes. I am very much looking forward to playing an active part in shaping the brand's international development, together with partners, exhibitors and the team."

As Project Director at DLG Markets GmbH, Marie Servais was responsible for Agritechnica, the world's leading trade fair for agricultural technology, as well as for international event formats abroad. Most recently, the business graduate worked as Managing Director of Seligenstadt Marketing & Tourismus GmbH and as Economic Affairs Officer for the town of Seligenstadt. She therefore brings with her many years of

experience in the international trade fair sector, as well as specialist knowledge in collaborating with industry partners.

Light + Building

The world's leading trade fair for lighting and building services technology will take place from 5 to 10 March 2028 in Frankfurt am Main. www.light-building.com

Building. Technology. Solutions.

Industry knowledge 24/7 – one platform, all trends. Get new inspiration from the world of intelligent building technology. Relevant. Neutral. Customisable:

[Building. Technology. Solutions.](http://Building.Technology.Solutions)

Press information and photographic material:

www.light-building.com/press

Links to websites:

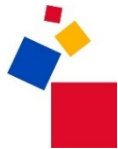
www.light-building.com/facebook

www.light-building.com/youtube

www.light-building.com/linkedin

www.light-building.com/instagram

[Building. Technology. Solutions. LinkedIn](http://Building.Technology.Solutions.Linkedin)



Your contact:

Stefanie Weitz

Phone: +49 69 75 75-5188

stefanie.weitz@messefrankfurt.com

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

www.messefrankfurt.com

Background information on Messe Frankfurt

www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt

www.messefrankfurt.com/sustainability-information